

# Communication & Journalism Newsletter

Winter 2019



*Assistant Professor Kaatie Cooper leads a class discussion regarding the elements of good video.*

## Video production returns to COJO

After an almost 20-year absence at the University of Wyoming, video production courses are back!

A scholar in science and media communication, who recently graduated from The Ohio State University, joined the Communication and Journalism Department this fall.

Dr. Kathryn “Kaatie” Cooper, the newest addition to the COJO family, teaches visual communication and video production skills. Her research is focused on science and environmental media effects.

“The department is very excited that it is again offering video classes for students,” Department Head Cindy Price Schultz said. “Kaatie is a talented instructor who is helping students learn how to digitally tell stories. We are very pleased to have her as a member of our faculty!”

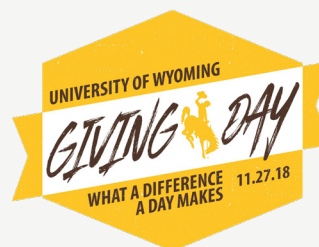
Cooper began her video career at Trinity University, where she served as the Station Manager and Executive Producer of the school’s weekly campus news show. She eventually found her way to SeaWorld San Antonio, as the technical director for Shamu shows, where she operated the jumbotron screen to give memorable experiences to 3,000 people at a time.

Following her passions for teaching, videography, and science, Cooper attended The Ohio State University where she received both her master’s and Ph.D. in communication. Her research aims to help science and mass media practitioners communicate more effectively.

Since joining the UW family, Cooper has brought new life to visual and video classes within COJO. “The department now has several cameras and other equipment that can be checked out for student use, as well as access to studio space formerly occupied by UWTV,” Cooper said.

So far, a beginner digital video production course is on the list of offered electives, with the hope of adding additional advanced and specialty courses in the future. Cooper also expressed her interest in eventually “providing students with live, multi-camera production experiences,” whether through a traditional classroom setting or the formation of a campus RSO.

“I aim to develop the video program into one that provides students with the opportunity to take multiple video-related classes,” she said. She has the goal for students to “specialize their degrees and gain the skills they need to pursue careers in this area.”



The Department of Communication & Journalism would like to give a special shout out to all of our alumni and donors who contributed to Giving Day at UW! Thanks to you, COJO raised \$600 for the UW Debate Team to send members to the national tournament this semester. Thank you!

# Tenth Anniversary of Larsh Bristol Fellowship Celebrated

The legacy of an award-winning photojournalist and 1974 University of Wyoming journalism graduate was recently celebrated.

The Larsh Bristol Photojournalism Fellowship was started in 2008 to commemorate the life and work of Larsh Bristol who passed away in 2006. Many of the fellows who won the award were able to return to Laramie to honor Bristol at a 10th anniversary banquet hosted by the Communication and Journalism Department on Oct. 12, 2018 at the Rochelle Gateway Center.

“Why did we start this? We wanted our friend to still have a presence at the University,” said Kendie Hartman, a UW alum and one of the Fellowship donors. “And we wanted his presence to help the university in some way and that is what we hope we are doing.”

The evening included presentations from the 2018 Fellowship winners. Jamie Lindsey, a visual arts graduate, talked about her work, “They Came for Gold, They Stayed for Sheep: A History of the Basque People in Wyoming.” The other winner was Tamara Rodgers, a senior in visual arts who plans to graduate in Fall 2019. Her work was, “Small Fish, Shallow Water: Protecting Wyoming’s Horneyhead Chub.”

Sharon Linhart, a journalism alum and another Fellowship donor, thanked everyone who was involved, especially those who participated in the Fellowship.

“Larsh would have so enjoyed knowing and connecting with you, the fellows, and the work that you’ve done, and the passion, vision and creativity,” Linhart said. “He would have appreciated the fact that you got up early morning hours and sat in a river to take pictures of a fish, or climbed mountains, or put yourself in dangerous situations to tell stories through the visual medium that he was so good at and you all are so good at.”



*The Larsh Bristol Photojournalism Fellowship recently celebrated its 10th anniversary. Attending the memorial banquet were (from left to right): Joe Riis, 2008 winner; Sharon Linhart, Fellowship donor; Wendy Perkins, 2015 winner; Jamie Lindsey, 2018 winner; Jordan Edgcomb, 2012 winner; Kappy Bristol, Fellowship donor; Tamara Rodgers, 2018 winner; Kendie Hartman, Fellowship donor; and Sydney Edwards, 2016 winner.*

The first winner, Joe Riis, is a wildlife photographer and photography fellow for National Geographic magazine. The previous fellowship winners are: 2008, Riis, “Pronghorn Migration”; 2009, Joshua King, “Bark Beetle Infestation in the Medicine Bow National Forest”; 2010, Lydia Renneisen Mullins, “Music in the Wind: Revealing the Diversity of Wyoming”; 2011, Jen Faulkner, “Reflections of a Cow Man’s Daughter”; 2012, Jordan Edgcomb, “Interactions Between the Maasai People and Tanzanian Wildlife”; 2014, Manasseh Franklin, “Experiencing Ice”; 2015, Wendy Perkins, “Telling My Story Because It Needs to Be Told”; 2015, Brandon Fritz, “The Beauty and Science Behind Wyoming’s Points of Interest”; 2016, Sydney Edwards, “Dance in Unlikely Places”; 2017, Will Wise, “In the Bed of A Truck: The Seasonal Housing Crisis in Jackson Hole.”

The Fellowship awards a \$5,000 stipend to a UW graduate or undergraduate student who is pursuing an interest in photojournalism. The 2019 call for proposals will occur in February.

## Attention Current COJO Students Have you Considered Joining Lambda Pi Eta Honor Society?

### Perks of Membership

- Networking opportunities
- Job and graduate school opportunities
- Opportunity to become involved in research projects
- Résumé workshops
- Graduate school application workshops
- Assistance with employment planning
- Research and service projects

### Eligibility

- Cumulative GPA of 3.0
- Declared COJO major or minor
- COJO GPA of 3.0
- Completed 60 semester credit hours (i.e. Junior standing)
- Completed 12 semester credit hours in COJO
- Exhibits high standards of personal and professional character

### How to Apply

- Fill out application at <http://uwyo.edu/cojo/undergraduates/lambda.html>
- Email [cojoofc@uwyo.edu](mailto:cojoofc@uwyo.edu)



# WPA Hall of Fame unveiled

Wyoming newspapers are often considered to be the heart and soul of the towns that make up the state. Their content helps communities connect to current events and activities on the local, national and global levels.

On Oct. 12, 2018 the COJO Department welcomed board members of the Wyoming Press Association to an unveiling of its “Newspaper Hall of Fame.” The wall showcases those Wyoming men and women who have made significant contributions to Wyoming newspapers.



## WINTER 2019 COJO FACULTY KUDOS

### Institute for North American History at the University of Cologne in Cologne, Germany

**Professor Tracey Patton** was Invited Speaker for the annual speaker series with the presentation: “I Don’t Want to Talk About It”: Reflections of Memory, Race, Rejection & Reunion in Post-War Germany.”

### National Communication Association Conference in Salt Lake City

*Several COJO representatives presented at the Annual Conference in November.*

**Assistant Professor Li Li** - “What is in play? Exploring the effects of student note-taking and exam mode on student perceived teacher clarity and student learning.” Co-author Ryan Rasner.

**Associate Professor Sandy Hsu** - “The Influences of Socio-Cultural Factors on Materialism among Young Adults in China.” Co-author Zihan (Jessica) Zhao.

**Temporary Lecturer Bri Brasher** - Temporary lecturer Bri Brasher won a top paper award in NCA’s Nonverbal Communication Division with her thesis work: “Emojis are Worth a Thousand Words: An Analysis of Mobile-Mediated Emoji Use Across Emerging Adult Communication.” Co-author Leah LeFebvre.

**Professor Tracey Patton** presented “Standing Silently on the Sidelines: Administrative Silence and Bullying in Academia,” for the Playing with Effective Communication Practices: Female Faculty and their Experience with Bullying panel.

### Southwest Education Council for Journalism and Mass Communication Symposium in Denver

**Associate Professor Cindy Price Schultz**: “Title IX violation? An examination of the Mountain West Conference social media marketing strategies in men’s and women’s basketball.” Lead author Marleah Campbell.

### Wyoming Press Association Annual Convention in Cheyenne

COJO faculty members participated in the January WPA convention. Three presentations were related to **Associate Professor Kristen Landreville’s** National Science Foundation grant through UW’s EPSCoR program. Landreville talked about “Models and Approaches to Science Journalism.” She also moderated a panel of scientists and journalists called, “Science Journalism: Demystifying Scientists.” **Assistant Professor Kaatie Cooper** discussed “Environmental Risk Communication” and how to better talk about risk to readers. Additionally, **Associate Professor Cindy Price Schultz** and Jo Chytka, Director of the UW Center for Advising and Career Services, discussed the topic, “Attracting and Retaining University of Wyoming Graduates.”

**Emeritus Professor Ken Smith** taught “Community Journalism” during the January term. It was the first time that an upper division class has been taught during the J-term. It focused on how community journalism operates around the country, but especially in Wyoming. It culminated with students attending the Wyoming Press Association and hearing from professionals in graphic design, photography, reporting and many other topics.