

Division of Kinesiology and Health Sciences

Social Media Team

Experience Social Media Management in a Professional Campus Setting

Required Qualification: Communication or Journalism Major (Junior or Senior Standing)

The Division of Kinesiology and Health Sciences is looking to hire 5 members for our new Social Media Marketing Team. The team will consist of two members studying communication or journalism (junior or senior standing) and three members studying within the Division of Kinesiology and Health Sciences (one sophomore, one junior and one senior).

Social media team members will aid the K&H Staff to make the Division of Kinesiology and Health Sciences the leader in marketing within the institution. Members are expected to have a strong interest in social media with expertise in Facebook and Instagram as well as have basic knowledge of photography and simple graphic design.

To ensure success, members should demonstrate a wide degree of creativity as well as the keen interest to work in a team.

Social Media Team Duties:

- Create new and interesting content for the K&H Facebook and Instagram including but not limited to video, basic graphics, photography and text.
- Work to build up the relationship between K&H and its alumnus
- Attend necessary events to take photos for social media
- Work to build the presence and relationship of the K&H social media with other institutional accounts.

Compensation negotiable

- Paid \$10/hour based on experience and class standing (ability to receive raise),
- Class/Internship credit
- Paid Internship

Hours: Up to 5 hours a week with the ability to work from home

Start date late April. Ideal candidate would be able to work through the summer, and continue through the next academic year (FY19-20).

Submission: Email application and 1-2 page resume to Alisa Siceloff at khsocialmedia@uwyo.edu

Deadline: April 17th



College of Health Sciences
Division of Kinesiology
and Health

Communication and Journalism Social Media Team Application

Applicant Information

Full Name: _____ Date: _____

Phone: _____ Email _____

GPA: _____ W# _____ Year in School : _____

Major: _____

1. What is your experience with social media, particularly Facebook and Instagram?

2. What unique skills could you bring to the team (ie. photography, graphic design)?

3. Why do you want to be part of the Division of Kinesiology and Health Social Media Team?

4. The Division of Kinesiology and Health Sciences is dedicated to having the best departmental social media on campus. Our desire is to connect with past alumnus and the Laramie community while simultaneously putting out interesting content on our social media accounts. What new and innovative ideas do you have that you would like to see on the department's social media?

Signature

I certify that my answers are true and complete to the best of my knowledge.

Signature: _____ Date: _____