



Calling all COJO students. An opportunity that will put you at the top!



Brooke Darden and Adlynn Jamaludin, President and Vice President of Lambda Pi Eta, are leading their chapter through the virtual landscape that has become the new normal for college organizations and clubs.

Lambda Pi Eta, Omicron Pi Chapter, is the National Communication Association graduate and undergraduate honor society for University of Wyoming Communication and Journalism majors.

UW has been a proud chapter since 2017. Since then, it has served as a kick start for many communication and journalism majors.

“It fosters as creative and rewarding environment for COJO students to build on their professional development, exchange ideas in their field of communication, build stronger relationships with faculty, and enhance students’ opportunities post-graduation,” Darden said.

Darden is a teaching assistant for public speaking for the department, while also completing her master’s of arts degree in communication. She is from Pine Bluffs and received her associate degree in mass media from LCC, and her undergraduate degree in communication from UW.

When she arrived at UW, she took the opportunity to join Lambda Pi Eta her first semester.

“I was excited by the networking opportunities and resume building, as well as the ability to create a community a friends within my major,” Darden said. “I transitioned into the social media advisor and treasurer before becoming president this past semester.”

Although Covid-19 has hindered all clubs and organizations on campus, Lambda Pi Eta has been able to communication with its members. The transition to online meetings has been seamless because members still want to connect and build relationships.

“Many group activities that were planned were cancelled because of Covid-19. However, I have noticed an uptake in the number of students participating Lambda Pi Eta because of the online accessibility offered to students,” Darden said. “We have been able to provide LinkedIn and resume-building events, which has been extremely popular for members.”

Jamaludin is from Malaysia and is a UW communication graduate. She will complete her master’s degree in communication in May 2022. Her passion is public relations and event management, so she became the graduate assistant for COJO in public relations and marketing.



“When offered the opportunity to complete my master’s degree, I jumped at the opportunity!” she said. “Lambda Pi Eta has given me extra experience, resume building workshops, and an opportunity to improve myself.”

In addition to skill building, Lambda Pi Eta has provided other support.

“The transition to online classes has been difficult,” Jamaludin said. “However, Lambda Pi Eta has been a resource for me to have a group to connect with and help each other through this.”

If you are a communication, journalism or ag communication major, and you’re looking for an opportunity to enhance yourself as a student and young professional, Lambda Pi Eta can help you.

“Currently, Lambda Pi ETA are searching for exceptional students who are interested in becoming members of the chapter,” Darden said. “Not only is this an excellent opportunity to network with others in your field, but also it is an outstanding addition to any job or graduate school application.”

Eligible candidates must meet the following requirements:

- Student has a cumulative GPA of 3.0.
- Student has a COJO GPA of 3.0.
- Student has completed 60 semester credit hours.
- Student has completed 12 semester credit hours in COJO.
- Student exhibits high standards of personal and professional character and shall support the purposes of the honor society.
- Student has declared a COJO major.

You can download and fill out the application at <https://www.uwyo.edu/cojo/lambda/lambda-app-fall-2020.pdf>

Submit your application to Taryn Bradley at tbradle4@uwyo.edu or Madison Crepeau at mcrepeau@uwyo.edu.