Title: “A Campus-Wide Initiative in SoTL: Lessons Learned and a New Approach”

Abstract: How do you initiate a culture of SoTL on campus? What if the campus does not have a history of promoting SoTL? Where to begin and learning through our experiences launching the first SoTL initiative at our university are front and center in this SoTL Brief. This ethnographic research examines the experiences of our Center for Teaching and Learning (CTL) and our work with a cohort of participants as we attempt to promote SoTL more broadly at our university. Navigating a summer institute, facilitating SoTL workshops, engaging in interviews with SoTL participants, and asking an overarching question of “do you consider yourself a SoTL scholar?” are all cornerstones of “A Campus-Wide Initiative in SoTL: Lessons Learned and a New Approach.”