



College of Business

DANIELS FUND ETHICS INITIATIVE

Collegiate Program

Program Updates

Student Learning

- The Center for Principle-Based Leadership and Ethics is kicking off the fall semester with two sections of Business Ethics and one Leadership Fundamentals course. The first few weeks of the semester, ethics students will be introduced to the concepts of ethics, deviance, ethical decision-making and principle-based ethics. Kent Noble will be a guest lecturer and give a talk on developing a personal code. The leadership students will engage with ethical leaders from a variety of fields.

Community Involvement

- The Frontier Human Resources Association (FHRA) is the Southeast Wyoming affiliate of the Society for Human Resource Management. Its members were introduced to the Daniels Fund Ethics Initiative (DFEI) Principles last week at a luncheon presentation at Little America in Cheyenne. Participants used the DFEI Principles as the foundation upon which they built their personal codes of ethics. We wish to thank Russell Webb of the State of Wyoming Department of Administration & Information for arranging the session for the FHRA.

Business Community Involvement

- Next week, the UW College of Business, along with the Daniels Fund and the Wyoming Business Alliance/Wyoming Heritage Foundation, will announce the 2022 recipient of the Bill Daniels Ethical Leadership Award. The award honors business leaders who have lived a life of integrity at work, at home, and in their communities. The winner of this year's Bill Daniels Ethical Leadership Award will be honored at the Governor's Business Forum, held November 15th-17th at the Marian H. Rochelle Gateway Center on the UW Campus.

Outreach

- The Center for Principle-Based Leadership and Ethics recently conducted Ethical Leadership workshops for two Wyoming youth organizations: Wyoming Boys' State and GEAR UP (Gaining Early Awareness and Readiness for Undergraduate Programs). Students in GEAR UP are provided academic support, college preparation, and family services through GEAR UP offices located in each of the seven community colleges in Wyoming. In addition, Dr. Chase Thiel delivered a talk on ethical decision-making in the behavioral ethics era to a group of Fulbright Scholars from Iraq.

September Newsletter

September Principle

Transparency

The Daniels Fund defines transparency as maintaining open and truthful communications. According to Glassdoor, the benefits of workplace transparency include increased employee engagement and a stronger company culture. A transparent work environment also encourages creativity, builds trust, and makes employees feel valued. However, too much of a good thing can also create issues, such as inappropriate sharing of personal information, communication overload, etc. The point is, when well-managed, transparency is a critical part of building and maintaining a healthy workplace culture.

September Bulletin

Dr. Chase Thiel appeared on NBC's Today Show as a content expert for a segment on the surveillance of remote workers. The focus of the segment was on how companies are increasingly monitoring their employees in invasive ways to produce "productivity scores." Chase commented on how such practices can backfire. He has extensively researched the ethicality of workplace monitoring and wrote an article on the subject published in the Harvard Business Review.

Student Spotlight

Payson Birkeland

Payson Birkeland is a dual major in Professional Sales and Marketing. As a business ethics student, Payson became certified in Ethical Leadership through the NASBA Center for the Public Trust. Payson and five of her classmates were also handpicked to represent UW in the Daniels Fund Ethics Initiative Case Competition. The students competed against schools throughout the Rocky Mountain Region and took home top honors. Last spring, Payson was an important contributor to the College of Business's SparkTank initiative. Her drive and commitment resulted in several thousand dollars of additional resources for Albany County's nonprofit community. This summer Payson served as a sales and marketing intern for California Casualty, and she is currently an intern for the UW Alumni Association.



Fellow Spotlight

Kimberly Frith

Kimberly Frith is an assistant lecturer of civil engineering in the College of Engineering and Physical Sciences. She earned a B.S. in Biosystems Engineering from Clemson University in 2007 and an M.S. in Civil Engineering from Stanford in 2009. Kimberly is a LEED Accredited Professional Engineer. She specializes in sustainable design and construction, environmental conservation, energy resources, and climate change. Kimberly introduces a set of ethics modules integrating the Daniels Fund Ethics Initiative (DFEI) Principles into her introductory courses.



September Events

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 Jury meets to select the 2022 Bill Daniels Ethical Leadership Award recipient Leadership Talk by Heather Ezell UW Womens Basketball Coach	2	3
4	5	6	7 UW Ethics Club Meeting Laramie, WY	8	9	10
11	12 UW Ethics Club Officer Meeting Laramie, WY	13	14	15 Ethics Presentation for UW Extension ESCAPE Conference Laramie, WY Leadership Talk by Dimitrios Smyrniotis CEO, The Schwan Food Company	16	17
18	19	20 NASBA Center for the Public Trust Board Meeting Nashville, TN	21 UW Ethics Club Meeting Laramie, WY	22	23 Ethics Presentation for Casper business community Casper, WY Ethics Presentation for UW MBA Program Laramie, WY	24
25	26 UW Ethics Club Officer Meeting Laramie, WY	27	28	29 Leadership Talk by John Pieper Professor Emeritus at the University of Health Sciences and Pharmacy in St. Louis	30 Wyoming Commission on Judicial Conduct and Ethics Meetings Casper, WY	