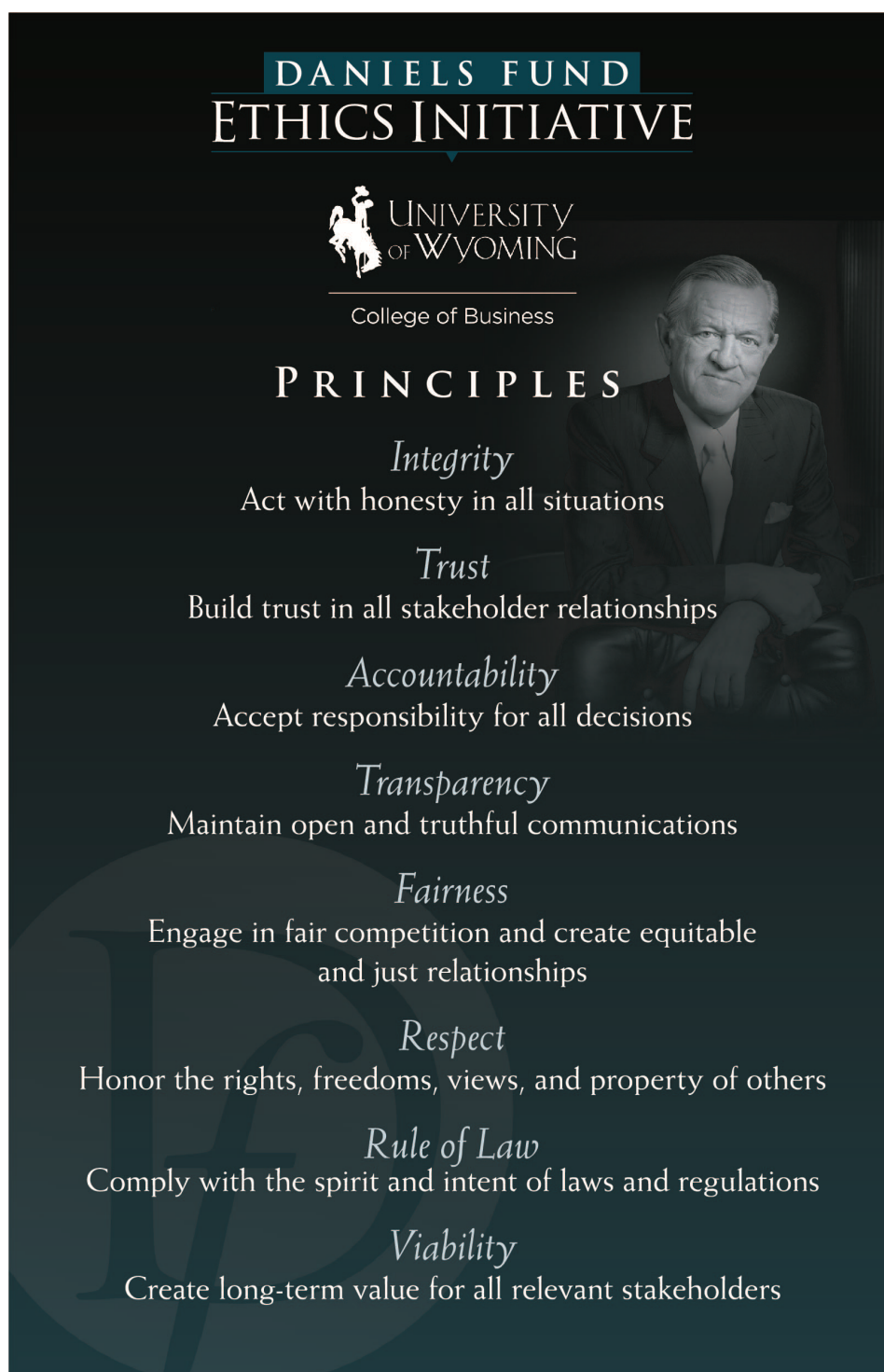


Appendix A: Daniels Fund Ethics Initiative Principles

A dark-themed graphic with a black background. At the top, the text "DANIELS FUND" is in white, with "DANIELS" inside a teal box, followed by "ETHICS INITIATIVE" in white. Below this is the University of Wyoming logo (a buck) and the text "UNIVERSITY OF WYOMING" and "College of Business". The word "PRINCIPLES" is centered in large white letters. To the right is a portrait of an older man in a suit. Below "PRINCIPLES" are eight principles, each with a title in italics and a description in white text. A large, faint "DF" logo is in the background.

DANIELS FUND
ETHICS INITIATIVE

 UNIVERSITY
OF WYOMING

College of Business

PRINCIPLES

Integrity
Act with honesty in all situations

Trust
Build trust in all stakeholder relationships

Accountability
Accept responsibility for all decisions

Transparency
Maintain open and truthful communications

Fairness
Engage in fair competition and create equitable
and just relationships

Respect
Honor the rights, freedoms, views, and property of others

Rule of Law
Comply with the spirit and intent of laws and regulations

Viability
Create long-term value for all relevant stakeholders