

## Appendix B: Daniels Fund Ethics Initiative Learning Outcomes

<b><i>Ethics Initiative Component</i></b>	<b>Learning Outcomes</b>
<i>Student learning</i>	<ul style="list-style-type: none"> <li>• Understand universal ethical principles, anchored in a business perspective</li> <li>• Understand that principles are constant foundations for all situations</li> <li>• Understand the application of ethical principles always has positive long-term impact</li> <li>• Ability to identify ethical implications in real-world situations</li> <li>• Ability to apply ethical principles in real-world decision making</li> <li>• Ability to embody and model ethical principles in a business environment</li> </ul>
<i>Involvement of the business community</i>	<ul style="list-style-type: none"> <li>• Relevant, meaningful student interaction with business leaders</li> <li>• Expand knowledge and use of principle-based ethics in organizations</li> </ul>
<i>Daniels Fund Ethics Consortium</i>	<ul style="list-style-type: none"> <li>• Strengthen and expand principle-based ethics instruction in the region</li> <li>• Expand ethics resources, shared among members</li> <li>• Enhance ethics instructional approaches</li> <li>• Expand activities related to ethics education</li> </ul>
<i>Outreach to other educational institutions and community constituents</i>	<ul style="list-style-type: none"> <li>• Expand and improve principle-based ethics instruction across the region served by the university</li> <li>• Expand resources available</li> </ul>
<i>Outreach to non-business disciplines on campus</i>	<ul style="list-style-type: none"> <li>• Expand opportunities for non-business majors to learn principle-based ethics anchored in business concepts</li> <li>• Enhance principle-based ethics instruction in non-business disciplines</li> </ul>