**Feasibility Study for BA European Languages, Literature, and Film Studies**

**Executive Summary**

**Degree or Certificate Title: BA European Languages, Literature, and Film Studies**

**Level of Degree or Certificate:** Undergraduate

**Delivery Mode(s):** In person, on-campus classes with optional On-line, Study Abroad and Community Engaged Experiential Learning

**Estimated Startup Cost of Degree:** No start-up cost, faculty and coursework already in place

**Anticipated Launch Date:** Fall 2024

**Description:** The BA European Languages, Literature and Film Studies curriculum builds upon existing UW language minors and established humanities coursework in French, German, and Spanish. It will forge true interdisciplinary sharing and cross-listing of existing upper-level coursework from other departments. This B.A. uses existing resources much more effectively and provides meaningful opportunities for student learning. UW students will become informed international citizens, who develop effective multi-lingual and cultural communication expertise and problem-solving skills.

Language forms the foundation for subsequent learning. At UW, we understand that we form more meaningful and respectful relationships with our partners in the global economy and world affairs when we dialogue with them in their own languages. The core of the major builds upon a solid foundation of at least one European language (French, German, or Spanish) and develops linguistic and cross-cultural competencies across disciplines. Students expand beyond their base language and learn about the complexities and interconnectedness of European cultures. To critically investigate the idea of Europe, which is neither single nor unified, an open, pluralistic, multi- and interdisciplinary approach will be accomplished through courses that explore a wide range of fields including language, literature, film, philosophy, linguistics, history, politics, ethics, popular culture, humanities, and the performing and visual arts. Additionally, Education Abroad will be encouraged for all tracks.

**Table of Contents**

Overview and Description of Degree or Certificate, Purpose, Strategic Plan Overlay

Learning Outcomes

Curriculum Map and Program Structure

--See Attachment for Curriculum Map

--Overview Program Structure and of Requirements

--4 year Plans for tracks in Program Structure

Course Descriptions

Assessment Plan

Degree Program Evaluation

New Resources Required= No new resources required, uses existing faculty and coursework.

--Faculty Impact Statement

Substantive Change Determination

Executive Summary of Demand Statistics (SEE Attachment for Gray’s Data report)

**Feasibility Study Required Contents:**

**Overview and Description of Degree or Certificate, Purpose, Strategic Plan Overlay**

* **The degree’s objectives** build upon a strong base of foundational language skills in French, German and/or Spanish and offers a wide-range of interdisciplinary European content in language/linguistics, literature, and film studies.
* **Its fit with the unit’s current offerings** is the key to the proposed BA’s success because it uses existing faculty expertise and coursework in languages, literature and film studies in a more efficient and interdisciplinary way, and also encourages students to draw upon campus-wide European-related offerings in art, English, history, music, political science, theater and dance. Rather than competing with other courses on campus, this BA encourages an interdisciplinary confluence of existing coursework and resources, working hand-in-hand with Education Abroad and other departments that offer European culture, film, and humanities courses.
* **The rationale for the program, and niche/gap the degree or certificate will fill.** Currently UW offers no Film Studies major or minor degrees and has no Film Studies department. As the Gray’s data and report show, “this program could grow to be a niche opportunity for UW given the language and area study skills embedded within Film Studies.” It will appeal to students because it combines many skills, building on a strong foundation of language and incorporating literary and film studies that embrace many area studies and expose them to study abroad opportunities throughout Europe. Employers seek students with strong multilingual communicative skills in reading, writing, and speaking and with international cultural understanding and experience. Graduate schools welcome well-rounded students whose undergraduate degrees prepare them for a variety of subjects--our bilingual and multilingual graduates can pursure advanced degrees in language, literature and film/cinema/media studies and digital humanities, and can qualify for a wide range of job opportunites in European and international business, science/technology, medicine, tourism, and other settings.
* **The degree will support UW’s Strategic Plan, A&S’s strategic plan, and the unit’s strategic plan** since it offers strong and varied ways to enhance student success by developing a broad set of practical and academic skills; prepares students for community, national and international engagement; exposes them to diverse viewpoints; and enables them to connect Wyoming with a wide range of global commerce in various settings.

**Learning Outcomes.** Describe and outline the learning outcomes of the degree, focusing on the core competencies you expect graduates to exhibit and accumulate as they complete the degree or certificate.

**As they move through the series of language courses, students will be able to:**

-Reach progressively higher levels of understanding of the language and cultural components of the countries of study, with increased levels of proficiency in the target language(s) related to the subject matter.

-Demonstrate an increasingly advanced level of language proficiency in all areas of Speaking, Reading, Writing, Listening, Viewing and Communication. American Council of Teachers of Foreign Language (ACTFL) target levels for graduates will be Intermediate High proficiency in written and oral communication in one or more European languages.

-Use and apply their language skills to scholarly and theoretical research situations and be able to transfer these skills to practical situations requiring specific language expertise (business, legal, medical, tourism, etc).

**As they move through the series of literature and film courses, students will be able to:**

- Demonstrate ability to interrogate, critically analyze, and discuss European literary and film works in terms of genre, structure, theme, content and style, and compare and relate them to works written in other languages.

-Demonstrate understanding and critical thinking by evaluating literary and film products in light of historical and contemporary political, social, and cultural contexts.

-Demonstrate an increasingly advanced level of language proficiency in all areas of Speaking, Reading, Writing, Listening and Practical Communication.

-Demonstrate deep understanding of European culture, history, and humanities, including in a global context

- Demonstrate intercultural competence, including knowledge and appreciation of the human condition in different cultures in relation to each other and of cultural diversity and/or cultural evolution over time.

**Curriculum Map and Program Structure.** For undergraduate degrees: Map out the four-year plan for the expected course sequence, including USP courses, college requirements, and degree requirements. Be sure to notate which courses are existing and which are new. Describe whether each course will be available in Laramie, Casper, other sites, and/or online.

**OVERVIEW of Requirements for**

**BA in European Languages, Literature and Film Studies (121 credits)**

**USP Core Courses that all Majors Take = 30 Credits**

This degree requires that [The University Studies Program 2015](https://acalogcatalog.uwyo.edu/content.php?catoid=13&navoid=1144) requirements are met before graduation. (30 credits) Some of the courses required for this major fulfill USP requirements, but not all. Students should check their degree evaluations and consult with their assigned academic advisor to discuss their specific course plan.

* [C1 - Communication 1](https://acalogcatalog.uwyo.edu/preview_program.php?catoid=13&poid=13540&returnto=1159)Credits: 3
* [C2 - Communication 2](https://acalogcatalog.uwyo.edu/preview_program.php?catoid=13&poid=13540&returnto=1159)Credits: 3 FREN 3050, HIST 2280/INST 2280, or SPAN 3050 or SPAN 3030
* [C3 - Communication 3](https://acalogcatalog.uwyo.edu/preview_program.php?catoid=13&poid=13540&returnto=1159)Credits: 3 FREN 4200, GERM 4200, or SPAN 4200=cross-listed Eng or bilingual
* [Q- - Quantitative Reasoning](https://acalogcatalog.uwyo.edu/preview_program.php?catoid=13&poid=13540&returnto=1159)Credits: 3
* [PN- - Physical and Natural World (1)](https://acalogcatalog.uwyo.edu/preview_program.php?catoid=13&poid=13540&returnto=1159)Credits: 3
* [PN- - Physical and Natural World (2)](https://acalogcatalog.uwyo.edu/preview_program.php?catoid=13&poid=13540&returnto=1159)Credits: 3
* [H- - Human Culture (1)](https://acalogcatalog.uwyo.edu/preview_program.php?catoid=13&poid=13540&returnto=1159)Credits**:** 3
* [H- - Human Culture (2)](https://acalogcatalog.uwyo.edu/preview_program.php?catoid=13&poid=13540&returnto=1159)Credits: 3
* [V- - U.S. & WY Constitution](https://acalogcatalog.uwyo.edu/preview_program.php?catoid=13&poid=13540&returnto=1159)Credits: 3
* [FYS or USP Elective- - Any 3-credit hour of FYS or 3-credit hours of USP electives](https://acalogcatalog.uwyo.edu/preview_program.php?catoid=13&poid=13540&returnto=1159)Credits: 3

**Required Interdisciplinary Coursework that all Majors Take = 12 Credits.** Taught in English with bilingual option taught in English and the target language

HIST 2280 or INST 2280 (crosslisted) Intro to European Studies OR HIST 4990 European Topics (3 credits)

LANG 1000 Intro to Film Studies (3 credits)

LANG 4300 Fundamentals of Linguistics for Non-Linguists (3 credits)

LANG 4800 Advanced Instruction in Film Studies (3 credits)

**Required Language Courses for Tracks**

**For FRENCH TRACK-- 30 Credits of French Coursework (plus USP Com 2 and Com 3 listed above)**

FREN 1010 – First Year French I (4 credits)

FREN 1020 – First Year French II (4 credits)

FREN 2030 – Second Year French I (4 credits)

FREN 2040 – Second Year French II ( 3 credits)

FREN 2140 – Intro to Reading (3 credits)

FREN 3005—French Phonetics and Pronunciation (3 credits)

FREN 3060—Third Year French II (3 credits)

FREN 3110—French Civilization (3 credits)

FREN 4110—Survey of French Literature II (3 credits)

**For GERMAN TRACK: 30 credits of German Coursework, 3 courses of which are in residency**

GERM 1010—First Year German I (4 credits)

GERM 1020—First Year German II (4 credits)

GERM 2030—Second Year German I (4 credits)

GERM 2040—Second Year German II (4 credits)

Plus 9 credits of 3000+level German Electives

Plus 5 credits of German Electives (could incl: GERM conversation, LANG 2000 GERM for Specific Purposes, LANG 4800 WLD or SPARK Internship. Up to 16 credits can be earned in Study Abroad in place of required coursework.)

**For SPANISH TRACK: 31 credit hours of Spanish Coursework (plus USP Com 2 and Com 3 listed above)**

SPAN 1010 – First Year Spanish I (4 credits)

SPAN 1020 –First Year Spanish II (4 credits)

SPAN 2030 – Second Year Spanish I (4 credits)

SPAN 2040 - Second Year Spanish II (4 credits)

SPAN 2140 – Introduction to Reading (3 credits)

SPAN 3060—Third Year Spanish II (3 credits)

SPAN 3140 – Introduction to Literature (3 credits)

SPAN 3300 – Introduction to Hispanic Linguistics (3 credits)

SPAN 4180—Advanced Cultural Studies in Hispanic Literature and Media (3 credits)

**Recommended Elective Courses=** Interdisciplinary European coursework taught in English or target language, with bilingual option

CLAS 4990 Gladiators & Cinema (3 credits)

CLAS 4230 Greek Tragedy (3 credits)

FREN 3110 French Civilization (3 credits)

**FREN 4080 One Hundred Years of French Film (3 credits)**

FREN 4100 Survey of French Literature I (3 credits)

**GERM 1101 FYS-German-American Culture (3 credits)**

GERM 3050—Third Year German (3 credits)

GERM 3060—Intro to German Literature (3 credits)

GERM 4070—Fourth Year German I (3 credits)

GERM 4080—Fourth Year German II (3 credits)

GERM 4285—20/21st Century German Film (3 credits)

HIST 4310 World War II in Europe (3 credits)

HIST 4990 Nazi Germany and the Holocaust (3 credits)

HIST 4990 Europe after 1945 (3 credits)

HIST 4990 Weimar Germany: Hope and Tragedy (3 credits)

INST 2200 or POLS 2200 (crosslisted) Politics of Europe (3 credits)

INST 4215 European Union (3 credits)

INST 4315 Memories of Holocaust in Europe (3 credits)

LANG 2000 Intro to Languages for Specific Purposes (3 credits)

LANG 3000 Language for Specific Purposes—Variable Topics (3 credits)

LANG 4800 World Language Day (up to 3 credits)

LANG 4800 Día de los muertos (up to 3 credits)

**LANG 4800** European folk tales (3 credits)

LANG 4800 Masterpieces of European Literature in Translation (3 credits)

LANG 4800 Advanced Study in German Conversation (up to 5 credits)

LANG or SPAN 1101 FYS-The Linguistics of Food (3 credits)

SPAN 3100 - Survey of Spanish Literature I (3 credits)

SPAN 3200 Spanish Culture and Civilization (3 credits)

THEA 1000 Intro to Theatre, Film and Television (3 credits)

**Plus General Electives to total 121 credits.**

**SEE next page for Specific 4-year plans for French, German and Spanish tracks**

**FOUR YEAR PLAN: BA in European Languages, Literature and Film Studies—FRENCH TRACK.** This sample degree plan is a guide for planning in consultation with your academic advisor. Actual course sequence may vary by student. A ▲ symbol identifies courses that must be taken and passed during the suggested semester in order for a student to stay on track toward completing the degree program within four years. There are multiple entry points into the major depending upon previous language experience. Students should consult Modern and Classical Languages about appropriate placement and credit-by-exam options. Courses available on UW campus in Laramie. Notes indicate optional online offerings, but may not be available all semesters.

Sequence Course Prefix+ Number Course Title Credits Minimum Grade Notes

**FRESHMAN FALL SEMESTER**

USP First-Year Seminar or USP Elective 3 C Recommended: LANG 1101

USP Quantitative Reasoning 3 Q

ENG 1010 College Composition and Rhetoric 3 C C1: sub: ESL 1210 or HP 1020

▲FREN 1010 First Year French I 4 C On-line Optional

***Credit hours subtotal: 13***

**FRESHMAN SPRING SEMESTER**

USP Human Culture 3 H

USP Physical & Natural World 3 PN

A&S Core Diversity in the US 3 ASD

▲FREN 1020 First Year French II 4 C On-line Optional

LANG 1000 Intro to Film Studies 3 H

***Credit hours subtotal: 16***

**SOPHOMORE FALL SEMESTER**

USP Physical & Natural World 3 PN

USP US & Wyoming Constitutions 3 V

A&S Core Global Awareness 3 ASG. Rec: POLS 1250/INST 1250 IntComGov

▲FREN 2030 Second Year French I 4 C On-line Optional

HIST/INST 2280 or HIST 4990 Intro European Studies or Topics 3 Com 2

***Credit hours subtotal: 16***

**SOPHOMORE SPRING SEMESTER**

**▲**FREN 2040 Second Year French II 3 C On-line Optional

**▲**FREN 2140 Intro to Reading 3 C On-line Optional

LANG 4800 Advanced Instruction in European Film 3 C On-line Optional

Electives 6 Rec: Euro Lang, Lit Film electives

LANG 4800 World Language Day 1

***Credit hours subtotal: 16***

**JUNIOR FALL SEMESTER**

**▲**FREN 3050 Third-Year French I 3 Com 2

**▲**FREN 3005 Fren Phonetics and Pronunciation 3

FREN 3110 Contemporary French Civ 3 C Taught in English, bilingual opt

Upper Division Electives 6 Rec: Euro Lang, Lit Film electives

***Credit hours subtotal: 15***

**JUNIOR SPRING SEMESTER**

**▲**FREN 3060 Third-Year French II 3 C

FREN 4110 Survey of French Lit II 3

Upper Division Electives 9 Rec: LANG 2000 for Specific Purposes

***Credit hours subtotal: 15***

**SENIOR FALL SEMESTER**

LANG 4300 Fundamentals of Linguistics for Non-Linguists 3 C CAP submitted

FREN 4200 or GERM 4200 or

SPAN 4200 Intro to Research 3 C Com 3

Upper Division Electives 9 Rec:CLAS/ENG/THEA 4230GrkTr

***Credit hours subtotal: 15***

**SENIOR SPRING SEMESTER**

Upper Division Electives 15 Rec: FREN 4100; Lang, Lit, Film electives

***Credit hours subtotal: 15***

**TOTAL CREDIT HOURS 121**

This sample degree plan is a guide for course work in the major. • Course sequencing may need to be altered if ACT or Math Placement scores require a student to take pre-college courses before taking required math or English courses. • Not all courses are offered every semester and some electives may have prerequisites. Students should review course descriptions in the University Catalog and consult with their academic advisor to plan accordingly.

Students must have a minimum cumulative GPA of 2.0 to graduate. • Students must complete 42 hours of upper division (3000-level or above) coursework, 30 of which must be from the University of Wyoming. • Courses must be taken for a letter grade unless offered only for S/U. • University Studies Program (USP) Human Culture (H) and Physical & Natural World (PN) courses must be taken outside of the major subject, but can be cross-listed with the major.

College of Arts and Sciences requirements: Students must take two "core" courses in addition to UW's University Studies Program requirements: Diversity in the United States (ASD) and Global Awareness (ASG). • No more than 60 hours in the major subject may be used toward the 120 credit hours required for graduation. • At least 30 hours in the major subject must be completed with a grade of C or better (the major may require more) A study abroad experience in Europe is highly recommended and students should consider taking Modern and Classical Languages’ faculty-led Study Abroad courses offered in summer semesters.  Consult with an academic advisor about which programs and courses are offered.

**FOUR YEAR PLAN: BA in European Languages, Literature and Film Studies—GERMAN TRACK**

This sample degree plan is a guide for planning in consultation with your academic advisor. Actual course sequence may vary by student. A ▲ symbol identifies courses that must be taken and passed during the suggested semester in order for a student to stay on track toward completing the degree program within four years. There are multiple entry points into the major depending upon previous language experience. Students should consult Modern and Classical Languages about appropriate placement and credit-by-exam options. Courses available on UW campus in Laramie. Notes indicate optional online offerings, but may not be available all semesters.

Sequence Course Prefix+ Number Course Title Credits Minimum Grade Notes

**FRESHMAN FALL SEMESTER**

USP First-Year Seminar or USP Elective 3 C Recommended GERM 1101

USP Quantitative Reasoning 3 Q

ENG 1010 College Composition and Rhetoric 3 C C1: sub: ESL 1210 or HP 1020

▲GERM 1010 First Year GERM I 4 C On-line Optional

***Credit hours subtotal: 13***

**FRESHMAN SPRING SEMESTER**

USP Human Culture 3 H

USP Physical & Natural World 3 PN

A&S Core Diversity in the US 3 ASD

▲GERM 1020 First Year GERM II 4 C On-line Optional

LANG 1000 Intro to Film Studies 3 H

***Credit hours subtotal: 16***

**SOPHOMORE FALL SEMESTER**

USP Physical & Natural World 3 PN

USP US & Wyoming Constitutions 3 V

A&S Core Global Awareness 3 ASG. Rec: POLS 1250/INST 1250 IntComGov

▲GERM 2030 Second Year GERM I 4 C On-line Optional

HIST/INST 2280 or HIST 4990 Intro European Studies or Topics 3 Com 2

***Credit hours subtotal: 16***

**SOPHOMORE SPRING SEMESTER**

**▲**GERM 2040 Second Year GERM II 4 C

LANG 4800 Advanced Instruction in European Film 3 On-line Optional

Electives 9 Rec: Euro Lang, Lit Film electives

***Credit hours subtotal: 16***

**JUNIOR FALL SEMESTER**

Upper Division German Electives 3

Upper Division Electives 12

***Credit hours subtotal: 15***

**JUNIOR SPRING SEMESTER**

Upper Division German Electives 3

Upper Division Electives 12

***Credit hours subtotal: 15***

**SENIOR FALL SEMESTER**

LANG 4300 Fundamentals of Linguistics for Non-Linguists 3 C CAP submitted

GERM 4200, or FREN 4200,

Or SPAN 4200 Intro to Research 3 C Com 3

Upper Division German Electives 3

Upper Division Electives 6 Rec: CLAS/ENG/THEA 4230GrkTr

***Credit hours subtotal: 15***

**SENIOR SPRING SEMESTER**

Upper Division German Electives 3 Rec: GERM 4080

Upper Division Electives 12 Rec EuroLang, Lit, Film electives

***Credit hours subtotal: 15***

**TOTAL CREDIT HOURS 121**

This sample degree plan is a guide for course work in the major. • Course sequencing may need to be altered if ACT or Math Placement scores require a student to take pre-college courses before taking required math or English courses. • Not all courses are offered every semester and some electives may have prerequisites. Students should review course descriptions in the University Catalog and consult with their academic advisor to plan accordingly.

Students must have a minimum cumulative GPA of 2.0 to graduate. • Students must complete 42 hours of upper division (3000-level or above) coursework, 30 of which must be from the University of Wyoming. • Courses must be taken for a letter grade unless offered only for S/U. • University Studies Program (USP) Human Culture (H) and Physical & Natural World (PN) courses must be taken outside of the major subject, but can be cross-listed with the major.

College of Arts and Sciences requirements: Students must take two "core" courses in addition to UW's University Studies Program requirements: Diversity in the United States (ASD) and Global Awareness (ASG). • No more than 60 hours in the major subject may be used toward the 120 credit hours required for graduation. • At least 30 hours in the major subject must be completed with a grade of C or better (the major may require more)

A study abroad experience in Europe is highly recommended and students should consider taking Modern and Classical Languages’ faculty-led Study Abroad courses offered in summer semesters.  Consult with an academic advisor about which programs and courses are offered. German track requires 30 credits in German, 3 courses of which are in residency. Up to 16 credits can be earned in Study Abroad in place of required coursework.

**FOUR YEAR PLAN: BA in European Languages, Literature and Film Studies—SPANISH TRACK**

This sample degree plan is a guide for planning in consultation with your academic advisor. Actual course sequence may vary by student. A ▲ symbol identifies courses that must be taken and passed during the suggested semester in order for a student to stay on track toward completing the degree program within four years. There are multiple entry points into the major depending upon previous language experience. Students should consult Modern and Classical Languages about appropriate placement and credit-by-exam options. Courses available on UW campus in Laramie. Notes indicate optional online offerings, but may not be available all semesters.

**Sequence Course Prefix+ Number Course Title Credits Minimum Grade Notes**

**FRESHMAN FALL SEMESTER**

USP First-Year Seminar or USP Elective 3 C Recommend: SPAN 1101

USP Quantitative Reasoning 3 Q

ENG 1010 College Composition and Rhetoric 3 C C1: sub: ESL 1210 or HP 1020

▲SPAN 1010 First Year Spanish I 4 C On-line Optional

***Credit hours subtotal: 13***

**FRESHMAN SPRING SEMESTER**

USP Human Culture 3 H

USP Physical & Natural World 3 PN

A&S Core Diversity in the US 3 ASD

▲SPAN 1020 First Year Spanish II 4 C On-line Optional

LANG 1000 Intro to Film Studies 3 H

***Credit hours subtotal: 16***

**SOPHOMORE FALL SEMESTER**

USP Physical & Natural World 3 PN

USP US & Wyoming Constitutions 3 V

A&S Core Global Awareness 3 ASG. Rec: POLS 1250/INST 1250 IntComGov

▲SPAN 2030 Second Year Spanish I 4 C On-line Optional

HIST/INST 2280 or HIST 4990 Intro European Studies or Topics 3 Com 2

***Credit hours subtotal: 16***

**SOPHOMORE SPRING SEMESTER**

**▲**SPAN 2040 Second Year Spanish II 4 C On-line Optional

**▲** SPAN 2140 Intro to Reading 3 C On-line Optional

LANG 4800 Advanced Instruction in European Film 3 On-line Optional

Electives 6 Rec: Euro Lang, Lit Film electives

***Credit hours subtotal: 16***

**JUNIOR FALL SEMESTER**

**▲**SPAN 3050 or SPAN 3030 Third-Year SPAN I, or Span for Heritage 3 C Com 2

**▲**SPAN 3300 Introduction to Spanish Linguistics 3 C

SPAN 4180 Adv Cultural Studies in Hispanic Lit/Media 3 C Taught in English, bilingual opt

Upper Division Electives 6 Rec: Euro Lang, Lit Film electives

***Credit hours subtotal: 15***

**JUNIOR SPRING SEMESTER**

**▲** SPAN 3060 Third-Year Spanish II 3 C

**▲** SPAN 3140 Intro to Span lit. 3 C

Upper Division Electives 9 Rec: LANG 2000 Spec Purposes

***Credit hours subtotal: 15***

**SENIOR FALL SEMESTER**

LANG 4300 Fundamentals of Linguistics for Non-Linguists 3 C CAP submitted

SPAN 4200 Intro to Research 3 C Com 3

Upper Division Electives 9 Rec:CLAS/ENG/THEA 4230GrkTr

***Credit hours subtotal: 15***

**SENIOR SPRING SEMESTER**

Upper Division Electives 15 Rec: Lang, Lit, Film electives

***Credit hours subtotal: 15***

**TOTAL CREDIT HOURS 121**

This sample degree plan is a guide for course work in the major. • Course sequencing may need to be altered if ACT or Math Placement scores require a student to take pre-college courses before taking required math or English courses. • Not all courses are offered every semester, some electives may have prerequisites. Students should review course descriptions in the University Catalog and consult with their academic advisor to plan accordingly. Students must have a minimum cumulative GPA of 2.0 to graduate •Students must complete 42 hours of upper division (3000-level or above) coursework, 30 of which must be from the University of Wyoming. • Courses must be taken for a letter grade unless offered only for S/U.•University Studies Program (USP) Human Culture (H) and Physical & Natural World (PN) courses must be taken outside of the major subject, but can be cross-listed with the major. College of Arts and Sciences requirements: Students must take two "core" courses in addition to UW's University Studies Program requirements: Diversity in the United States (ASD) and Global Awareness (ASG). • No more than 60 hours in the major subject may be used toward the 120 credit hours required for graduation. •At least 30 hours in the major subject must be completed with a grade of C or better (the major may require more).Study abroad in Europe is highly recommended and students should consider taking Modern and Classical Languages’ faculty-led Study Abroad courses offered in summer semesters.  Consult with an academic advisor about which programs and courses are offered.

**Course Descriptions.** Provide short course descriptions for new courses, including possible modes of delivery.

**Built upon a strong base of language skills in French, German and/or Spanish, this degree’s upper level (3000/4000) interdisciplinary campus-wide coursework will be delivered in English, or bilingually in English and the target language. For example, our existing course called “100 Years of French Film” can show films in French with English subtitles. Students who study French can view them in French, while English-speaking students can read the subtitles and view translated and/or dubbed versions. In-class discussions will be in English, while teacher-graded materials like homework and essays can be in English or French, according to students’ differentiated needs.**

MCL has recently designed several new courses which are appropriate both for our existing language majors and minors and which will fit nicely into the new degree program, including:

**LANG 4300/5300** **(dual listed): “Fundamentals of Linguistics for Non-Linguists**.” An introduction to fundamentals of linguistic study, including phonology, morphology, semantics, pragmatics, and syntax, looking also to computational, socio-cultural and teaching applications. This class will also appeal to students in English, Communication Disorders, Anthropology, and Computer Science since it will be based in English with comparison to other languages. CAP has been submitted.

**LANG 2000 Intro to Languages for Specific Purposes + 3000 Language for Specific Purposes**—**Variable Topics.** Language for Specific Purposes is an emerging subdiscipline within the discipline of Languages that emerges from the global changes that affect all professions (Sánchez-López, 2010), twenty-first-century globalization, and internationalization. These courses equip students to be more competitive and to succeed in 21st century global economy in different fields of study within the U.S. and abroad. LANG 2000 and LANG 3000 will provide students with the necessary skills to communicate information and knowledge from a specific field that requires a foreign/secondary language within the U.S. and abroad.

Language for Specific Purposes courses assume that students have previous general knowledge of the target language and need to acquire language tools that support them to move forward in their professional field, e.g., business and tourism, engineering, healthcare, and law. They combine well with other majors and/or degrees offered at the University of Wyoming: health professions, law, business, and tourism. The course conforms to the World Readiness Standards for Learning Languages: communication, comparisons, cultures, connections and communities; and aims to increase students' competency across all these dimensions. CAP has been submitted.

**Required Film Courses: LANG 1000 Introduction to Fillm Studies and LANG 4800 Advanced Instruction in Film Studies.** Since film studies will be a centerpiece of the new major, we will be attracting new students by offering the Intro to Film Studies early in their program during the Freshman Spring semester. This will also be a great recruitment tool during “Saddle-Up” to entice them to consider our major. Intro to Film Studies will include basic technical vocabulary and techniques for watching and evaluating films, with a broad introduction to Europen film, both about Europe and by European filmmakers and film genres (short subjects, documentary, drama, science fiction, etc). Advanced Instruction in Film Studies augments students’ critical abilities and applies them to a wider variety of films with particular emphasis on *auteur,* theme-studies, and in-depth comparative studies of European films. Both courses will be taught in English with optional differentiated assignments for students in their target language of study. Besides in-person classes, we also anticipate delivering this course in Study Abroad settings and online formats.

**Possible Modes of Delivery** is one of the greatest strengths of the proposed major, as Jayne Pearce’s Grays Data report (attached) demonstrates on page 17:

* + 1. Specifically online completions in Foreign Language, Literature, and Linguistics nationally increased by 61.363% from 2019-2021. There are no regional online programs. *Signifying an emerging and strong program opportunity for the University of Wyoming*
    2. Specifically online completions in Film Studies nationally increased from 0 in 2019 to 22 in 2021. There are no regional online programs. *Signifying an emerging and strong program opportunity for the University of Wyoming*

The Department of Modern and Classical Languages is currently proposing the BA in European Languages, Literature and Film Studies for full on-campus delivery in keeping with current UW Board of Trustees and Administration policy, and we have the personnel and expertise to deliver all aspects of the major on-campus. Additionally, and looking into the future, we also have stockpiled 32 new online course designs that are poised and ready for full online delivery. These were designed by MCL faculty over the past four years with professional guidance by Wiley Learning Systems and funded by federal CARES funding. When budgetary and distance education policies are revised to support the online delivery of this major, we will be ready.

**Assessment Plan.** Describe how the learning outcomes outlined above will be met through the proposed curriculum. How will student work be evaluated, and at which points, in the context of the overall assessment of learning outcomes?

Learning Outcomes are met in individual courses by oral and written exams, oral presentations, and written work and essays. Student proficiencies are measured when they enter language courses, as explained below in “Degree Program Evaluation,” and continue to be measured throughout the progressive language coursework, with increasing levels of proficiency expected and confimed. Content areas of linguistics, literature and film studies are also measured by oral and written exams, oral presentations and written work and essays in individual courses. Assessment for language proficiency and for continuity of content depends upon a progression of language skills and content knowledge from course-to-course and level-to-level. Thus, individual coursework is connected to the overall scaffolding of the degree program, as described in the following “degree program evaluation” section.

**Degree Program Evaluation.** Explain how the program will be evaluated. Will you use exit surveys of graduates, employer surveys, mid- or end-of-program feedback through focus groups or surveys, etc.? Remember that by policy, all new degree will be evaluated within 5 years of startup, so this will help you in gathering artifacts upon which that evaluation can be based.

The BA in European Languages, Literature, and Film Studies already has various assessments in place for the language and literature proficiencies. Incoming students can prove proficiency and earn UW credit by providing scores from Advanced Placement (AP), International Baccalaureate (IB), College Level Placement (CLEP) exams, or from taking UW’s Credit by Exam (CBE) based on Brigham Young University’s FLATS ratings for Foreign Language Studies. Many Wyoming high schools use the STAMP test to grant their “Seal of Biliteracy,” which corresponds to our lower division coursework. These proficiencies measure first and second year levels (1010, 1020, 2030). Students with previous language training who enter the new major will demonstrate these proficiencies by submitting any of these test results to the UW Registrar’s office, and will be able to earn credit as well as to be placed in the appropriate level of course work.

Upper level proficiencies are measured by American Council of Teachers of Foreign Language) determinations. American Council of Teachers of Foreign Language (ACTFL) target levels for graduates will be Intermediate High proficiency in written and oral communication. Our language teaching students also take the national Oral Proficiency Index (OPI) and Writing Proficiency Index (WPI) and must demonstrate ratings of Advanced Low before entering student teaching.

The Film Studies content of this major will need to develop specific assessments for the content area. We recommend mid- and end-of-program assessments given after the sophomore and senior years. Since we will be including interdisciplinary coursework from other departments, we also anticipate gleaning feedback from faculty and student surveys throughout the students’ four year programs so that curricular changes can be implemented in response to data collected.

**Substantive Change Determination.** Higher Learning Commission (HLC), UW’s regional accrediting agency, must approve all substantive changes to UW’s offering. HLC considers substantive change as the addition of a program (degree or certificate/credential level) not previously included in the institution’s accreditation, usually judged to be a program that is a significant departure from normal offerings, the addition of a program with 50%+ new coursework required, or the addition or change to an existing program which will be delivered 50%+ through alternative (hybrid, online) delivery. Substantive change may also be defined as a new program which does not meet the above guidelines, but which requires a significant amount of financial investment to be made. Please contact the HLC Accreditation Liaison Officer (currently Steve Barrett, [steveb@uwyo.edu](mailto:steveb@uwyo.edu)) to make this determination.

The Department of Modern and Classical Languages does not feel that this proposed new major falls within the definition of “Substantive Change.” It is adding a degree level program that was not previously included in the institution’s accreditation, but it is not a significant departure from normal offerings. In fact, it incorporates normal offerings that were all previously included in UW’s last HLC accreditation. It is not adding or requiring 50%+ new coursework, and it is not changing to 50%+ alternative delivery. As well, it does not require a significant amount of financial investment to be made. We will leave the final determination to HCL Accreditation Liason Officer Steve Barrett.

**New Resources Required.** Describe new resources required, including:

* Faculty and instructional staffing—no new hiring anticipated
* Program administration and staff support—no new hiring anticipated
* Technology—no new technology anticipated
* Library and digital resources—Currently, Coe library has marvelous literature and film collections and a dedicated theater-style classroom for film viewing. In fact, most of their literature and film-related technology and resources are under-utilized. This new degree will mine the existing, underaccessed treasures that are already available at Coe and through myriad digital humanities sites and worldwide electronic databases.
* Marketing—we intend to use existing marketing resources, and have begun working with A&S’s new marketing strategist, Matt McGee, and our professional advisor, Ken Hilton, to make them aware of this proposed major so that when it is approved we can begin enrolling new students in it.
* Support—The department of Modern and Classical Languages has received very meaningful support from A&S Dean Scott Turpen, Associate Dean Susan Aronstein, and Provost Kevin Carman. Since we expect to “sunset” the current French and German BAs, but retain French and German courses to fulfill the minor and to meet foreign language requirements, they have encouraged and guided us in preparing the Notice of Intent, which has been approved through all levels. This new degree will capitalize on the existing courses and minors in French, German and Spanish and will forge a promising new interdisciplinary direction for our faculty and students, especially those in humanities, arts and social sciences. Likewise, our colleagues in the departments of History, International Studies, and Theater, whose coursework is listed as requirements and electives on the 4-year plans above, have agreed to make their classes, including faculty-led study abroad, available to our students.

**Faculty Impact Statement**

Faculty Workload. Current German faculty will have the same workload. Following the retirement of FTRC Mark Person in German (at this time, it is clear we will not be able to replace him with a full time faculty member), we have only one full-time faculty member in German, Becki Steele, who has a 3/2 courseload based on a 3-credit class = 15 credits per year. She will continue to deliver the courses needed for our basic German beginning series and for the German minor, and has an innovative plan for “stacking” courses of multiple levels, especially conversation courses, to maximize efficiency and increase class size. Occasionally, she will give the elective course, "European Folk Tales," that can alternate with Khama Basili Tolo, who also teaches European Folk Tales. These classes will be taught in English, so no matter whether a student has a base of German, French, Spanish, or English, they can read, discuss, and write about the tales in English, and if they wish, they can also work in their target language for bilingual reinforcement. We are not asking for any new full-time faculty in French or German to be hired for this major. In fact, we are focusing on their expertise in delivering a solid base of the target language to their minors. The upper-division courses of the new European major will be delivered by currently existing faculty in MCL, campus wide and study abroad.

Likewise, Current faculty in French will have the same workload. Associate Professor Khama Basilli Tolo teaches 18 credits per year, Associate Professor Ekaterina Alexandrova teaches 15 credits per year and FTRC Benedicte Sohier teaches 21 credits per year. Their teaching will be focused on the delivery of French basic and minor coursework and upper division courses taught bilingually. For French, note that our beginning online courses are always full, Sohier's focus will be on that level. Tolo will teach the intermediate courses at 2000-3000 levels, and Alexandrova will deliver the upper level French minor and European courses, particularly the "100 years of French Film,” and other film coursework.

To answer the question a question posed by Academic Affairs, "Will there be any room in overall workload that will allow some faculty to have an increase in research/creative activities?” The answer is no. All French and German faculty will continue to have the same job descriptions. Associate Professors Steele and Alexandrova have a 25% research component, Tolo and FTRC Sohier have 12.5 % professional development.

**Executive Summary of Demand Statistics\***

**SEE ATTACHMENT authored by Jayne Pearce using GRAY ASSOCIATES data: EuropeanLangLitFilm(2)**

The Attachment “EuropeanLangLitFilm” describes and outlines:

* Market area and primary target markets/
* Educational market and student demand statistics, including peer comparisons of the size of enrollment, completions, and size trajectory (growth, decline) of comparator programs.
* Employment trends and projections given core competencies of the degree or certificate.
* Graduate salary trends and other post-completion trends.

*\*available from Gray Associates data subscription*

**Alignment with Strategic plan 2023+**

The proposed new major, called *BA in* *European Languages, Literature, and Film Studies*, will be aligned with the “Forward for Wyoming 2023+” Strategic Plan for the University of Wyoming since it will

* Generate Enrollments
* Increase Global Engagement
* Recruit and Retain Under-served Students
* Prepare Students for a changing and increasingly multicultural and digital world as follows:

**Generate Enrollments:** Our proposed new major will strategically grow enrollment since it offers more flexibility and a wider range of attractive courses. Instead of having to take solely language courses in German, French or Spanish, students will also have the opportunity to take upper division coursework delivered in either a bilingual format or in English about topics related to European languages, literatures, cultures, and film studies. For example, they could take a class on migration and globalization in contemporary France, but it would be in English. This will allow us to open many of our courses to students outside our department instead of only to students who have reached certain language proficiency levels. Once our upper division courses are available to a wider audience, our classes will be fuller; with more classmates, students will have a more positive, collaborative, and communicative experiences in class. Our plan offers many USP courses so that we can draw students from across campus who are seeking to fulfill their requirements and inspire them early in their undergraduate career to pursue an additional major in languages.

**Increase Opportunities for Global Engagement**: As part of the proposed major, we will offer a faculty-led study abroad program that visits not just one country, but three (for example, Spain, France, and Germany). Currently, it is difficult to recruit enough students to participate in study abroad in just French or German, however, if we combine languages in one trip, we will be able to recruit more students, increase opportunities for student collaboration, and invite students to engage in regional dialogues and deepen their understanding of multiple languages and cultures.

**Recruit and Retain students of underserved backgrounds**, including those who speak Spanish or French at home. We already know that the United States has more Spanish speakers than any other country except for Mexico (more than Spain, Argentina, and Colombia). Africa is home to more French speakers than any other continent. Many of our international students from the Americas or Africa will want to add our major because it allows them to deepen their understanding of their home background language or culture.

**Prepare students for life and adaptation to a changing and increasingly multicultural and digital world.** Our courses prepare students to engage in meaningful dialogue on topics of citizenship, borders, history, migration and movement, human rights and social justice, equity and inclusion, education, multilingualism, among many other topics, inviting them to explore these issues through a multicultural and multilingual lens. Students will be familiarized with not only how we, as residents of the state of Wyoming, interpret issues of globalization, but how other countries grapple with them at well, ultimately inspiring a more global perspective. For our digital world, we have 32 asynchronous online courses that we designed in 2020 and 2021 through the Wiley Project available. These language courses prepare students for the digital world by inviting them to engage in learning through multiple modalities. They also make it possible for us to increase enrollment by opening up our programs to students off campus.

Respectfully Submitted,

Joy LandeiraC:\Users\jlandeir\Desktop\signature.tif

Department Head, Modern and Classical Languages