UW UNIVERSITY STORE

START RIGHT+

TOTAL **ACCESS** FOR **SUCCESS**

What is

START RIGHT+

Course materials program that provides every student convenient, day-one access to all their required course materials at one predictable, equal, and affordable rate

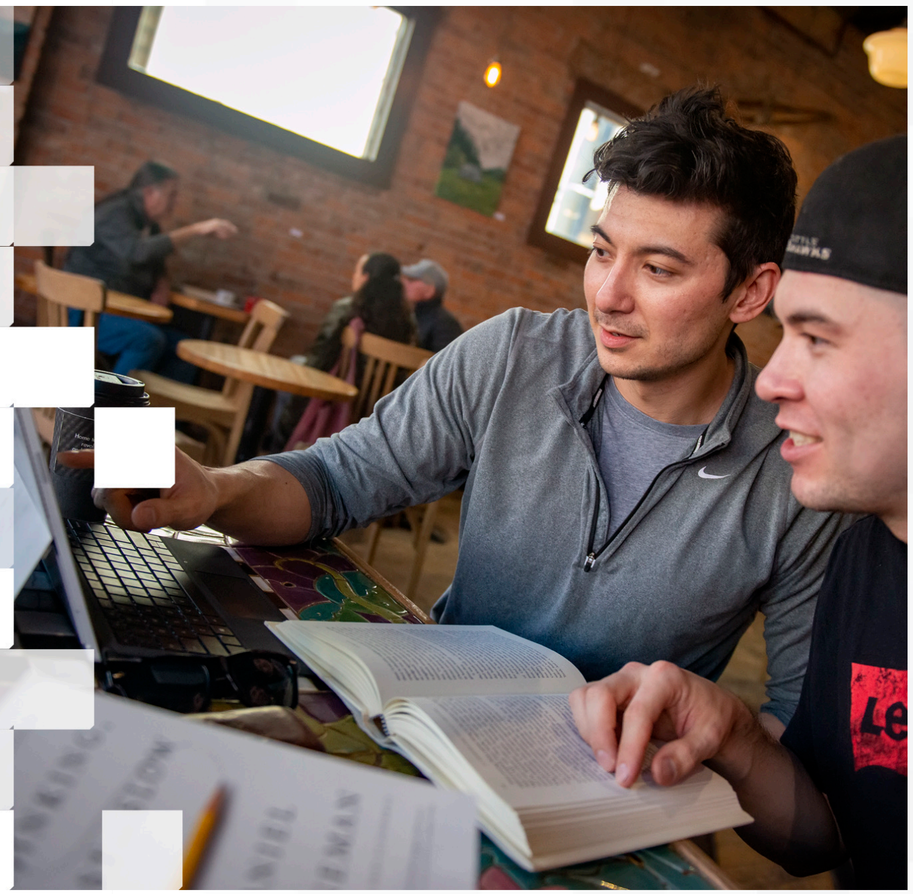
START RIGHT+

Access

StartRight+ provides **access** to all required course materials for all students in all courses on or before the first day of class. Canvas becomes the “hub” for all course material delivery streamlining student **access**

Affordability

StartRight+ provides students with an affordable, predictable rate for all required materials, reducing overall course material costs. Students select their discipline without regard for price of required materials.



START RIGHT+

Sustainability

StartRight+ reduces the environmental impact of course material program

START RIGHT+

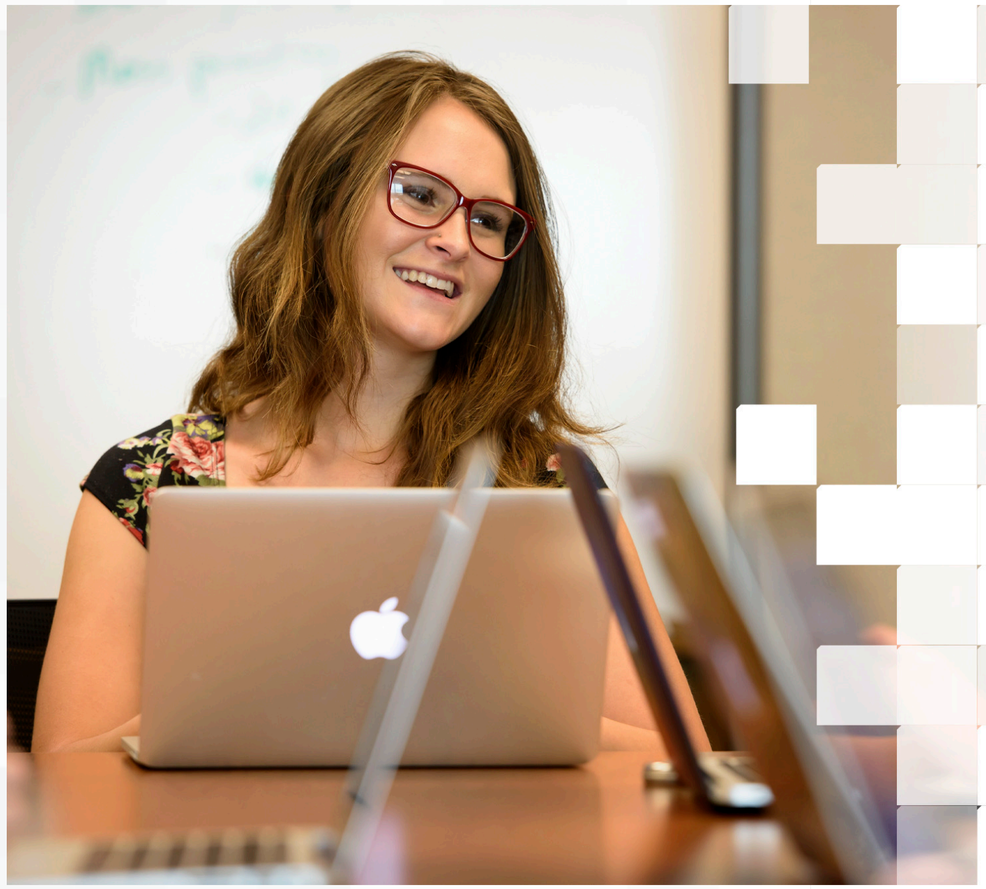
Faculty Overhead

Reduces classroom and student management issues; all students have access to the materials they need to be successful

Academic Freedom

Preserves educators' right to select materials most appropriate to the learning objectives of their course

START RIGHT+



Enrollment

StartRight+ supports institution student recruitment and retention

Student Success

StartRight+ positively impacts student outcomes including course completion rates

How Does STARTRIGHT+ Work?

1

Faculty Adoption

Faculty adopts desired course materials

2

Campus Store

1. Confirms Availability
2. Secures Distribution Rights
3. Associate materials to course in course materials management system

3

Student LMS Access

1. Navigate to course material link
2. All digital course materials for enrolled courses are accessed through read now or launch option
3. Instructions displayed for pick up/return of print materials
4. Purchase options displayed for any additional recommended materials

4

Billing

Students are billed at pre established price not to exceed $299 per term via their student account

Student Benefits

Cost

Up to 80% less than printed text and courseware

Access

All course materials available to all students on the first day of class

Convenience

Streamlined, convenient, one-stop access to all required course materials through the LMS

Billing

Course material charge placed directly on the student account

START RIGHT+

Faculty Benefits

Academic Freedom

Faculty retain ability to choose materials best suited for their course

Analytics

Streamlined, convenient, one-stop access to all required course materials through the LMS

Adoption Simplicity

All course materials available to all students on the first day of class. Includes OER and library resources

Confidence

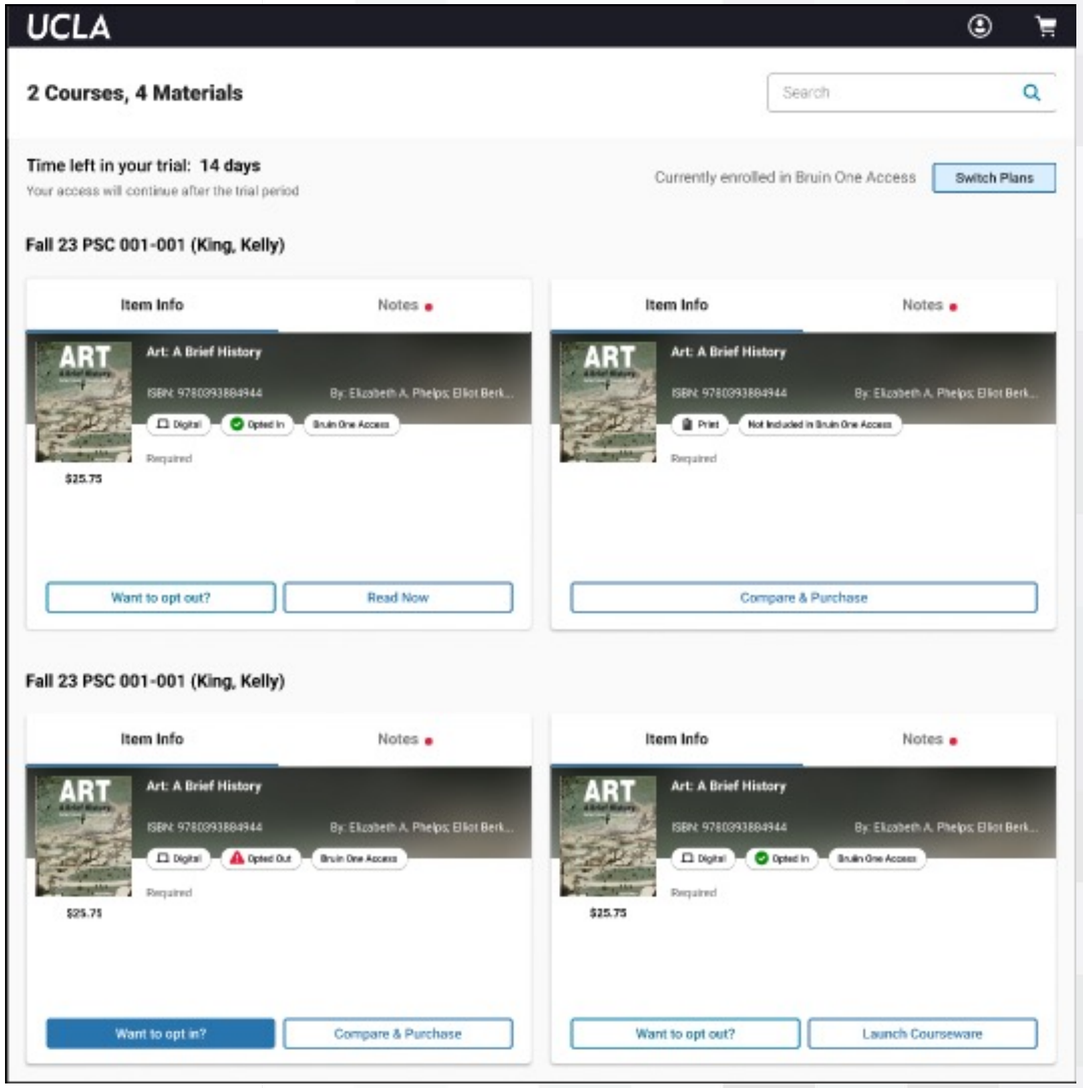
Assurance that students have access to required materials on first day of class. Improved student interaction with course content leading to greater student success

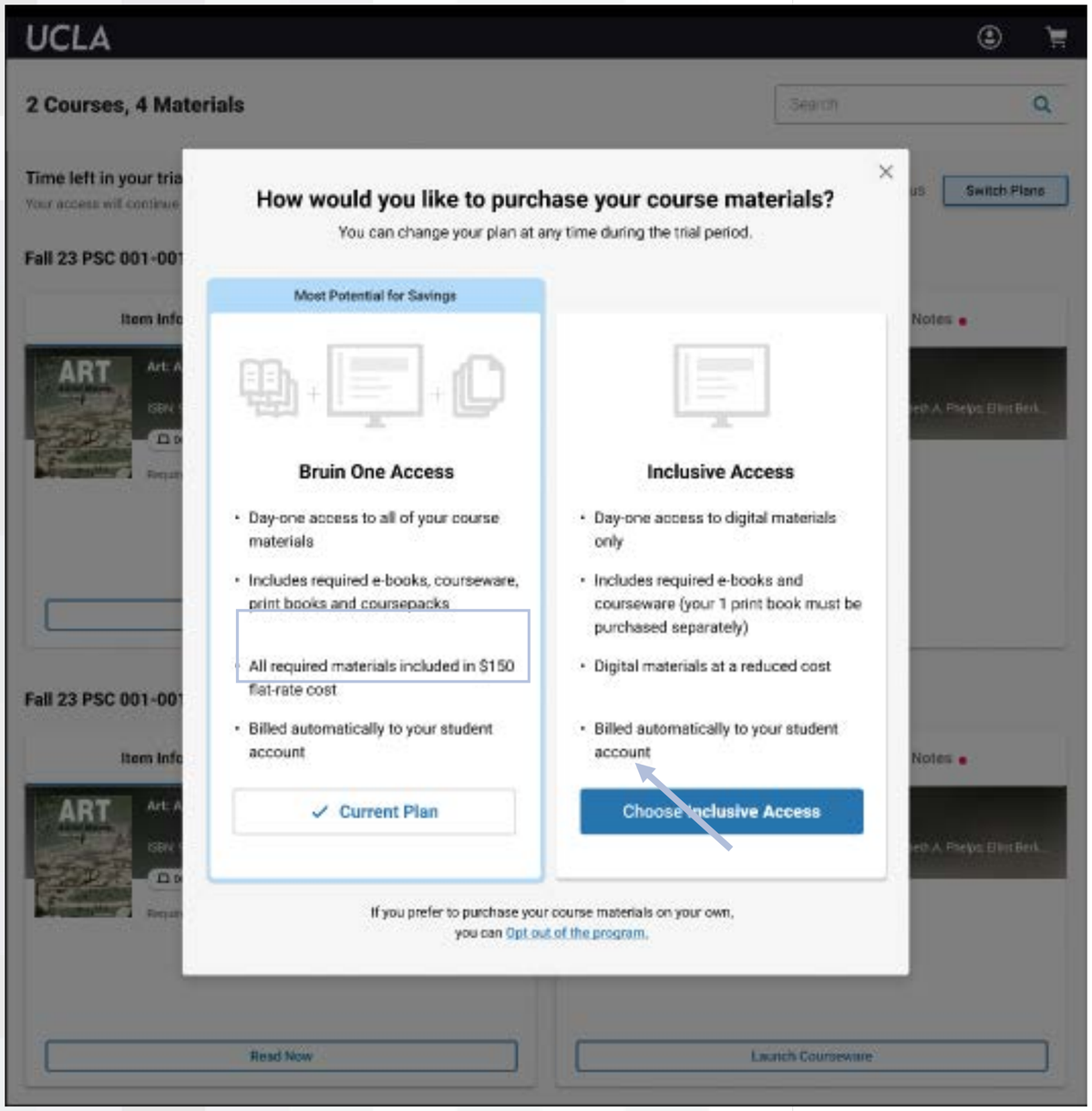
The LMS Experience

Students are initially enrolled in the Start Right+ program, as it is overall the most convenient and cost-effective option.

No action is required from the student in this model – they simply access their materials.

The “Switch Plans” button allows students to see options and make changes in their enrollment





The LMS Experience

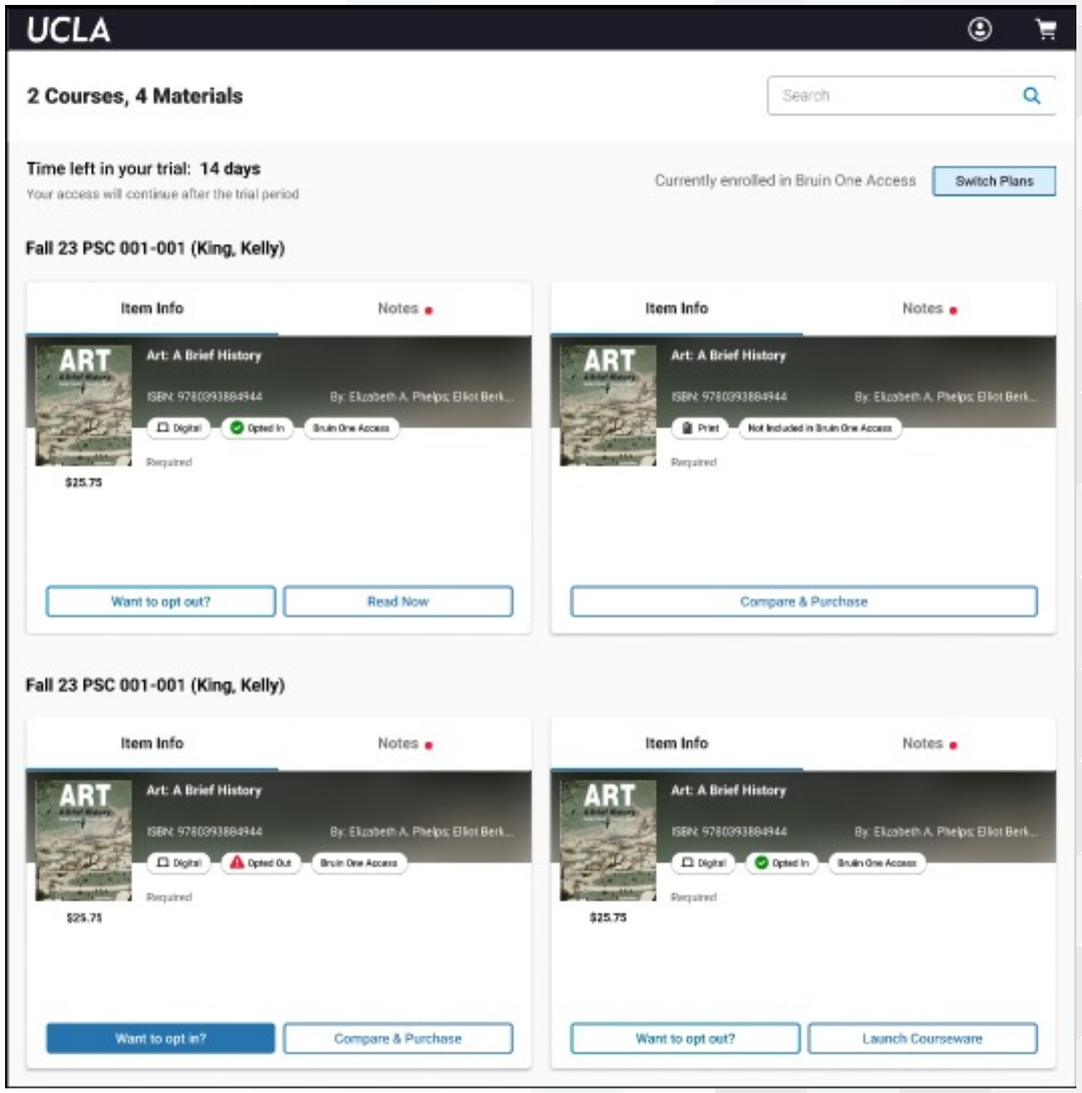
When “Switch Plans” is selected, students see the plan they are currently enrolled in and any other options available to them

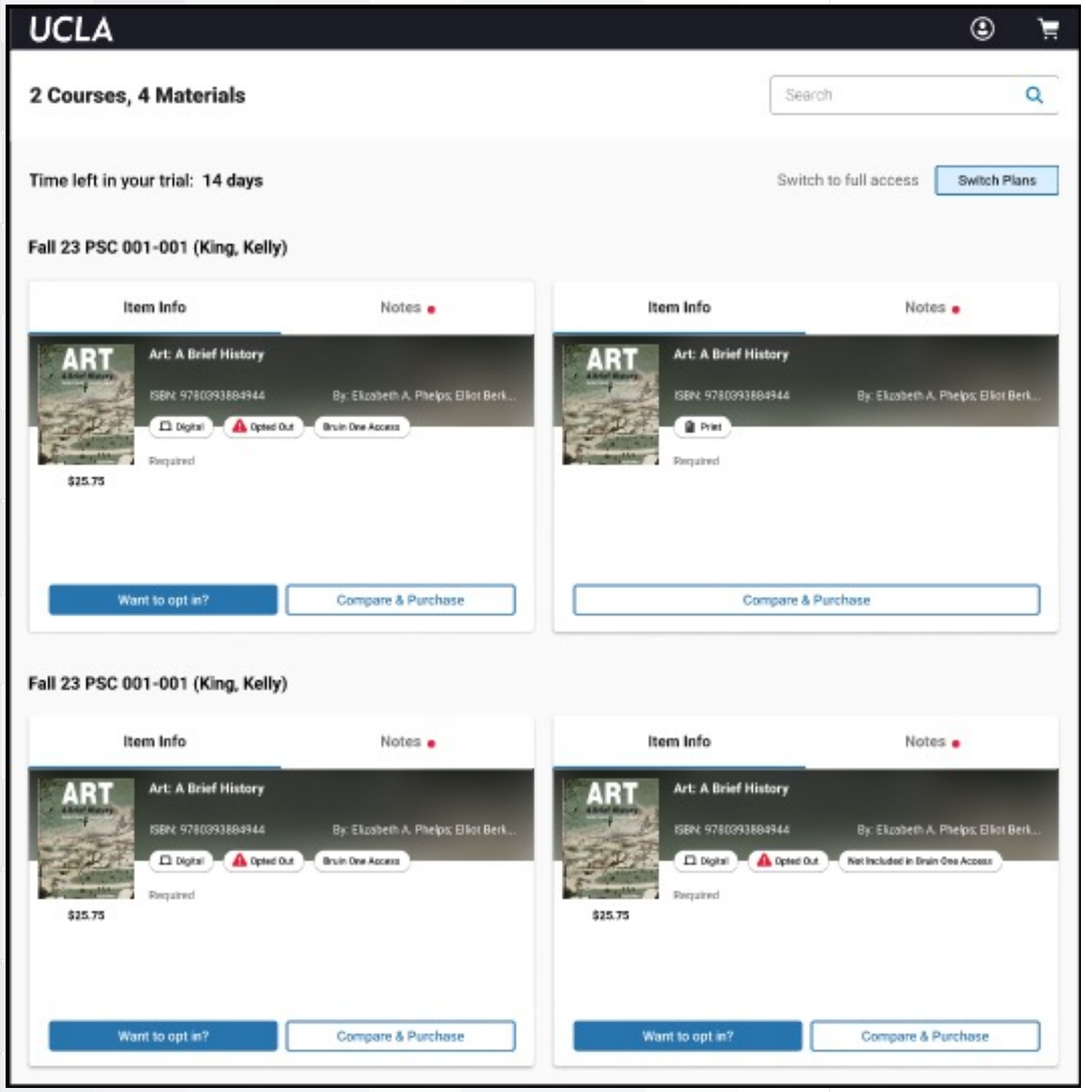
It is generally considered a best practice to include the ability to opt out of all programs on the Flexible Access program selector

The LMS Experience

Selecting an Inclusive Access Model results in students needing to make item level opt out decisions – and in some cases, purchase items before gaining access

This might be a good option for students that don't need all the required materials covered by the program – for those who do, StartRight+ is generally less expensive and more convenient





The LMS Experience

Opting out of all programs means students will not automatically have access to any of their materials, and will either choose to opt-in for items (when available) or purchase the items individually

This gives students complete control – but doesn't provide the convenience and savings of the StartRight+ option

Adoptions: On-time data

Spring 2024

- 68% at Deadline of NOV 17th
- 3995 submitted before the 6-week period (DEC 5) 70% - students start ordering.
- 233 were submitted in January - 4%
- 49 were submitted after classes were in session - 0.8%
- The latest adoption received was on FEB 8

***1322 sections – no submission - 23%

Fall 2023

- 27% Deadline of April 7th
- 3247 submitted before the 6-week (July 14) period 68% - students start ordering.
- 790 were submitted in August 16%
- 23 were submitted after classes were in session 0.4%
- The latest adoption received was on OCT 4

Adoptions: We're Here to Help

On-time Adoption Goals for Fall 2024

- Deadline: April 26
- Goal is 80% - We really need your help!!!

Fall 2024

- Come to University Store- Linnea
- Visit with you in your office, meetings, etc.
- Information sessions hosted by University Store
- Negotiation and sourcing physical takes time!
- Adoptions = all materials

Questions?

Store Contact:

Misty Eaton – Director

meaton@uwyo.edu

Linnea McGraw – Course Material Buyer

lmcgraw@uwyo.edu