



**START
RIGHT+**

**TOTAL ACCESS
FOR SUCCESS**



What is

 | **START RIGHT+**

Course materials program that provides every student convenient, day-one access to all their required course materials at one predictable, equal, and affordable rate



Access

StartRight+ provides **access** to all required course materials for all students in all courses on or before the first day of class. Canvas becomes the “hub” for all course material delivery streamlining student **access**



Affordability

StartRight+ provides students with an affordable, predictable rate for all required materials, reducing overall course material costs. Students select their discipline without regard for price of required materials.





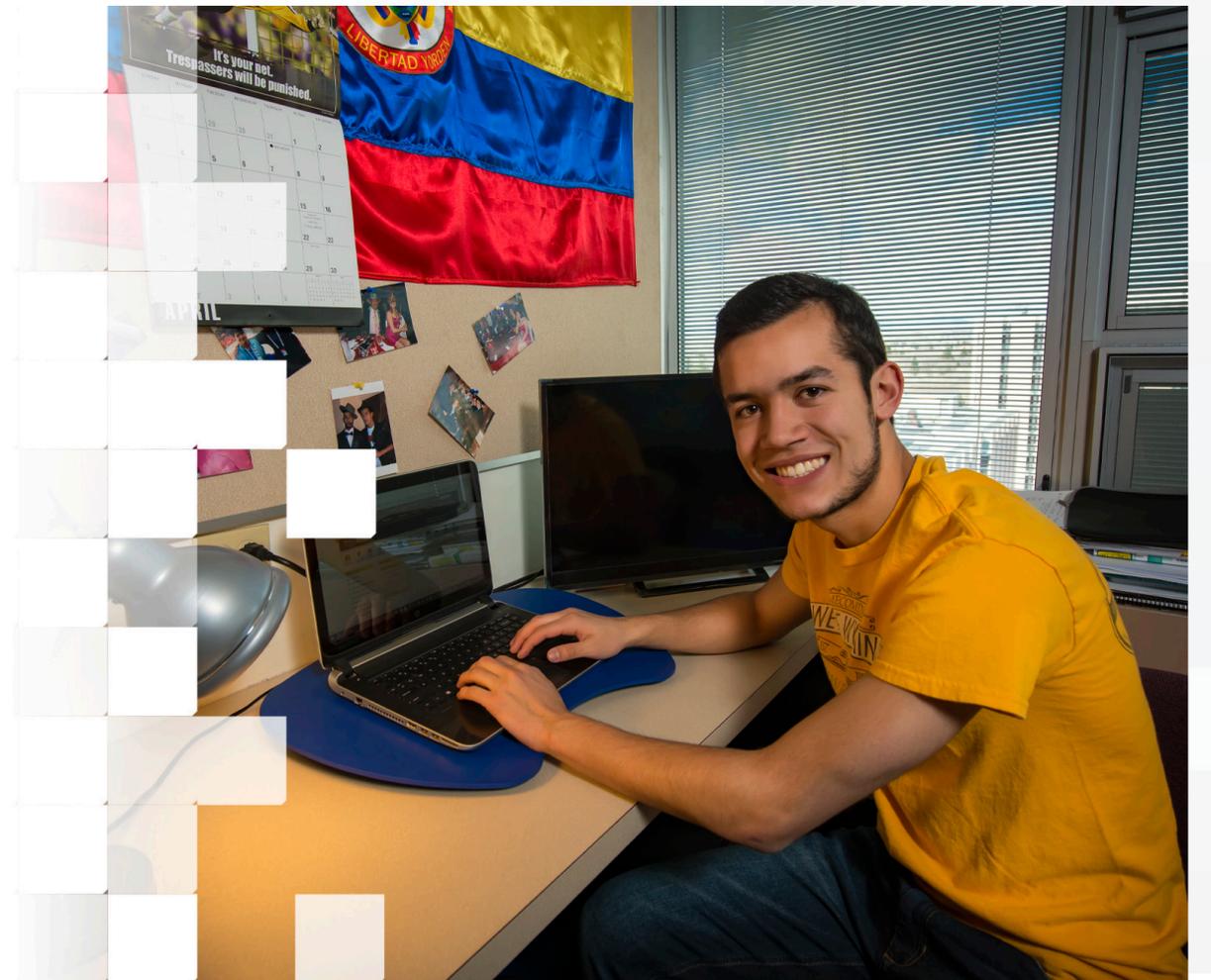
Sustainability
StartRight+ reduces the
environmental impact of
course material program

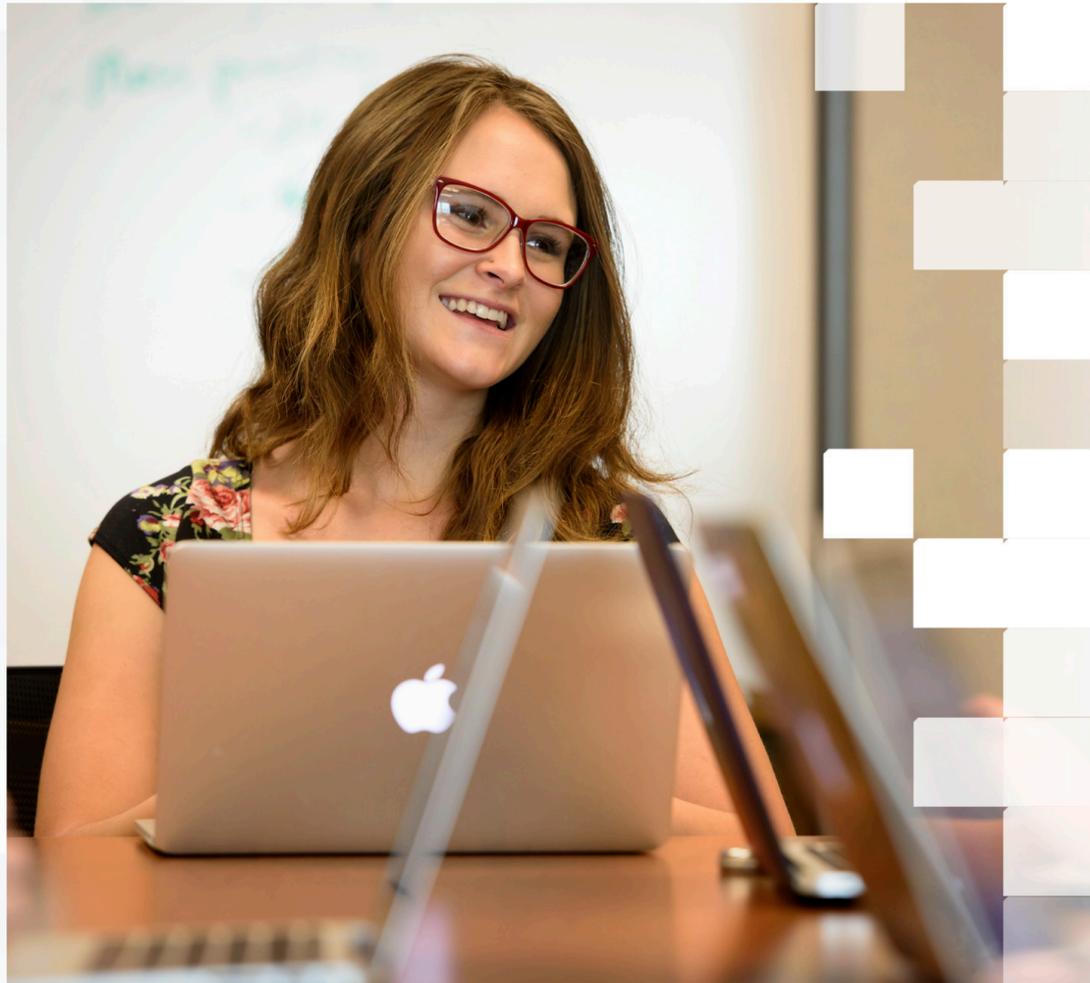
Faculty Overhead

Reduces classroom and student management issues; all students have access to the materials they need to be successful

Academic Freedom

Preserves educators' right to select materials most appropriate to the learning objectives of their course





Enrollment

StartRight+ supports institution student recruitment and retention

Student Success

StartRight+ positively impacts student outcomes including course completion rates

How Does STARTRIGHT+ Work?

1

Faculty Adoption

Faculty adopts desired course materials

2

Campus Store

1. Confirms Availability
2. Secures Distribution Rights
3. Associate materials to course in course materials management system

3

Student LMS Access

1. Navigate to course material link
2. All digital course materials for enrolled courses are accessed through read now or launch option
3. Instructions displayed for pick up/return of print materials
4. Purchase options displayed for any additional recommended materials

4

Billing

Students are billed at pre established price not to exceed \$299 per term via their student account

Student Benefits



Cost

Up to 80% less than printed text and courseware



Convenience

Streamlined, convenient, one-stop access to all required course materials through the LMS



Access

All course materials available to all students on the first day of class



Billing

Course material charge placed directly on the student account





Faculty Benefits



Academic Freedom

Faculty retain ability to choose materials best suited for their course



Analytics

Streamlined, convenient, one-stop access to all required course materials through the LMS



Adoption Simplicity

All course materials available to all students on the first day of class. Includes OER and library resources



Confidence

Assurance that students have access to required materials on first day of class. Improved student interaction with course content leading to greater student success



The LMS Experience

Students are initially enrolled in the Start Right+ program, as it is overall the most convenient and cost-effective option.

No action is required from the student in this model – they simply access their materials.

The “Switch Plans” button allows students to see options and make changes in their enrollment

A screenshot of the UCLA Learning Management System (LMS) interface. The header shows "UCLA" and a search bar. Below the header, it displays "2 Courses, 4 Materials" and a search bar. A notification indicates "Time left in your trial: 14 days" and "Your access will continue after the trial period". A "Switch Plans" button is visible. The main content area shows two course sections for "Fall 23 PSC 001-001 (King, Kelly)". Each section contains two material cards for "Art: A Brief History" by Elizabeth A. Phelps, Elot Berk... The cards show the book cover, ISBN (9780933884944), and price (\$25.75). The first card shows "Opted In" and "Bruin One Access" buttons, with a "Read Now" button below. The second card shows "Not Included in Bruin One Access" and a "Compare & Purchase" button below. The second section shows the first card with "Opted Out" and "Bruin One Access" buttons, and a "Want to opt in?" button below. The second card in the second section shows "Opted In" and "Bruin One Access" buttons, with a "Launch Courseware" button below.



A screenshot of the UCLA Learning Management System (LMS) interface. The background shows a course page for 'Fall 23 PSC 001-001' with a search bar and a 'Switch Plans' button. A modal dialog box is open in the center, titled 'How would you like to purchase your course materials?'. The dialog box contains two main options: 'Bruin One Access' and 'Inclusive Access'. The 'Bruin One Access' option is highlighted with a blue border and includes a 'Current Plan' button. The 'Inclusive Access' option includes a 'Choose Inclusive Access' button, which is pointed to by a blue arrow. At the bottom of the dialog box, there is a link to 'Opt out of the program'. The background also shows course materials like 'ART' and 'Read Now' buttons.

The LMS Experience

When "Switch Plans" is selected, students see the plan they are currently enrolled in and any other options available to them

It is generally considered a best practice to include the ability to opt out of all programs on the Flexible Access program selector



The LMS Experience

Selecting an Inclusive Access Model results in students needing to make item level opt out decisions – and in some cases, purchase items before gaining access

This might be a good option for students that don't need all the required materials covered by the program – for those who do, StartRight+ is generally less expensive and more convenient

A screenshot of the UCLA LMS interface. The top navigation bar includes the UCLA logo, a search bar, and a shopping cart icon. Below the navigation, the page displays "2 Courses, 4 Materials" and a search bar. A notification indicates "Time left in your trial: 14 days" and "Your access will continue after the trial period". A button labeled "Switch Plans" is visible. The main content area is divided into two sections for "Fall 23 PSC 001-001 (King, Kelly)". Each section contains two item cards for "Art: A Brief History" by Elizabeth A. Phelps, Eliot Berk... The cards show the ISBN 9780093864944 and a price of \$25.75. The left card shows "Opted In" and "Bruin One Access" buttons, with a "Want to opt out?" button below. The right card shows "Not Included in Bruin One Access" and a "Compare & Purchase" button below. The bottom section shows the same two item cards, but the left card has "Opted Out" and "Bruin One Access" buttons, and the right card has "Opted In" and "Bruin One Access" buttons. The bottom left card has a "Want to opt in?" button, and the bottom right card has a "Launch Courseware" button.



The screenshot shows the UCLA LMS interface. At the top, it says "UCLA" and "2 Courses, 4 Materials". Below this, it indicates "Time left in your trial: 14 days" and provides options to "Switch to full access" or "Switch Plans". The main content area is divided into two sections, both for the course "Fall 23 PSC 001-001 (King, Kelly)". Each section contains two cards for the material "Art: A Brief History" by Elizabeth A. Phelps, Elliot Berk... The cards show the book cover, ISBN (9780093864944), and a price of \$25.75. The top-left card shows options for "Digital", "Opted Out", and "Brain One Access", with a "Want to opt in?" button. The top-right card shows a "Print" button and a "Compare & Purchase" button. The bottom-left card is identical to the top-left. The bottom-right card shows the "Digital" option as selected, "Opted Out" as an option, and "Not Included in Brain One Access" as a status, with "Want to opt in?" and "Compare & Purchase" buttons.

The LMS Experience

Opting out of all programs means students will not automatically have access to any of their materials, and will either choose to opt-in for items (when available) or purchase the items individually

This gives students complete control – but doesn't provide the convenience and savings of the StartRight+ option

Adoptions: On-time data

Spring 2024

- 68% at Deadline of NOV 17th
- 3995 submitted before the 6-week period (DEC 5) 70% - students start ordering.
- 233 were submitted in January - 4%
- 49 were submitted after classes were in session - 0.8%
- The latest adoption received was on FEB 8

*** 1322 sections - no submission - 23%

Fall 2023

- 27% Deadline of April 7th
- 3247 submitted before the 6-week (July 14) period 68% - students start ordering.
- 790 were submitted in August 16%
- 23 were submitted after classes were in session 0.4%
- The latest adoption received was on OCT 4

Adoptions: We're Here to Help



On-time Adoption Goals for Fall 2024

- **Deadline: April 26**
- Goal is 80% - We really need your help!!!

Fall 2024

- Come to University Store- Linnea
- Visit with you in your office, meetings, etc.
- Information sessions hosted by University Store
- Negotiation and sourcing physical takes time!
- Adoptions = all materials





Questions?

Store Contact:

Misty Eaton – Director

meaton@uwyo.edu

Linnea McGraw – Course Material Buyer

lmcgraw@uwyo.edu