

**Spring 2024**

# Student Retention Data

# Outline

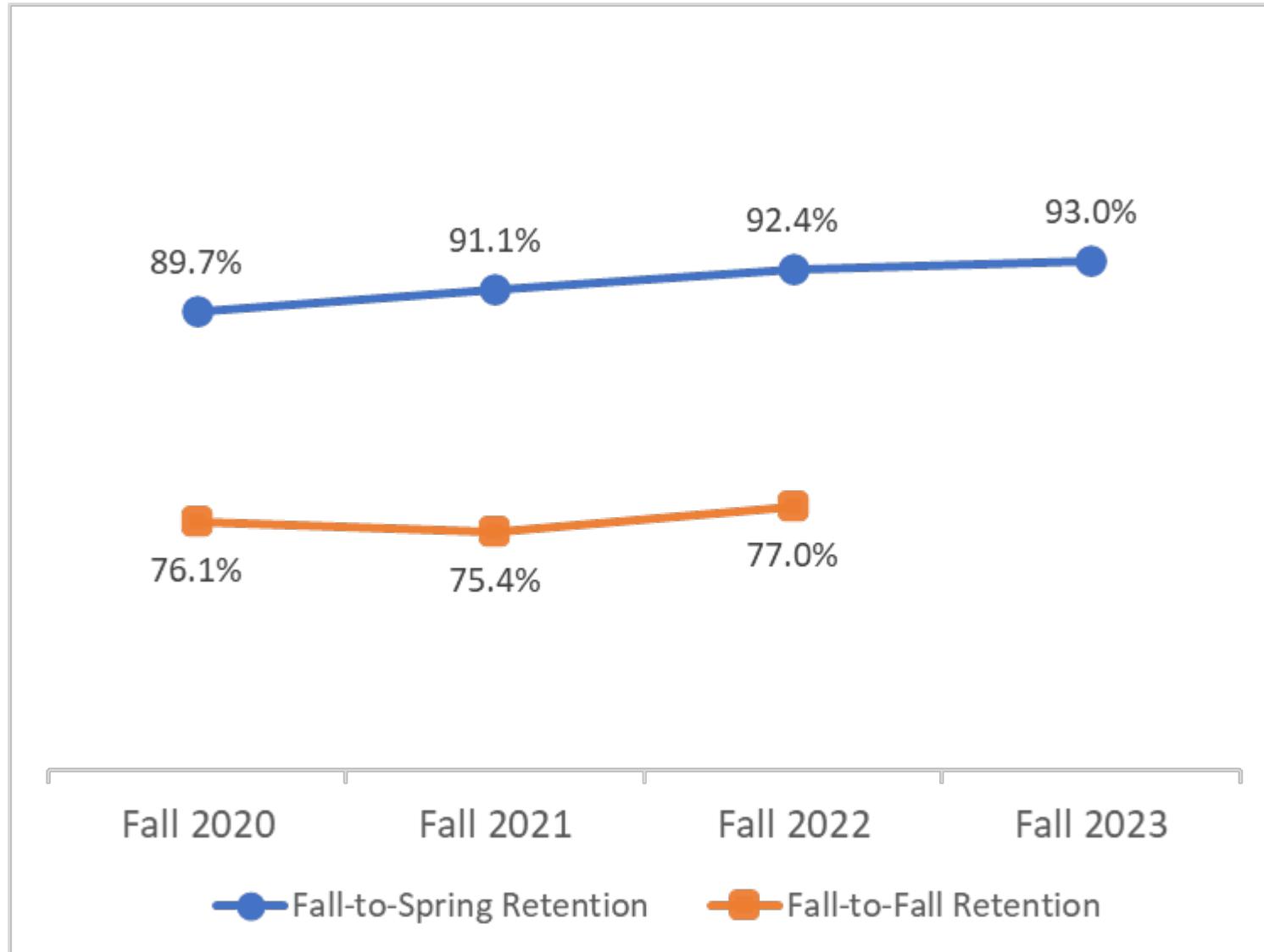
## Topic Overview

- **First-time, Full-time Fall to Spring and Fall to Fall Student Retention and Demographics**
- **Transfer First-time, Full-time, Fall to Spring and Fall to Fall Student Retention and Demographics**
- **Saddle-Up Retention**
- **Cowboy Coaching Retention**
- **Looking Forward**

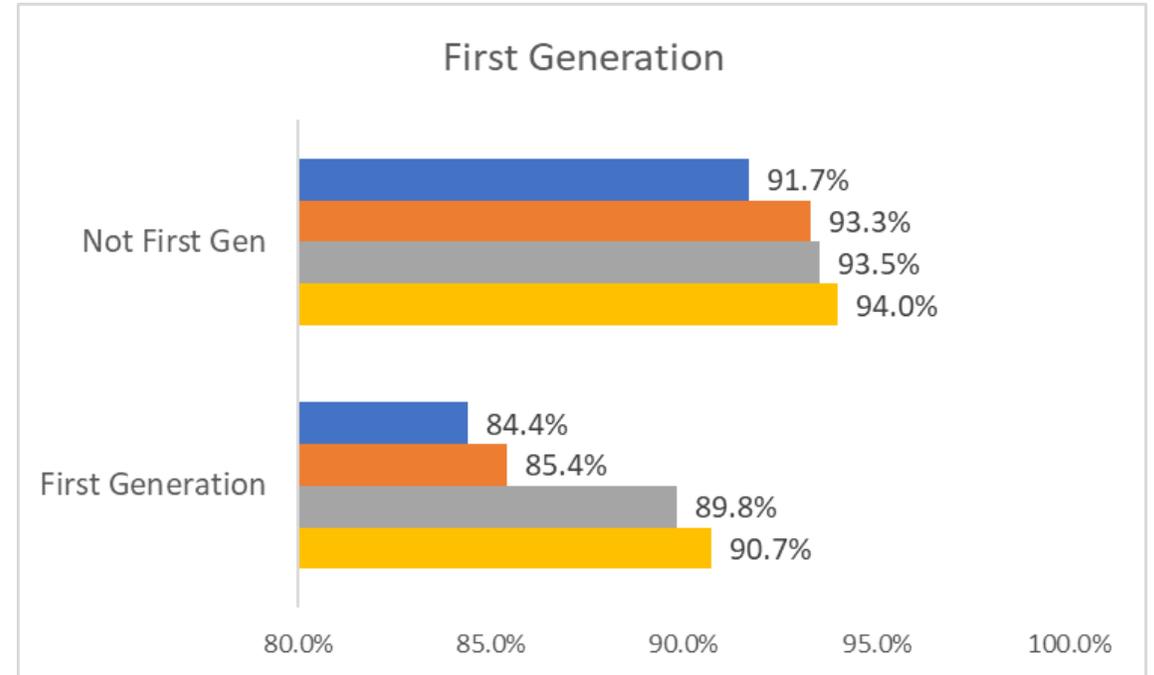
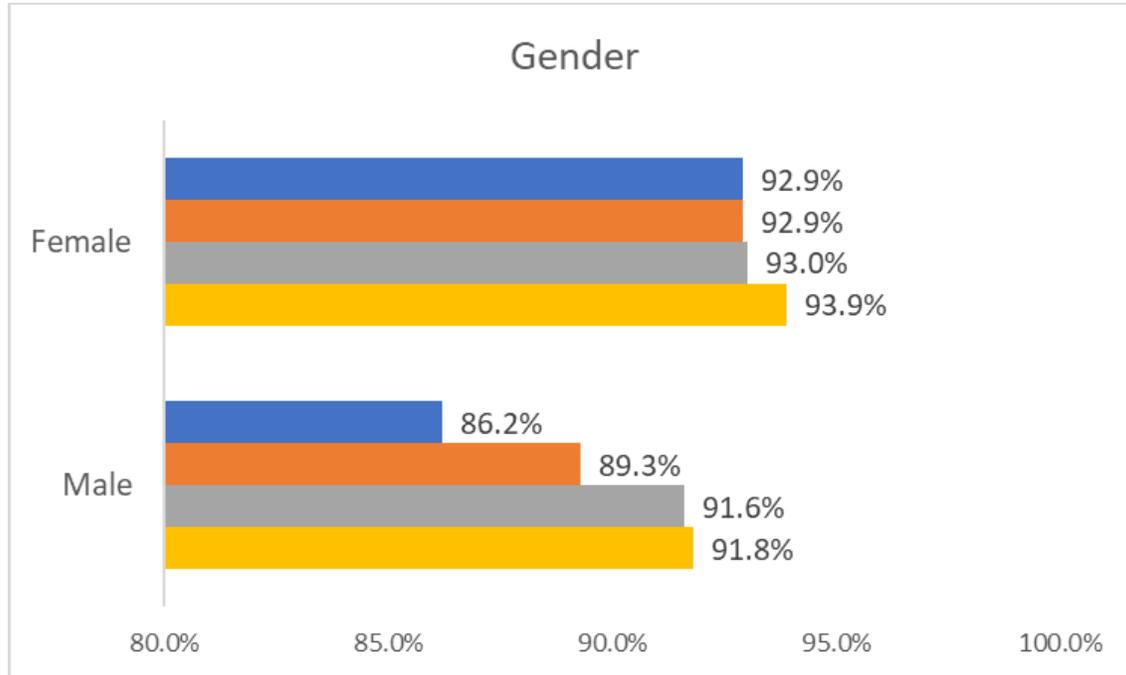


# First-time, Full-time Student Retention:

## Comparison



# First-time, Full-time Fall to Spring Retention



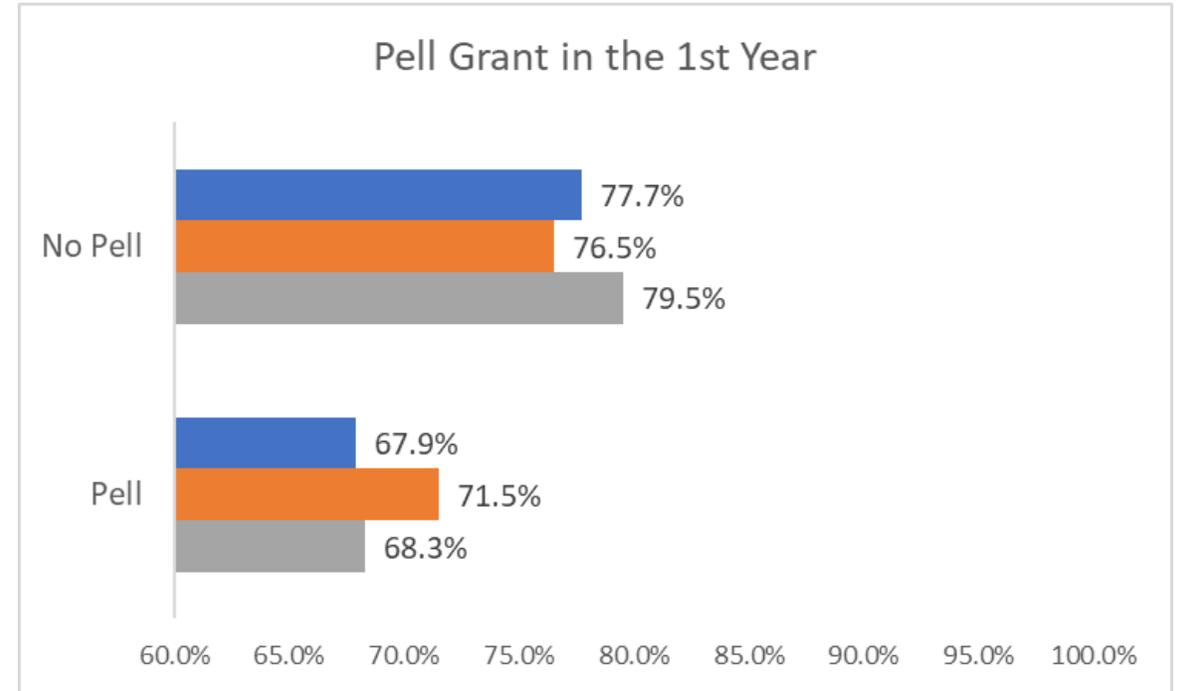
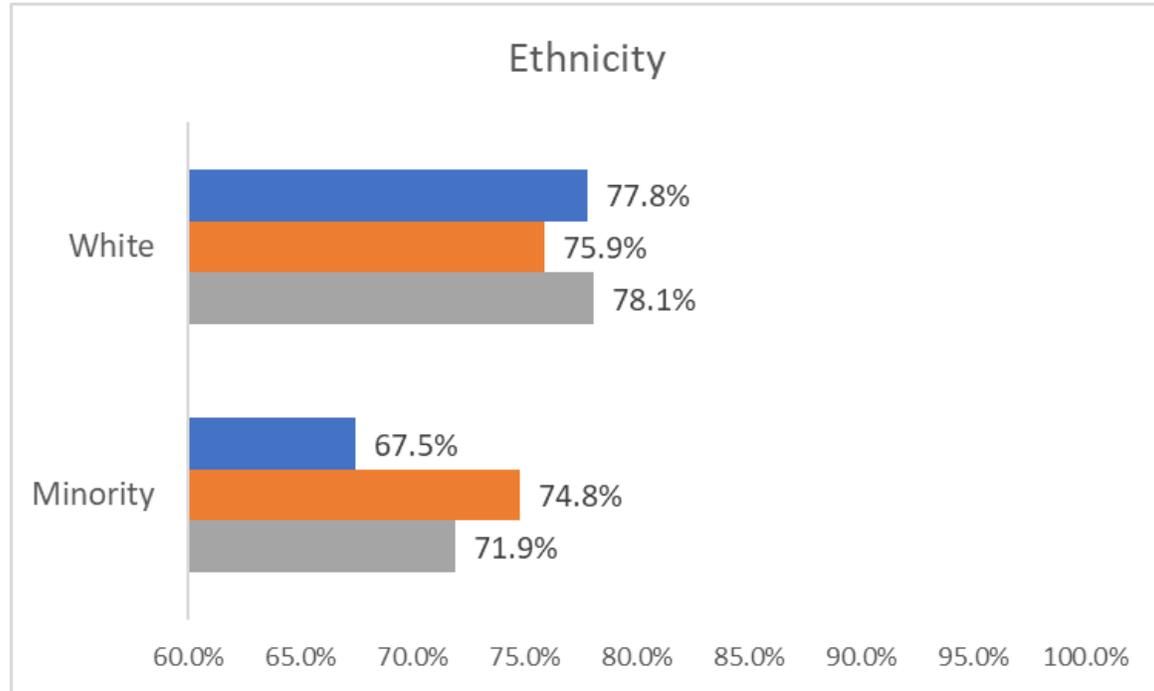
■ Fall 2020-->Spring 2021 ■ Fall 2021-->Spring 2022  
■ Fall 2022-->Spring 2023 ■ Fall 2023-->Spring 2024

*THE WORLD NEEDS MORE  
INSPIRED CREATIVITY.*

# First-time, Full-time Fall to Spring Retention

	Fall 2020 --> Spring 2021	Fall 2023 --> Spring 2024	Difference
Males	86.2%	91.8%	5.6% ↑
Females	92.9%	93.9%	1.0% ↑
First Generation	84.4%	90.7%	6.3% ↑
Not First Gen	91.7%	94.0%	2.3% ↑
Minority	86.1%	95.4%	9.3% ↑
White	90.3%	92.7%	2.4% ↑
Pell 1st Year	83.8%	90.8%	7.0% ↑
No Pell 1st Year	90.8%	93.6%	2.8% ↑

# First-time, Full-time Fall to Fall Retention



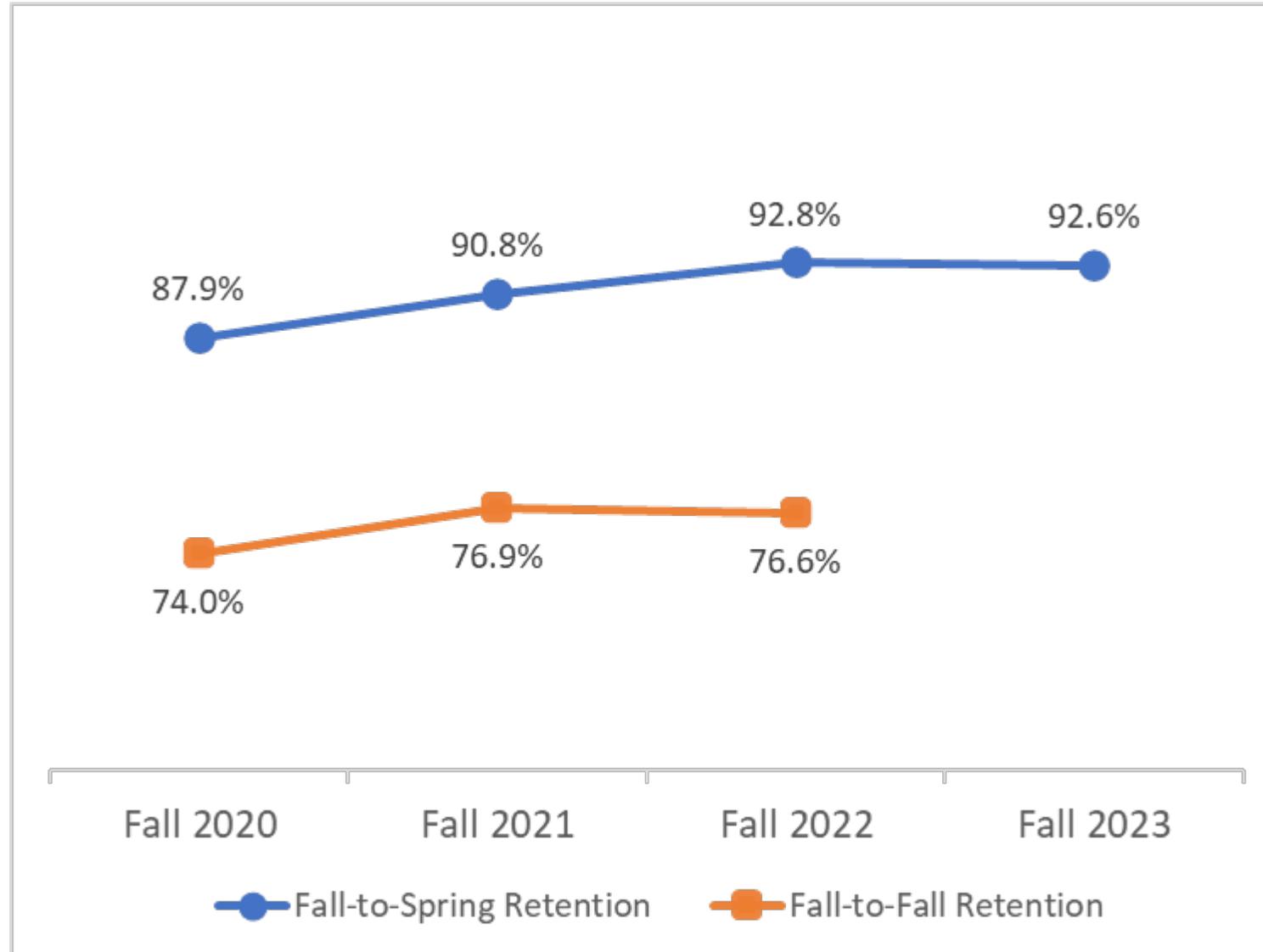
■ Fall 2020--> Fall 2021   ■ Fall 2021--> Fall 2022   ■ Fall 2022--> Fall 2023

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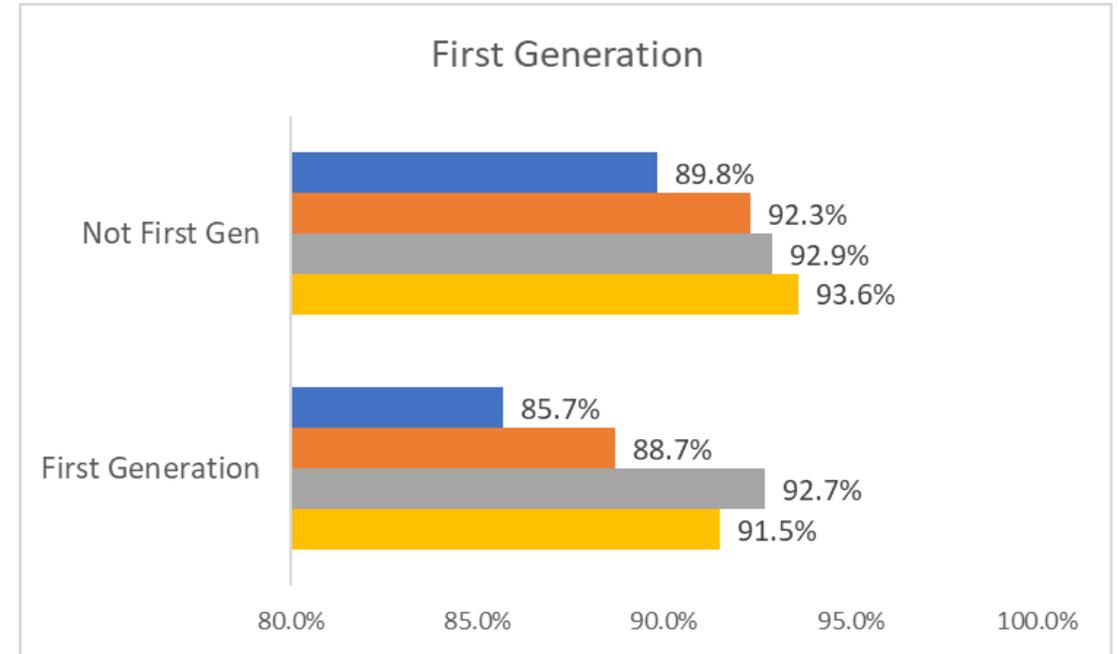
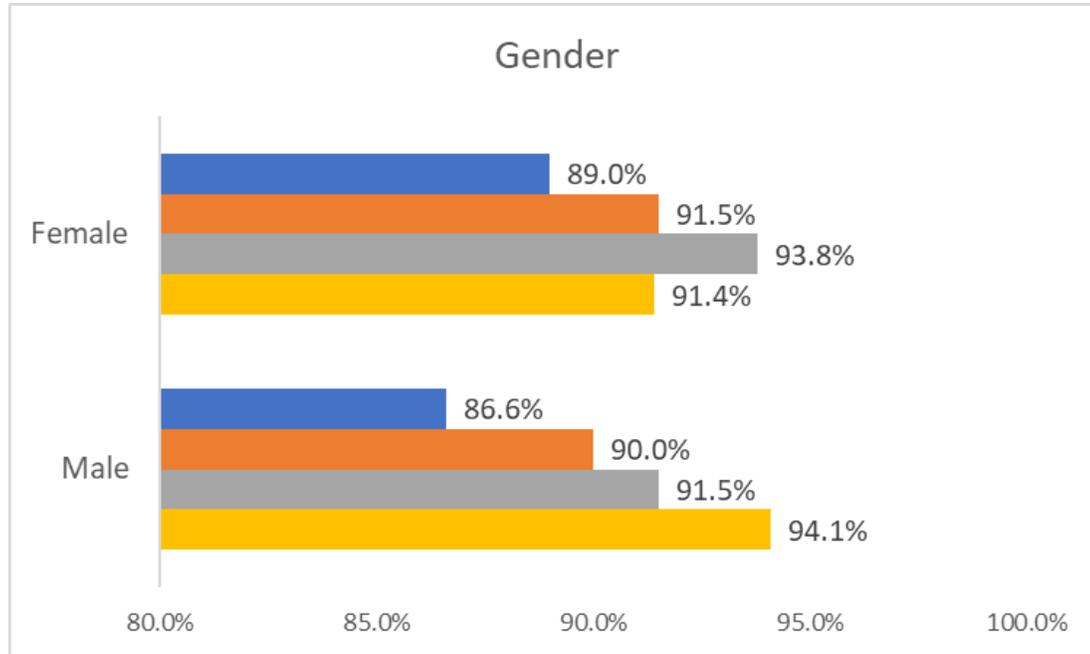
# First-time, Full-time Fall to Fall Retention

	Fall 2020 --> Fall 2021	Fall 2022 --> Fall 2023	Difference
Males	71.7%	73.1%	1.4% ↑
Females	80.1%	80.3%	0.2% ↑
First Generation	66.4%	71.3%	4.9% ↑
Not First Gen	79.8%	79.3%	0.5% ↓
Minority	67.5%	71.9%	4.4% ↑
White	77.8%	78.1%	0.3% ↑
Pell 1st Year	67.9%	68.3%	0.4% ↑
No Pell 1st Year	77.7%	79.5%	1.8% ↑

## New Full-time, Transfer Retention



# Full-time, Transfer Fall to Spring Retention



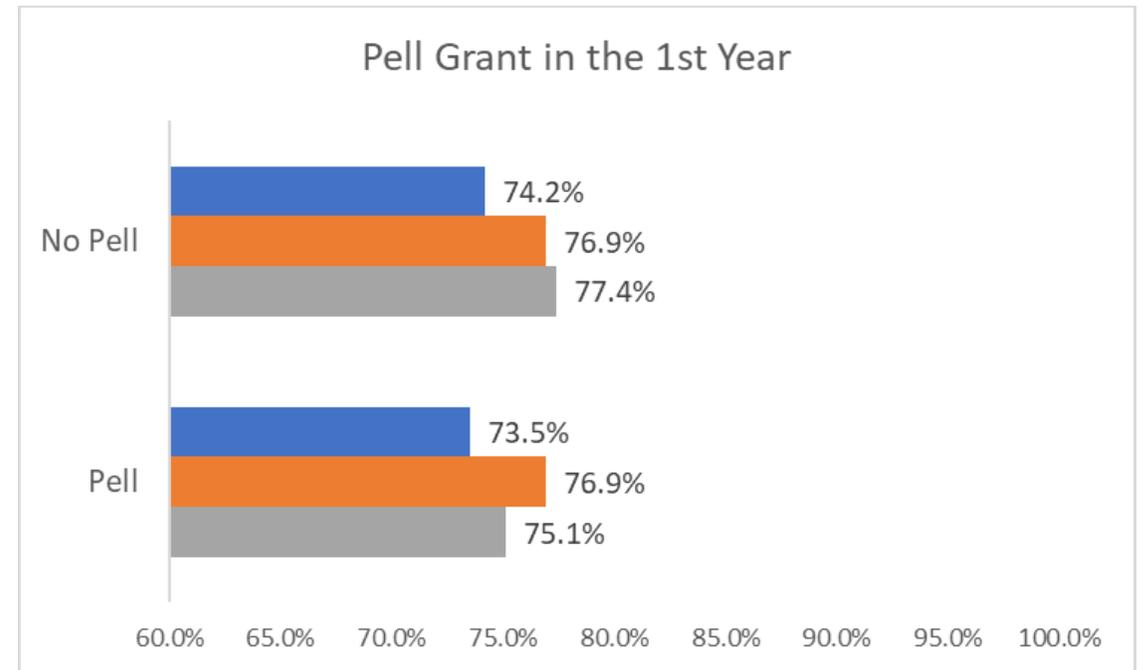
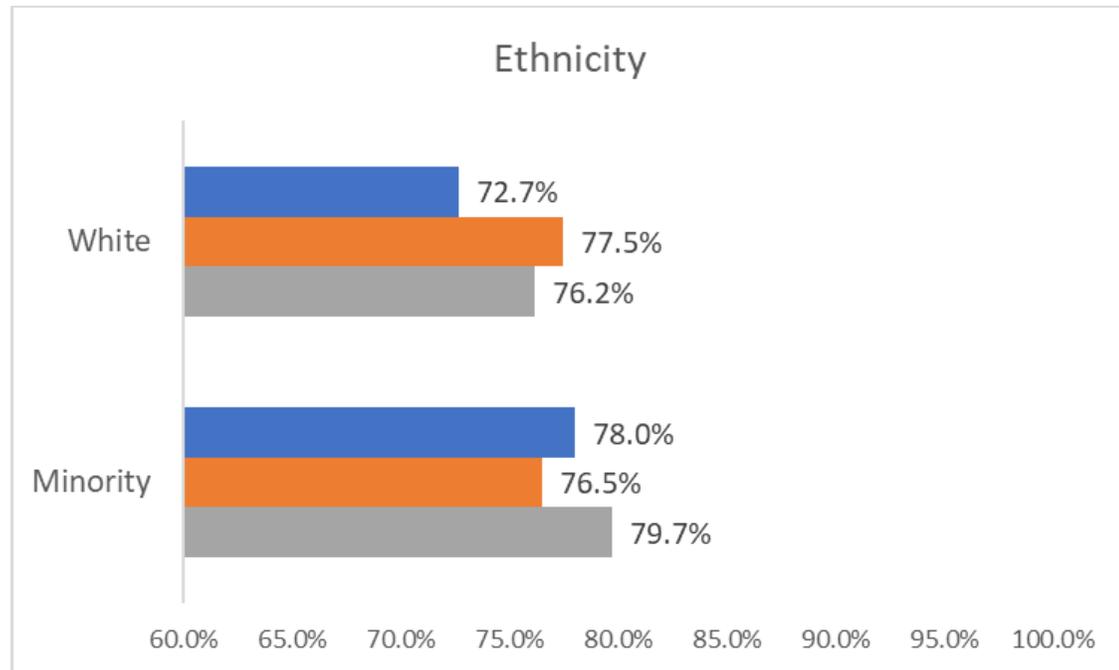
■ Fall 2020-->Spring 2021 ■ Fall 2021-->Spring 2022  
■ Fall 2022-->Spring 2023 ■ Fall 2023-->Spring 2024

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# Full-time, Transfer Fall to Spring Retention

	Fall 2020--> Spring 2021		Fall 2023--> Spring 2024		Difference	
Male	86.6%		94.1%		7.5%	↑
Female	89.0%		91.4%		2.4%	↑
First Generation	85.7%		91.5%		5.8%	↑
Not First Gen	89.8%		93.6%		3.8%	↑
Minority	88.0%		94.8%		6.8%	↑
White	88.0%		92.1%		4.1%	↑
Pell	88.8%		91.4%		2.6%	↑
No Pell	87.6%		93.3%		5.7%	↑

# Full-time, Transfer Fall to Fall Retention



■ Fall 2020--> Fall 2021   ■ Fall 2021--> Fall 2022   ■ Fall 2022--> Fall 2023

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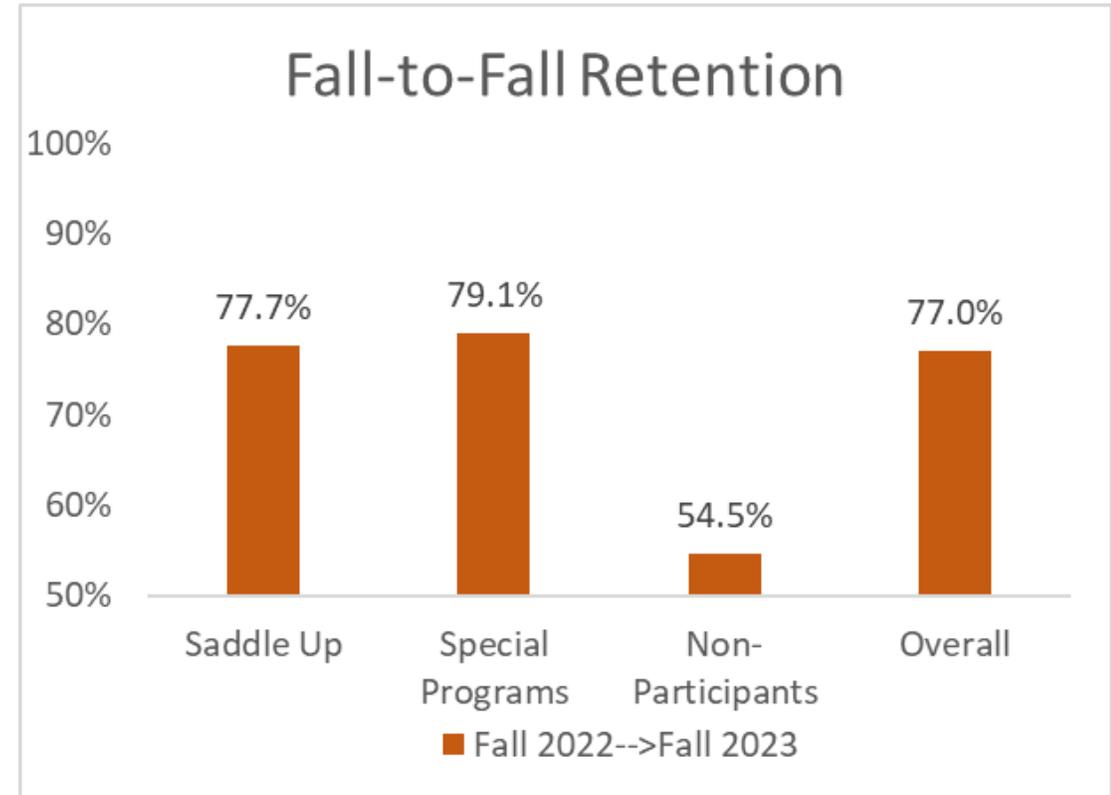
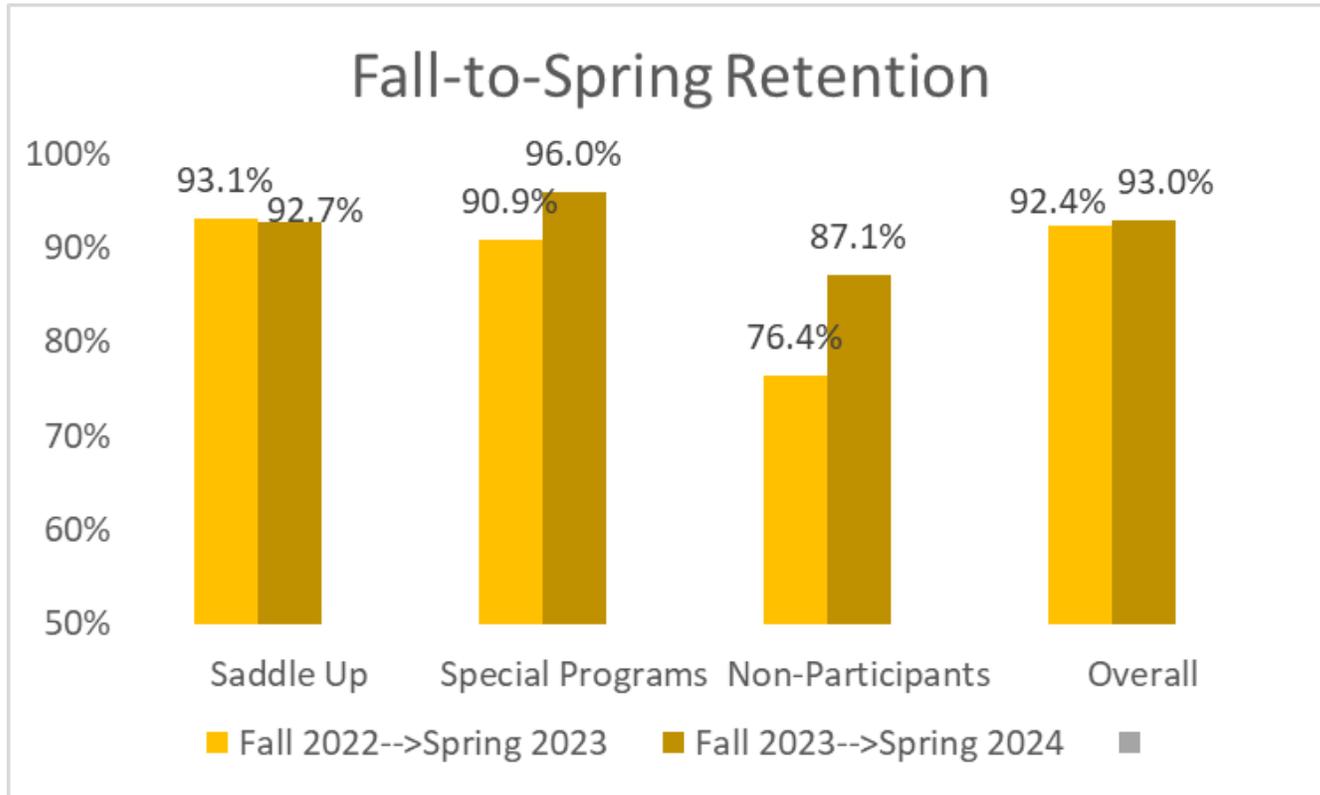
# Full-time, Transfer Fall to Fall Retention

	Fall 2020--> Fall 2021		Fall 2022--> Fall 2023		Difference	
Males	75.6%		73.6%		-2.0%	↓
Females	72.6%		78.8%		6.2%	↑
First Generation	68.6%		78.0%		9.4%	↑
Not First Gen	78.5%		75.6%		-2.9%	↓
Minority	78.0%		79.7%		1.7%	↑
White	72.7%		76.2%		3.5%	↑
Pell 1st Year	73.5%		75.1%		1.6%	↑
No Pell 1st Year	74.2%		77.4%		3.2%	↑

# First-time, Full-time Student Retention

	Saddle Up	Special Programs	Non-Participants	Overall
Fall 2022-->Spring 2023	93.1%	90.9%	76.4%	92.4%
Fall 2023-->Spring 2024	92.7%	96.0%	87.1%	93.0%
Fall 2022-->Fall 2023	77.7%	79.1%	54.5%	77.0%

# First-time, Full-time Student Retention



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**1,260**

- Fall 2023 Cowboy Coach appointments.

**60**

- Students per coach caseload in fall 2023.



## Peer Mentorship Program

**89.6%**

- Fall 2022 – Fall 2023 retention rate for students who met with a Cowboy Coach at least twice in the time period.

# Looking Forward

## Transfer:

SS&G Hub hired new employee to focus on transfer, plus six Transfer Cowboy Coaches to help with onboarding and transition from Community College to University.

## Minority:

We have already begun planning adjustments to help ensure our retention practices are meeting ever-changing student needs.

## Academic Recovery:

SSITT formed a sub-committee to explore institutional practices around academic recovery.

## Summer Melt Prevention:

Building relationships with new incoming students from New Students Days and beyond. SS&G will focus on calling all student who have not registered for Fall and over ongoing support to encourage enrollment.

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