

Resolution in Support of the Marketing Brand Standards and Printed Publications SAP

WHEREAS, at the September 2016 Board of Trustees meeting, the Board approved review by UW Administration of UW’s current regulatory structure, to include the following:

- 1) Phasing out presidential directives;
- 2) Defining regulation versus policy/procedure;
- 3) Creating an online manual, including a new “look” and format for the regulations; and
- 4) Updating the substance of the regulations, policies, and procedures as needed, including determining whether there are any substantive gaps; and

WHEREAS, The new structure will involve three levels of review:

- 1) Governing regulations (Level A)
- 2) Standard Administrative Policies and Procedures (Level B), and
- 3) Department/Unit Administrative Policies and Procedures (Level C); and

WHEREAS, the University’s Routing Process for new or revised UW Regulations includes review by the Chair of the Faculty Senate; and

WHEREAS, the Chair of the Faculty Senate requested that the Faculty Senate Executive Committee review, and that the Faculty Senate approve, some modifications to the Standard Administrative Policies and Procedures proposed by University Administration; and

WHEREAS, the changes to these Standard Administrative Policies and Procedures have important implications to the University Faculty and to the welfare of the University;

THEREFORE, BE IT RESOLVED by the Faculty Senate of the University of Wyoming that Faculty Senate supports the adoption of the Marketing Brand Standards and Printed Publications Standard Administrative Policies and Procedure, as proposed by the General Counsel.



Treva Sprout-Ahrenholtz

Secretary, Faculty Senate

7 October 2024