

## Merchandising Track

Completion of this degree requires a minimum of 120 credit hours that include a) University Studies requirements (USP), b) departmental core curriculum, and c) specific courses for this program. Courses should be selected in consultation with a student's advisor to enhance the student's educational experience and to ensure fulfillment of upper division course requirements (42 credit hours overall with 30 taken from UW).

### *Required Courses:*

FCSC 1141 Principles of Nutrition* .....	3
FCSC 1170 Introduction to Apparel Construction.....	3
FCSC 1175 Design Communication .....	3
FCSC 1180 Applied Design .....	3
FCSC 1185 Introduction to the DMT Industry.....	3
FCSC 2165 Introduction to Fashion and Dress.....	3
FCSC 2185 Trend Forecasting and Analysis.....	3
FCSC 2188 Interior Design Studio I .....	3
FCSC 2200 Professionalism and Communication in FCSC.....	3
FCSC 2210 Fashion Show Event Planning .....	2
FCSC 3110 Personal Finance** .....	3
FCSC 3160 Merchandise Retailing and Buying .....	3
FCSC 3171 Introduction to Textile Science .....	3
FCSC 3173 Visual Merchandising and Promotion.....	3
FCSC 3185 Product Development through Design Thinking.....	3
FCSC 4160 Merchandising Strategy and Technology.....	3
FCSC 4171 Advanced Textiles and Product Evaluation.....	3
FCSC 4172 Advanced Textiles and Product Evaluation Lab .....	1
FCSC 4176 Historic Clothing.....	3
FCSC 4181 Global Trade and Sourcing for Textile Products.....	3
FCSC 4182 Environmental Sustainability in DMT.....	3
Internship or International Study .....	3
ACCT 2010 Principles of Accounting I .....	3

AGEC 1010 Principles of Macroeconomics <i>or</i> AGEC 1020 Principles of Microeconomics.....	3
CHEM 1000 Introductory Chemistry.....	4
MATH 1000 Problem Solving <i>or</i> MATH 1400 College Algebra.....	3
MGT 3210 Management and Organization .....	3
MKT 3210 Introduction to Marketing.....	3
MKT 3310 Professional and Technical Selling.....	3
MKT 4240 Consumer Behavior .....	3
SOC 1000 Sociological Principles <i>or</i> PSYC 1000 General Psychology.....	3

\*Fulfills FCSC Core Elective in HNF

\*\*Fulfills FCSC Core Elective in HDFS

*A Marketing or Entrepreneurship minor through the College of Business is recommended for students in this career track.*

**DEGREE MINIMUM = 120 credit hours**