



MATCHES & CHALLENGES

MATCHES

OCTOBER 23, 2024

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| 12:00 PM | \$250,000 | UW Trustee Student Success Match |
| <i>1:1 match, \$1,000 max match per transaction. Limited to select funds. Provided by the UW Trustees.</i> | | |
| 12:00 PM | \$150,000 | UW Foundation Board Kick Off Match |
| <i>1:1 match, \$1,000 max match per transaction. Provided by the UW Foundation Board.</i> | | |
| 12:00 PM | \$30,000 | President Seidel's UW Faculty/Staff Match |
| <i>1:1 match, \$1,000 max match per transaction. Eligible only for gifts made by UW faculty and staff. Provided by the President's Office.</i> | | |
| 12:00 AM | \$12,000 | UW Foundation Board Midnight Match |
| <i>1:1 match, \$1,000 max match per transaction. Provided by the UW Foundation Board.</i> | | |

OCTOBER 24, 2024

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| 10:00 AM | \$100,000 | The McMurry Surprise Match |
| <i>1:1 match. Provided by the McMurry Foundation. All match dollars for an endowment will go toward the expendable side of the endowment, not the corpus. Matching dollars cannot count towards a pledge payment.</i> | | |
| 10:00 AM | \$50,000 | UW Foundation Board Power of 10 Match |
| <i>1:1 match. Provided by the UW Foundation Board.</i> | | |
| 12:00 PM | \$30,000 | Overtime Match |
| <i>2:1 match. In honor of the 10th anniversary of Giving Day! Provided by the UW Foundation Board.</i> | | |

CHALLENGES

OCTOBER 23, 2024 | NOON

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| \$30,000 | The Big Giving Day Challenge |
| <i>Campaigns with the highest donor counts when Giving Day ends will receive monetary prizes in 1st through 10th places. Larger "parent" campaigns such as the College of Business, College of Arts and Sciences, and so on are not eligible to participate. 1st: \$10,000; 2nd: \$5,000; 3rd: \$4,000; 4th: \$3,000; 5th: \$2,000; 6th: \$2,000; 7th: \$1,000; 8th: \$1,000; 9th: \$1,000; 10th: \$1,000. Provided by the UW Foundation Board.</i> | |
| \$15,000 | Student Organizations Challenge |
| <i>Launches at 12 pm. Student Organizations with the highest donors count at the end of giving day will win following prizes: 1st: \$4,000; 2nd: \$2,000; 3rd: \$1,500; 4th: \$1,500; 5th: \$1,500; 6th: \$1,500; 7th: \$1,000; 8th: \$1,000; 9th: \$500; 10th: \$500. Provided by the UW Foundation Board.</i> | |
| \$15,000 | Club Sports Challenge |
| <i>Launches at 12 pm. Teams with the highest donor count at the end of Giving Day will win following prizes: 1st: \$4,000; 2nd: \$2,000; 3rd: \$1,500; 4th: \$1,500; 5th: \$1,500; 6th: \$1,500; 7th: \$1,000; 8th: \$1,000; 9th: \$500; 10th: \$500. Provided by the UW Foundation Board.</i> | |
| \$15,000 | Fraternity and Sorority Life Challenge |
| <i>Launches at 12 pm. The fraternity or sorority with the highest donor count at the end of Giving Day will win following prizes: 1st: \$4,000; 2nd: \$2,000; 3rd: \$1,500; 4th: \$1,500; 5th: \$1,500; 6th: \$1,500; 7th: \$1,000; 8th: \$1,000; 9th: \$500; 10th: \$500. Provided by the UW Foundation Board.</i> | |
| \$15,000 | Athletics Challenge |
| <i>Launches at 12 pm. Teams with the highest donor count at the end of Giving Day will win following prizes: 1st: \$7,000; 2nd: \$3,000; 3rd: \$2,000; 4th: \$2,000; 5th: \$1,000. Provided by an anonymous donor.</i> | |