2021 Annual Report
State Matching Programs
State Matching Programs

UNIVERSITY ENDOWMENT CHALLENGE
W.S. 21-16-903

ATHLETICS CHALLENGE MATCHING PROGRAM
W.S. 21-16-1003

ACADEMIC FACILITIES CHALLENGE MATCHING PROGRAM
W.S. 21-16-1403
A Remarkable Legacy

Twenty Years of Incentivizing Public-Private Partnerships –
The Wyoming State Matching Program

The Wyoming state matching program began 20 years ago with the intent of incentivizing donors to the University of Wyoming. It was expanded from matching endowments to athletics facilities and then to academic facilities. The overwhelming success of the program is a testament to the dedicated investment of our state leadership and the enthusiastic devotion of UW supporters.

It was in 2001 that the Wyoming Legislature established the University Endowment Challenge Program (W.S. 21-16-903), while the Athletics Challenge Matching Program (W.S. 21-16-1003) was established in 2003 and the Academic Challenge Facilities Matching Program (W.S. 21-16-1403) in 2005.

Today, the extraordinary University Endowment Challenge Program, Athletics Challenge Matching Program, and Academic Facilities Challenge Matching Program have provided more than $222 million in matching funds over the past 20 years—funds that have encouraged donors to partner with the State of Wyoming to support the future of our state and our nation. The partnership among the University of Wyoming, State of Wyoming leadership, and donors has had a deep and unparalleled impact on University of Wyoming students, faculty, and staff and the programs and facilities that support them.

“This State of Wyoming matching funds have forever changed private giving to UW. Wyoming has become a national model for how the state can work directly with donors to elevate higher education to new heights of excellence.”

Ben Blalock
UW Foundation President/CEO

This program continues to fulfill its promise—it is designed to leverage the generosity of donors and to encourage new levels of giving by creating incentives to invest in UW and its academic, athletic, and facility priorities. It is not often that an investment yields a 100 percent return, but that’s exactly what happens with this program—eligible endowment gifts of $50,000 or more and facility gifts of $25,000 or more are doubled by the State of Wyoming. Since its very beginning, this public-private partnership has surpassed even our greatest expectations.

We would like to offer our deepest gratitude to Wyoming state leadership, the Wyoming State Legislature, our enthusiastic donors, and people across Wyoming for your steadfast generosity and support. It underpins everything that we are able to accomplish.
HIGHLIGHTS OF 20 YEARS OF STATE MATCH

STUDENT SUPPORT

In 1992, John L. Kemmerer wanted to help students from the town that bears his name, and so he established a scholarship. In 2004, the Kemmerer Family Foundation expanded that scholarship, the impact of which was doubled by the state matching program.

Many dramatic renovations to the University of Wyoming’s War Memorial Stadium took place between 2001 and 2010. These included a new artificial turf with a new name—Jonah Field—and the new Wildcatter Stadium Club and Suites, as well as improvements to the scoreboard, bleachers, amenities, and ADA compliance. Parts of these renovations were supported by donors and the state matching program.

ACADEMIC FACILITIES

In 2009, the University of Wyoming cut the ribbon on the Cheney International Center, which was created through a gift of Vice President Dick and Dr. Lynne Cheney and state matching. The center is the home to internationalization at UW—the Global Engagement Office, International Students and Scholars, Education Abroad, and the English Language Center. The Cheneys also established a study-abroad scholarship that benefitted 2,115 students in its first ten years.

The William N. Brimmer Legal Education Center was funded with $2.25 million in private support from 48 donors and $2.25 million in state matching funds. The center provides law students a venue in which to simulate trial experiences while also providing a functional courtroom for the Wyoming Second Judicial District, the U.S. Court of Appeals for the Tenth Circuit, and the Wyoming Supreme Court.

STUDENT SUPPORT

The F.E. “Tut” and V. Diane Ellis President’s Endowed Scholarship supports the best and brightest Wyoming students seeking engineering degrees at UW. The $1 million gift from the Ellis Family Foundation, which was doubled to $2 million by the state matching program, supports the position. Previously, the foundation had established a scholarship that supports future petroleum engineers. The Ellis Family Foundation was established by UW alums Tut and Diane Ellis.
**FACULTY SUPPORT**

UW’s Dr. Mohammad Piri—the Wyoming Excellence Chair in Petroleum Engineering, the Thomas and Shelley Botts Endowed Chair in Unconventional Reservoirs, and the Alchemy Sciences Endowed Chair in Petroleum Engineering—is bridging the gaps in scientific knowledge needed to enhance oil and gas recovery from conventional and unconventional reservoirs. This work takes place in the Center of Innovation for Flow through Porous Media, one of the most advanced experimental oil and gas research facilities in the world, which is housed in UW’s state-of-the-art High Bay Research Facility. State matching has contributed to both Dr. Piri’s work and the facilities that make it possible.

The Arena-Auditorium, or the Dome of Doom, was rededicated in 2017 after extensive donor- and state-funded renovations. The upgrades included a new Grand Entryway with an 18-foot Kenny Sailors statue, new electronic signage and video boards, new concessions areas, history and Hall of Fame exhibits, new Cowboys and Cowgirls locker rooms, new sports conditioning and sports medicine areas, and much more to support Wyoming athletics.

**STUDENT SUPPORT**

The Marna M. Kuehne Foundation Scholarship is among the suite of funds and services at the University of Wyoming that support our veterans. The state-matched fund supports undergraduate and graduate students who are disabled veterans—the mission of the Marna M. Kuehne Foundation. They also support UW veteran students through the veterans center.

The Rochelle Athletics Center was expanded to include the Mick and Susie McMurry High Altitude Performance Center. A total of 136 donors helped fund the project with more than $24 million, and $20 million came from state matching. It included a new weight room, new recovery pools, a full-service kitchen, remodeled locker rooms, a sports medicine biomechanics lab, an academic center, a computer lab, coaches offices, and a theater-style meeting room.

**FACULTY SUPPORT**

The state-matched Harry C. Vaughan Professorship in Astronomy was created by a gift from the Windy Ridge Foundation to recruit and retain top faculty in astronomy at UW. The Windy Ridge Foundation was created by Dr. Harry C. Vaughan, Iowa State professor of meteorology who retired to Laramie. This support, along with state matching funds, also transformed the UW Planetarium in 2014.
20 Years of Impact

$2222M+
IN TOTAL MATCHING FUNDS

700+
MATCHED ENDOWMENT & FACILITIES FUNDS

396
STUDENT SUPPORT FUNDS

228
PROGRAM SUPPORT FUNDS

60
FACULTY SUPPORT FUNDS

25+
ACADEMIC & ATHLETICS FACILITIES
BY THE NUMBERS

STATUS OF $49.0 MILLION
ATHLETICS CHALLENGE
SEPTEMBER 13, 2003 - JUNE 30, 2021

Funds Received From Donors: $49,000,000
Donor Commitments Securing Matching Funds: $49,000,000
Total Matching Pool: $49,000,000

STATUS OF $60.3 MILLION
ACADEMIC FACILITIES CHALLENGE
OCTOBER 1, 2005 - JUNE 30, 2021

Funds Received From Donors: $60,329,880
Donor Commitments Securing Matching Funds: $60,329,880
Total Matching Pool: $60,329,880

STATUS OF $113.3 MILLION
UNIVERSITY ENDOWMENT CHALLENGE
MARCH 1, 2001 - JUNE 30, 2021

Funds Received From Donors: $109,480,182
Donor Commitments Securing Matching Funds: $113,320,208
Total Matching Pool: $113,320,208
PRIVATE SUPPORT TOTALS
IN MILLIONS

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<th>FY18</th>
<th>FY19</th>
<th>FY20</th>
<th>FY21</th>
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<td>$51.8</td>
<td>$41.8</td>
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Note: The fiscal year totals above are unaudited.

ENDOWMENT
IN MILLIONS

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<tr>
<th>FY17</th>
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<th>FY19</th>
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Note: The fiscal year totals above are unaudited.
### BY THE NUMBERS

#### NUMBER OF ENDOWMENTS

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#### ENDOWMENT PAYOUT

IN MILLIONS

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</tr>
<tr>
<td>FY21</td>
<td>$20.7</td>
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</table>

Note: The fiscal year totals above are unaudited.
OFFICERS

TOM BOTTS
Chair
Jackson, Wyoming

MARY SHAFER-MALICKI
Vice Chair
Denver, Colorado

DOUG STARK
Secretary
Lost Springs, Wyoming

BEN BLALOCK
President/CEO
Laramie, Wyoming

TROY CASERTA
Treasurer
Laramie, Wyoming

MEMBERS

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Sammamish, Washington

CHAD DEATON
Houston, Texas

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Wilson, Wyoming

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Newport, Rhode Island

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Snowmass Village, Colorado

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Cheyenne, Wyoming

GREG DYEKMAN
Cheyenne, Wyoming

CLAYTON HARTMAN
Ft. Collins, Colorado

GREG HILL
Wilson, Wyoming

SPECIAL APPOINTMENTS

PAT RILE
Scottsdale, Arizona

ROY WHITNEY
Wheatland, Wyoming

EX OFFICIO MEMBERS

ED SEIDEL
UW President
Laramie, Wyoming

KEVIN CARMAN
UW Provost
Laramie, Wyoming

DAVID FALL
UW Trustee
Gillette, Wyoming

KEENER FRY
UW Alumni Association Executive Director
Laramie, Wyoming

JEFF MARSH
UW Trustee
Torrington, Wyoming

KERMIT SWEENEY, JR.
UW Alumni Association Board President
Sheridan, Wyoming
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WHAT UW DONORS SAY

“I consider UW to be the crown jewel of the State and I am very appreciative of the State’s creation of the matching gift program.”

“The match made the opportunity that much more viable and exciting. It was a great opportunity for us to give back and at the same time double our money. Doubling our money was probably the deciding

“The match played a major part in my decision. It means I can provide not only for high school students but can also give to UW’s pharmacy school. It turned out just right for my purposes.”