# The best is yet to come

ANNUAL REPORT ON GIVING

UNIVERSITY OF WYOMING FOUNDATION

2020-2021



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# The best is yet to come

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UNIVERSITY OF WYOMING FOUNDATION



With Gratitude

\$48.8 MILLION IN PRIVATE SUPPORT A\$ of June 30, 2021

\$794.7 MILLION ENDOWMENT As of June 30, 2021

The University of Wyoming and UW Foundation would like to extend our most heartfelt thanks to you—UW's donors, alumni, and friends whose generosity is a vote of confidence in all that we do. As we continue to recover from the COVID-19 pandemic and move forward, now more than ever we appreciate your amazing support. It allows Wyoming's students to thrive.

Private giving to the University of Wyoming was \$48.8 million for the fiscal year ending June 30, 2021. This year's total represents an enduring commitment to UW by thousands of donors despite a time of uncertainty and challenge. Moreover, the university endowment as of June 30, 2021, stands at \$794.7 million—edging toward a billion dollars.

The UW Foundation continues to raise the bar for UW while also proactively and prudently managing the university's private assets. Our success is your success, and on behalf of the entire university community, thank you. You've made an important investment in the students, faculty, and programs of the University of Wyoming.

If you would like to see the impact of your support, visit our website at uwyo.edu/foundation. If you have questions or comments, contact us at (307) 766-6300 or email to foundation@uwyo.edu.



TOM BOTTS CHAIR OF THE BOARD





# The Best Is Yet to Come

The best is yet to come because we've weathered the storm, all the stronger for it. Things are looking up. We're readjusting our course. Soon, we'll not just be back to normal—we'll go beyond that to new levels of success!

This past fiscal year, the year of the COVID-19 pandemic, the UW Foundation has been doing its part—whether it's social distancing or finding new ways to approach fundraising or spearheading the Pokes Make a Difference campaign that raised \$555,448 to directly support students affected by the pandemic.

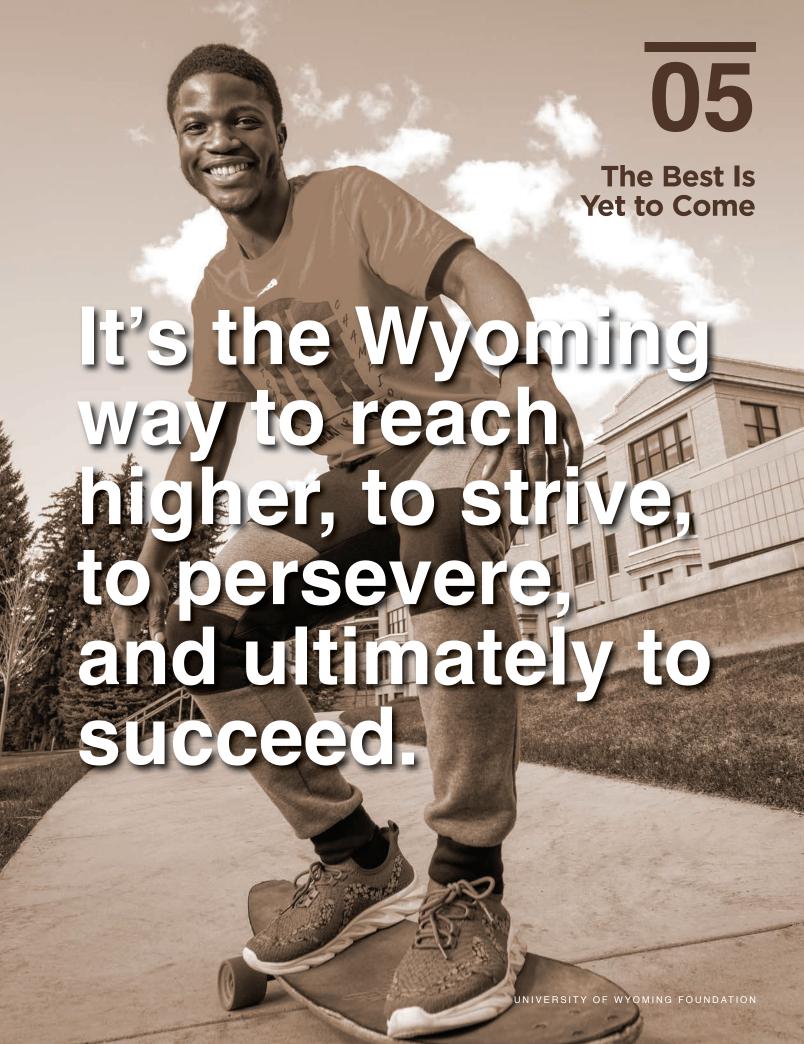
One way we measure our success is through the amount of support donors like you have given to the University of Wyoming through the UW Foundation. Our endowment, which stands at \$794.7 million, is rapidly approaching a billion dollars. This amount far outpaces our sister schools in the Mountain West Conference and approaches the endowments of much larger schools. This is thanks to you, our enthusiastic and loyal donors and friends.

The amount of money raised is one measure of a fundraising organization, and by that standard, the UW Foundation is a resounding success. Another measure of success is the impact that your support is having on the University of Wyoming and its students, faculty, and programs. By this measure, too, the UW Foundation is outpacing its goals. Its tangible impacts such as the number of scholarships awarded or the amount of public-private research partnerships and its intangible impacts such as the quality of life of our students or the very fact that those who otherwise would not be able to attend are able to through distance learning or financial support.

We continue to grow and adapt, walking traditional paths to success yet also adapting to the times and pivoting to digital fundraising techniques. Thank you for all that you do for the UW Foundation and the University of Wyoming.

The best is yet to come, Pokes!





# Ways to Give

There are many ways to impact the success of the University of Wyoming. Rest assured that your gift—no matter the size—will do just that. There are a variety of ways to donate to UW:

- gifts of cash,
- establishing an endowment,
- charitable bequests,
- gifts in honor or memory,
- real estate, stock, and other securities,
- retirement plans and life insurance, and
- a charitable gift annuity or charitable remainder trust.

You can also make a pledge, and some corporations or organizations match the charitable gifts of their employees, which can double the impact of your gift. Check with your human resources department.

# ONLINE

Give securely online at www.uwyo.edu/giveonline



## PHONE

Call toll free (888) 831-7795 or (307) 766-6300

# MAIL

UW Foundation Marian H. Rochelle Gateway Center 222 South 22nd Street Laramie, Wyoming 82070 OR VISIT
WWW.UWYO.EDU/
FOUNDATION
To learn more





Ways to Give

You cannot get through a single day without having an impact on the world around you.

# Financial Report

The best is yet to come for the University of Wyoming, in part due to the extraordinary investments made by our exceptional donors and friends. We are so grateful for your generosity. You have established unprecedented numbers of endowments and made us the envy of many other universities. Together, we are ensuring the future of our state and university!

#### **INVESTMENTS**

Fiscal year 2021 was one for the record books. One-year performance set an all-time UW Foundation record at 36.5%, beating the second-best return of 19.7% by 16.8%. Three-year rolling investment results also set a record, compounding at 14.6%. From peak to trough, the endowment rallied 47% during the lockdown as federal stimulus packages combined with an environment favoring equities created investment opportunities the team was successful in implementing. Despite travel restrictions and subsequent disruptions to the research process, the UW Foundation investment team maintained focus and was relentless in pursuing investment opportunities.

An asymmetry exists in the investment process where safe or comfortable investment allocations in periods of heightened uncertainty rarely produce outstanding returns. In FY 2021 we stepped out of our comfort zone and embraced new profitable investment opportunities that proved to be lucrative.

Investment performance ebbs and flows in response to the economic environment. The coming year's environment will be different than last year's, and we do not expect to maintain this pace of performance. Continuing to meet our cost of capital over long periods of time will require a new balance of safety and opportunity. Given the sheer amount of current stimulus entering the economy and its impact on asset prices, we will certainly experience volatility related to expectations for stimulus to continue. At this point, we view our investment allocation strategy as appropriate for the environments most likely to occur.



The endowment performance contribution split amongst the major asset classes was driven by equities.

Specific investment managers who outperformed include our SPAC portfolio manager Fir Tree, which returned 32.1%. Our DoubleLine CAPE strategy was up 48.2%, outperforming the S&P 500 by 7.4%.

As always, the UW Foundation investment team has three investment goals for FY 2022—reduce portfolio complexity, reduce fees, and increase long-term compounded returns. These goals remain the same from last year. Every day starts with attention to these three goals.

#### INVESTMENT ALLOCATION

Two items shaped the investment allocation decisions in fiscal year 2021. First, the foundation redeemed nearly all our investment allocation to hedge funds. Over the coming year. those redemption proceeds will be reallocated to asset classes the investment staff, UW Foundation Investment Committee, and our advisor Meketa Investment Group formulated this spring when we met to update our investment allocation model. Second, we are formulating an internal model that incorporates individual manager data to assist us in determining future investment allocations across asset classes. This is a big project, and we have a lot of work ahead of us.



# Financial Report

### **ENDOWMENTS**

When a donor creates an endowed fund, generations to come benefit from their commitment and generosity.

Endowments provide a firm foundation of assets that are held in perpetuity, the payout of which creates a steady stream of income to fund those purposes chosen by the donor. This income provides an invaluable contribution over and above the baseline of support from the State of Wyoming, elevating the margin of excellence for UW. Individual endowments from alumni, corporations, foundations, and other generous parties are pooled into an endowment fund.

The purpose of the endowment fund is then to make consistent contributions to campus operations and programs designed to benefit students, faculty, and programs. Every year, in accordance with its payout policy, the UW Foundation distributes millions of dollars from endowments to the university for expenditures such as student assistance, faculty support, library acquisitions, academic program support, facilities, and building and equipment purchases and maintenance.

# **ENDOWMENT PAYOUT**

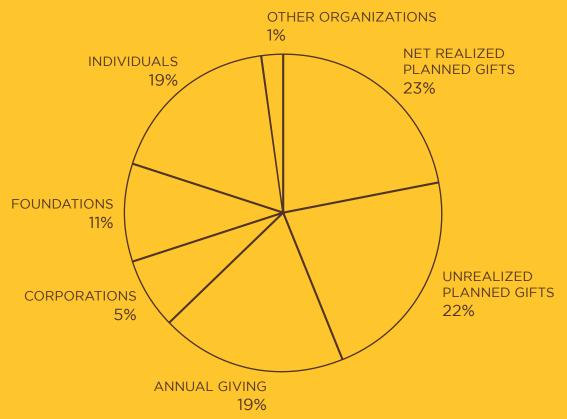
IN MILLIONS





# SOURCE OF DOLLARS RECEIVED

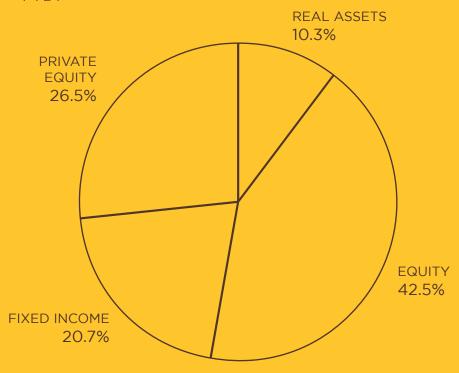
FY21



# 11 Financial Report

# ASSET ALLOCATION

FY21



# Financial Report

# PRIVATE SUPPORT TOTALS IN MILLIONS



# UWF DISBURSEMENTS TO UW IN MILLIONS

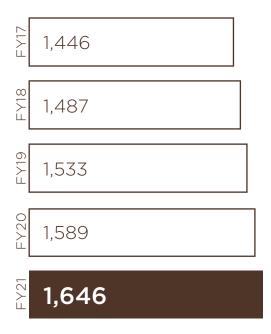


Note: The fiscal year totals above include disbursements for building projects as well as additional support.



# NUMBER OF ENDOWMENTS

# Financial Report



# PORTFOLIO GROWTH IN MILLIONS



Note: The fiscal year totals above are unaudited.



# Newly Established Endowments

#### **EXCELLENCE IN ACADEMICS**

#### The Altner Family Athletic Excellence Fund

Established by Tom Altner to foster excellence and provide financial support to UW Athletics

#### Antelope Ranch at Alcova Excellence Fund

Established by anonymous donors to foster excellence and provide financial support to graduate and undergraduate students in the University of Wyoming's Zoology and Physiology department and Geology and Geophysics department

# Center for Biogenic Natural Gas Research Endowed Excellence Fund

Established by EnWyo LLC to foster excellence and provide financial support to the Center for Biogenic Natural Gas Research

# Center for the Study of Written Advocacy Endowment Fund

Established by an anonymous donor to support the Center for the Study of Written Advocacy in the College of Law

# John P. Ellbogen Endowment for Entrepreneurship Coordinator Support

Established by the John P. Ellbogen Foundation to support a staff position that provides direct support to the John P. Ellbogen Entrepreneurship Competition

#### Zedora Teton Enos Excellence Fund

Established by the Chief Washakie Foundation to support outreach, service, and programming for the benefit of the Wind River Reservation community

#### Martha Gilliam Microbiology Research Institutional Fund

Established through an estate gift to support microbiology research

#### The Hardy Family Community Science Excellence Fund

Established by Bridget Hardy to foster excellence and provide financial support to the University of Wyoming Biodiversity Institute

# Kenneth Hoy Fund in Memory of Francois Dickman for UW Library Innovation and Outreach

Established by an estate gift from the Kenneth Hoy Revocable Trust to support opportunities to demonstrate and enhance innovation at the University of Wyoming Libraries and outreach to the state of Wyoming libraries

# The Marcy Civil and Architectural Engineering Excellence Fund

Established by the Samuel Marcy Estate and Dewey Marcy to foster excellence and provide financial support to the University of Wyoming Department of Civil and Architectural Engineering

# Elizabeth McCabe Memorial Excellence Fund for Teton County 4-H/Extension Staff

Established by Ann Ramsay to foster excellence and provide financial support to the University of Wyoming's Teton County 4-H/Extension Office

#### Bill and Nancy Pettus Excellence Fund in Education

Established by William and Nancy Pettus to foster excellence and provide financial support to the College of Education

# Judith and Robert Savage Excellence Fund in Special Education

Established by Judith A. Savage and Robert L. Savage to foster excellence and provide financial support in teaching, research, and outreach objectives for the University of Wyoming's Special Education program in the College of Education

## Strickland Family Wyoming Coop Unit Excellence Fund

Established by M. Dale Strickland and Paula Strickland to foster excellence and provide financial support to the University of Wyoming Cooperative Fish and Wildlife Research Unit

#### UW College of Law Clinics and Experiential Learning Endowment

Established by Alan Kirsch to foster excellence and provide financial support to the University of Wyoming College of Law clinics and experiential learning programs

#### **UW Golf Excellence Fund**

Established by Richard Gasser to foster excellence and provide financial support to the UW Golf program

# Westedt Dean's Excellence Fund for Systems Management in the College of Engineering and Applied Science

Established by Kent Westedt and Susan Westedt to foster excellence and provide financial support to systems management and/or engineering coursework and student experiences in the College of Engineering and Applied Science

# Westedt Ranch Management Excellence Fund for UW Rodeo

Established by Kent Westedt and Susan Westedt to foster excellence and provide financial support to the University of Wyoming College of Agriculture and Natural Resources's ranch management academic programming



#### **FACULTY SUPPORT**

### John P. 'Jack' Ellbogen College of Education Deanship Fund

Established by the John P. Ellbogen Foundation to foster excellence and address the critical needs and priorities of the University of Wyoming College of Education, the first-ever named academic deanship on the UW campus

#### Pat and Nancy Higgins Family Accounting Chair

Established through a future estate gift by Pat and Nancy Higgins to fund chairs and/or professorships in accounting

#### Dr. Kenneth L. Hoy Engineering Fellowship

Established by an estate gift from the Kenneth Hoy Revocable Trust to recruit and retain faculty in the College of Engineering and Applied Science

#### Schuman Rangeland Restoration Fellowship

Established by Gerald E. Schuman to foster excellence and provide support to the University of Wyoming Sheridan Research and Extension Center

# Roger Wilmot Memorial Fund for New Faculty ('Roger's Fund')

Established by JoNel Wilmot, William Gern, and other contributors to provide awards to new faculty who are establishing their careers and/or pursuing new areas of research

## STUDENT SUPPORT

#### Len and Marilyn Asimow Mathematics Scholarship

Established by Leonard A. Asimow and Marilyn E. Asimow to make scholarship grants to returning students who are at least juniors who are enrolled in the Department of Mathematics and Statistics

#### Ramsey Avery Award in Theatre and Dance

Established by Ramsey E. Avery and Scott Ault to support students enrolled in the Department of Theatre and Dance degree programs and for performances of productions

# Richard and Linda Bateman Scholarship in Appreciation of Cheyenne High School Math Teacher Donald E. Kurtz

Established by Richard Bateman to make scholarship grants to graduates of Cheyenne Central High School pursuing a degree in a STEM-related field

# The Mary Frances 'Ricky' Blackstone and Jack Dieterich Scholarship

Established by Ann C. Williams and Jean Christensen on behalf of M. F. Blackstone and Jack Dieterich Foundation to make scholarships to female students enrolled at the UW College of Law who partake in the College of Law's clinical or experiential learning programs

#### Boomgaarden College of Law Scholarship

Established through a future estate gift by Rick and Lynnette Boomgaarden to make scholarship grants to students enrolled in the College of Law with a preference for nontraditional students who are parents with minor children



# Newly Established Endowments

# Building Future Leaders in Water Resource Management Scholarship

Established by William "Jeb" Steward to make scholarship grants to students enrolled in the College of Agriculture and Natural Resources

#### Michael and Joan Burger Engineering Scholarship

Established by Michael and Joan Burger to support undergraduate students enrolled in the College of Engineering and Applied Science

# Kenneth G. Burnes Scholarship for Nontraditional Students

Established by Kenneth G Burnes to make scholarships to nontraditional undergraduate and graduate students

# Connor Montgomery Cloud Memorial Scholarship for Veterans at UW

Established by Robert Lucas Cloud to make scholarship grants to UW students who are military veterans or direct dependents of military veterans

### **Greg and Joyce Coates Scholarship**

Established by Gregory and Joyce Coates to make scholarship grants to Wyoming students who are new students, first-time students, transfer students from a Wyoming community college, or veterans

#### Roberta M. Darnall Alumni Scholarship

Established by the University of Wyoming Alumni Association to make scholarship grants to students enrolled at the University of Wyoming who are a child or grandchild of a UW alumnus

#### Sandra J. Dearinger Cowboy Joe Club Institutional Fund

Established through an estate gift to support the Cowboy Joe Club

## The Dowell Infectious Nursing Scholarship

Established by Mark E. Dowell, M.D., and Caryn Dowell to make scholarship grants to students enrolled in the Fay W. Whitney School of Nursing

#### Mort Drury Scholarship

Established by Nancy L. Drury and family on behalf of Martin "Mort" Drury to make scholarship grants to University of Wyoming student-athletes with financial need

# Newly Established Endowments

# Sharon Fitzgerald Memorial Scholarship for College of Law Mothers

Established by the Fitzgerald Foundation for Children and other contributors to make scholarship grants to College of Law students who are mothers and who participate in a legal clinic and/or experiential learning programs

#### Dr. Stephen Ford Animal Science Department Fellowship

Established by donors of the Animal Science department to make grants to graduate students whose academic focus is on reproductive biology of domestic animals

# Mark Edward Fox Memorial Scholarship for International Students

Established by Michael and Denise Fox to make scholarship grants to international students enrolled at the University of Wyoming

# Goldberg Family Fund for Student Experiential Opportunities in Finance

Established by Adam Goldberg and Angela Goldberg to support faculty-led transformative experiences for students enrolled in finance degree programs

#### Mary Gullikson Scholarship in Nursing

Established by Mary T. Gullikson to make scholarship grants to students enrolled in the School of Nursing

#### Hershler/Skinner Family Memorial Scholarship

Established by the University of Wyoming Alumni Association to make scholarship grants to University of Wyoming students who are a child of a State of Wyoming employee who is an alumnus of UW

# Pat and Nancy Higgins Family College of Business Scholarship

Established through a future estate gift by Pat and Nancy Higgins to make scholarship grants to students enrolled in the College of Business MBA and/or Masters of Accounting program

# Pat and Nancy Higgins Family Wyoming Athletics Scholarship

Established through a future estate gift by Pat and Nancy Higgins to make scholarship grants to UW student-athletes who graduated from a Wyoming high school or are a child of a UW Alumnus

### Kenneth Hoy Fund in Memory of Otis L. Hoy for Pharmacy Scholarships

Established by an estate gift from the Kenneth Hoy Revocable Trust to make scholarship grants to undergraduate and graduate students in the School of Pharmacy

#### Susan M. Jacobson German Scholarship

Established by Erik Jacobson, Sarah Jacobson, and Jesse Bank to make scholarship grants to students majoring or minoring in German

# The Johnston-Rabou Trust for Student Support at the University of Wyoming

Established by Charles E. Johnston to provide scholarships and fellowships to students enrolled in degree programs concerning medicine, agriculture, and/or history



#### Kirsch Family Scholarship

Established through a future estate gift by Alan and Paulette Kirsch to make scholarship grants to undergraduate, graduate, and professional degree students

# Don and Judy Legerski UW Teton Graduate Scholars in Biodiversity

Established by Donald and Judith Legerski to make scholarship grants to UW students conducting biodiversity research as overseen by the Biodiversity Institute and associated with the mission of the UW AMK Ranch

#### Kenneth Sassen Lidar Studies Scholarship

Established by Kenneth Sassen to make scholarship grants to students enrolled in the Department of Atmospheric Science

# Knight-Reiners Endowed Graduate Student Fellowship in Botany

Established by Gerald E. Lang and Joyce A. Lang for fellowship grants for graduate students enrolled in the Botany department

#### Pat and Stan Lowe Memorial Scholarship

Established by the Liber Stiftung Foundation to make scholarship grants to students enrolled at the University of Wyoming

## Okuchaba Family Scholarship

Established by Abiye and Aubrey Okuchaba to make scholarship grants to students who are citizens of Nigeria

#### Aksel Peterson and Rebecca Raybould President's Endowed Scholarship

Established by Aksel Peterson and Rebecca Raybould to make scholarship grants to students who meet the University of Wyoming's rubric for best and brightest students

#### Bill and Nancy Pettus Special Education Scholarship

Established by William and Nancy Pettus to make scholarship grants to sophomores, juniors, or seniors pursuing degrees in special education

# Bruce and Carla Pivic UW Alumni Association Scholarship

Established by the University of Wyoming Alumni Association to make scholarship grants to first-year Wyoming-resident students who are enrolled in a degree program in the College of Engineering and Applied Science

#### Terry Ratliff Scott Family Scholarship Program

Established by Robert Reed Scott to make scholarship grants to students of sophomore standing or higher enrolled in degree programs in the College of Education

#### **Shirley Rennard Memorial Scholarship**

Established by the Rennard family to make scholarship grants to students who are at least juniors at the University of Wyoming

# Charles M. Roman Graduate Scholarship in the College of Engineering and Applied Science

Established by Charles Roman to make scholarship grants to graduate students who are enrolled in the College of Engineering and Applied Science



# Newly Established Endowments

#### Jeremy and Jennifer Silcox Football Scholarship Fund

Established by Jeremy and Jennifer Silcox to make scholarship grants to student-athletes at the University of Wyoming

#### Chris and Carmel Tice Entrepreneurship Scholarship

Established by Chris and Carmel Tice to make scholarship grants to UW students pursuing a major or minor in entrepreneurship

#### Thomas R. and Cheryl A. Templeton Scholarship

Established by Thomas R. Templeton and Cheryl A.

Templeton to make scholarship grants to students from

Niobrara County and majoring in health-care-related fields

#### Richard C. Titus Scholarship Fund

Established by Richard C. Titus to make scholarship grants to student in electrical and computer engineering

#### Robert and Ginger Tyrrell Scholarship Fund

Established by Robert Tyrrell and Ginger Tyrrell to make scholarship grants to students from Kemmerer and Lincoln County, Wyoming

# David M. Welke Yearly Engineering Space Science Student Scholarship

Established by Ruth Welke, Susan Welke, and Kent Welke to make scholarship grants to students pursuing a degree from the Department of Electrical and Computer Engineering or the Department of Physics and Astronomy

#### SERVICE TO WYOMING

#### The Black 14 Legacy Endowment

Established by John Griffin representing the Black 14 to provide recruitment and retention scholarships to underrepresented minority students to attend UW

# **Annual Giving**



ANNUAL GIVING CONTRIBUTION TO TOTAL GIVING



INCREASE IN DOLLARS SUPPORTING ACADEMIC COLLEGES



INCREASE IN THE NUMBER OF DONORS SUPPORTING ACADEMIC COLLEGES



Director of Annual Giving (307) 766-3904 itennant@uwyo.edu

Annual Giving is the only fundraising program of the university that reaches all alumni, parents, faculty, staff, and friends each year to offer giving opportunities for direct support of UW's colleges, departments, and programs. This creates a vital and dependable source of private support to help the University of Wyoming fulfill its mission to become one of the nation's finest public land-grant research universities. Donors contributed an amazing \$9.1 million this year through Annual Giving.

Annual Giving's impact on the University of Wyoming continues to increase. The overall amount of support to the academic colleges across campus increased 11% in 2020–21, with the number of donors also increasing 18%. That includes support UW through Annual Giving such as fundraising appeals, UW Giving Day, and You Fund—UW's crowdfunding tool.

## SIXTH ANNUAL GIVING DAY DOUBLED DONOR IMPACT

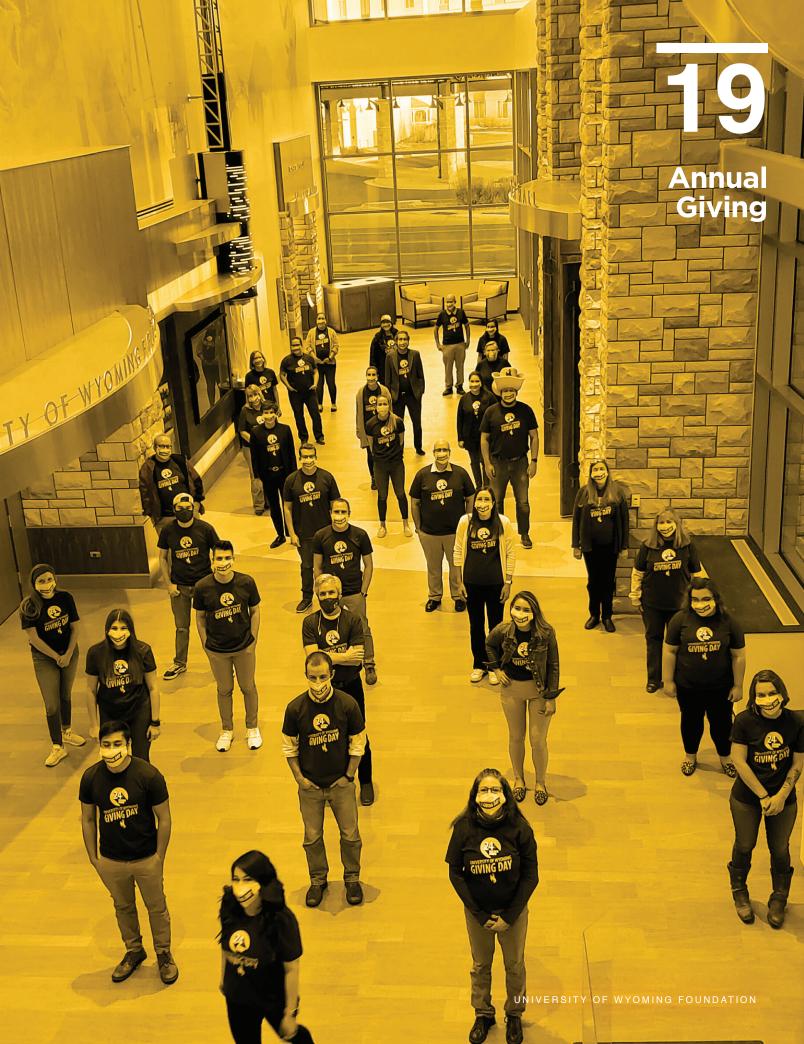
UW's sixth annual UW Giving Day broke new records, with more than double the number of donors and double the number of dollars received. This year's UW Giving Day raised \$840,602 in gifts and pledges from 2,409 donors in 48 states and six countries. That's up from last year's total of \$410,000 in annual gifts—plus \$1.2 million in major gifts—from 1,110 donors. The theme this year was "24 Means More," highlighting the impact a single 24-hour period can have on the university. Due in part to UW's COVID-19 phase plan, UW Giving Day was moved from Giving Tuesday to mid-November and ran from noon to noon, rather than from midnight to midnight. More than \$250,000 in matching and challenge funds were available for donors to double the impact of their gifts and/or help unlock a challenge gift for a campaign—more than ever before. This included \$50,000 from the UW Foundation Board of Directors.

# STEAMBOAT SOCIETY RECOGNIZES UW'S MOST LOYAL SUPPORTERS

As the University of Wyoming's premier annual giving society, the Steamboat Society is reserved exclusively for those loyal supporters whose generosity totals \$1,000 or more each year.

In 2020–21, there was an increase of 164 donors who became members of the Steamboat Society making a significant and meaningful impact on the future of UW. That brings total membership to 2,957.





# Gift Planning



TOTAL MEMBERS OF THE UW LEGACY SOCIETY



GIFT PLANNING CONTRIBUTION TO TOTAL GIVING



CONTACT BREMBERUS

Associate VP for Development (307) 766-4259 bbefus@uwyo.edu



Making a planned gift is a wonderful way to show your support and appreciation for the University of Wyoming and its mission while accomplishing your own personal, financial, estate planning, and philanthropic goals. With smart planning, you may increase the size of your estate, reduce the tax burden on your heirs, and/or receive an immediate tax deduction, life income, continued use of gift property, or elimination of capital gains tax. Just as important, you will know that you have made a meaningful contribution to UW. The UW Foundation's gift planning staff assists donors in integrating charitable gifts into their financial, tax, and estate planning objectives, maximizing benefits to both donors and the University of Wyoming.

## GIFT PLANNING MAXIMIZES BENEFITS FOR EVERYONE

Donors can support UW with gifts made through wills, trusts, and other estate planning tools such as charitable gift annuities and retirement plan beneficiary designations. Gift Planning makes the process straightforward and helps you make informed decisions tailored to your needs. You can provide for your family while also making a big difference in the lives of others, as including UW in your estate plans will ensure that generations to come have the same opportunities that you have benefited from.

#### WHAT YOU CAN DO WITH YOUR ESTATE

- Support UW Today
- Provide for Your Family
- Plan for a Loved One
- Farn Additional Income
- Diversify Your Assets
- Simplify Your Life by Giving Real Estate
- Give Real Estate and Continue to Live There
- Share the Collection of a Lifetime
- Avoid Tax on IRAs
- Make a Significant Gift to UW
- Leave a Wyoming Legacy







# Corporate & Foundation Giving

Corporate Giving and Foundation Giving provide crucial support to all areas of campus. Some of the most significant impacts across the University of Wyoming campus have come from the remarkable support of corporations. Foundations have made a lasting impact on Wyoming's students and the colleges, programs, and facilities that support them. Gifts campus-wide have built buildings, created new programs, and underwritten research that changes the world as we know it.

# CORPORATIONS AND FOUNDATIONS MAKE LONG-TERM INVESTMENTS IN UW

Some of the biggest impacts across the University of Wyoming campus have come from corporations and foundations. Foundations give because it is part of their core mission. Within closely defined parameters, foundations seek to make the world a better place. Corporations also give for the same reason—because they want to be good corporate citizens in their communities. Both also seek a return on investment—that is, measurable outcomes that confirm they've made smart philanthropic decisions. The UW Foundation strives in every way to honor this contract, and it shows. Student by student, corporation- and foundation- supported scholarships have built a wealth of human capital.



CORPORATE GIVING CONTRIBUTION TO TOTAL GIVING



FOUNDATION GIVING CONTRIBUTION TO TOTAL GIVING

COMPACT JOHN SMALL

Senior Associate VP for Development (307) 766-3934 john.small@uwyo.edu

#### KATRINA MCGEE

Director of Foundation Development (307) 766-4266 kmcgee1@uwyo.edu

# Major Giving

UW Foundation directors of development work closely with individual donors and with the university to focus on the priorities of each, helping to guide the significant and thoughtful commitments that have a major impact on the future of Wyoming's university.

# DIRECTORS OF DEVELOPMENT HELP DONORS AND UW REALIZE THEIR GOALS

From connection to culmination, directors of development focus on ongoing communication and building relationships with donors who have the capacity and affinity to donate a major gift. A major gift is defined as a gift of over \$25,000. These are often used to establish an endowment, which allows the students of yesterday to leave a legacy that impacts the students of tomorrow. Directors of development also know their assigned college or unit inside and out—its needs and future goals and its plans for research and expansion. In this way, they are perfectly suited to help donors achieve the impact they hope for with their generous gifts and to help UW have the resources it needs to achieve its long-term goals.

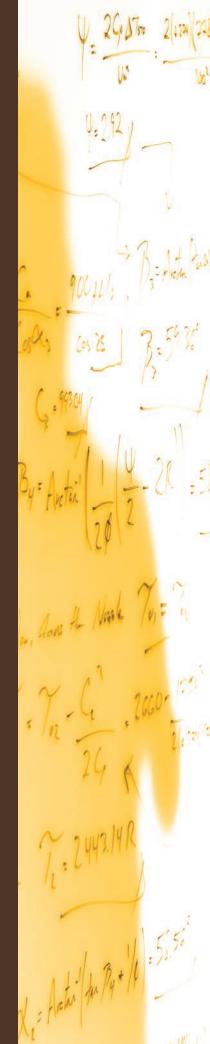


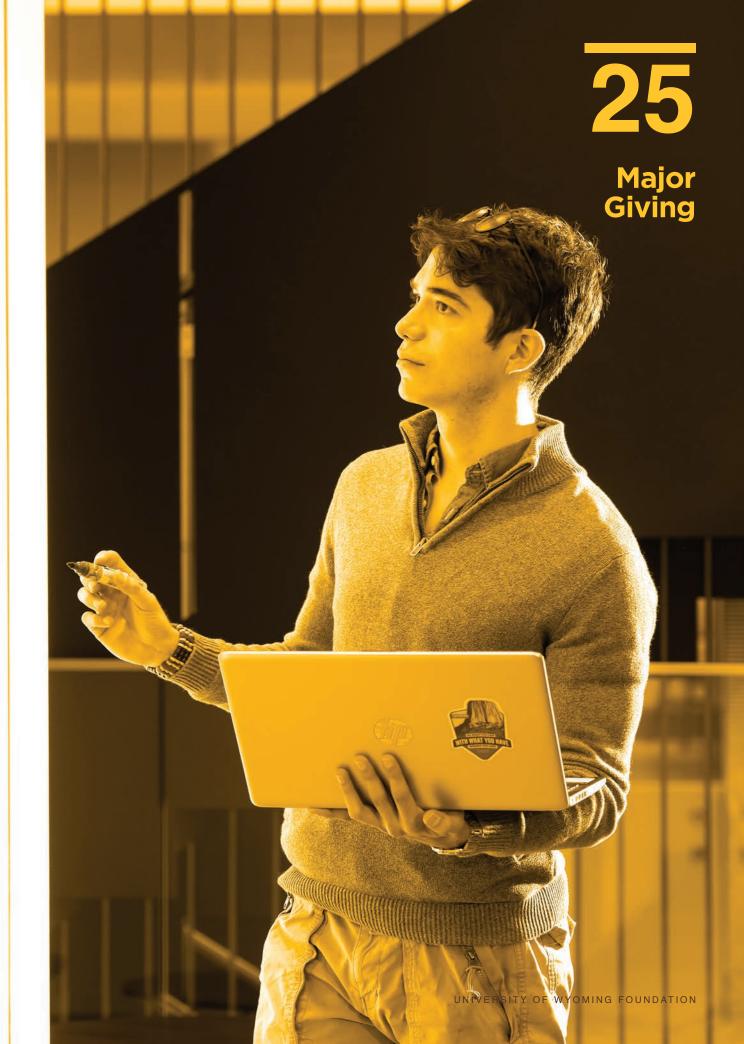
INDIVIDUAL GIVING CONTRIBUTION TO TOTAL GIVING

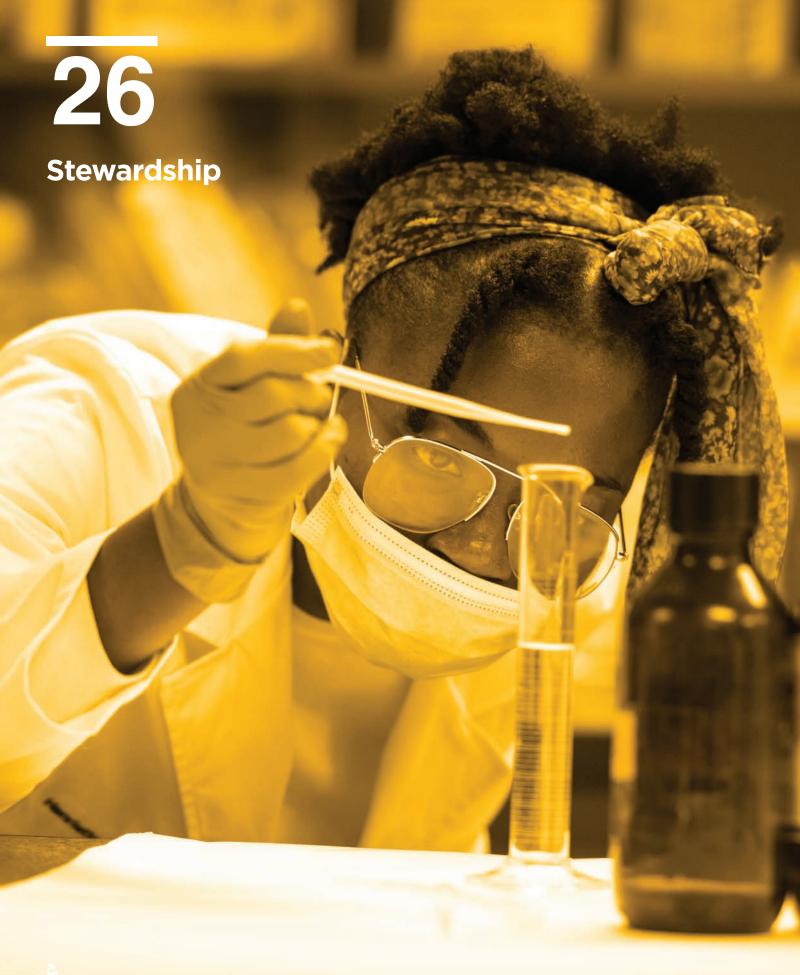


Senior VP for Development (307) 766-3930 jdstark@uwyo.edu













# **Stewardship**

At its basic level, stewardship is the careful and responsible management of something entrusted to one's care. Here at the University of Wyoming Foundation, we see stewardship as more than checking a box. We want to build meaningful and lasting relationships with our donors that are built on trust and transparency.

The UW Foundation Stewardship team focuses on securing ongoing support and lifelong engagement with donors through effective and sincere expressions of gratitude. We foster meaningful relationships by demonstrating an appreciation for the impact our donors are making in the lives of our students, faculty, and staff. Our stewardship plan is critical to instilling trust and promoting philanthropy by enriching the experience our donors have with Wvoming's university. Donors can count on timely acknowledgments, accurate reporting, communication of the impact, and appropriate recognition to remind them that they are an important member of the UW family.

To meet the needs of our generous donors, our stewardship agenda is based on four pillars: gift acceptance and management, donor acknowledgment, donor engagement, and donor reporting.

FLIZABETH JENKINS

Associate Director of Stewardship (307) 766-4555 elizabeth.jenkins@uwyo.edu

# KRISTIN MORRISON

Associate Director of Stewardship (307) 766-3911 jer2911@uwyo.edu





The UW Foundation, established in 1962, is appointed by the University of Wyoming Board of Trustees to raise, receive, and manage private gifts to maximize support for the University of Wyoming.

It is an independent nonprofit corporation governed by a board of directors consisting of up to 20 elected voting members, six non-voting ex officio members, and as many voting emeritus members as may be elected by the board. Board members bring a wealth of experience from a broad spectrum of careers and professional and personal backgrounds.

The UW Foundation has been a dynamic partner with the University of Wyoming for 59 years. Through the generosity of our many alumni and friends, the UW Foundation raises nearly \$50 million a year in private support—money that goes to students and the faculty, staff, and programs that support them. This private support helps to make UW the best educational institution possible.

# **About the Foundation**

The UW Foundation has always had a remarkable ability to adapt. Yet it is not our history alone that defines us but our future—the ability to reimagine our vision of stewardship, philanthropy, and investment in fundamental ways and to come together during unprecedented times to manage an organization that will continue to thrive in this period of uncertainty.

In the spirit of these times—with an openness to discovery, a drive to improve, and a passion for what we do—we will focus on our mission to advance Wyoming's university.

In the end, we are here to make a difference. We are here because we want to support students and to elevate UW through the power of philanthropy.



# MISSION

To lift up the University of Wyoming with the power of philanthropy.

# 31 About the Foundation

# VALUES

Quality. Going above and beyond to deliver first-class experiences and interactions.

Integrity. Demonstrating trust, honesty, and responsibility.

Creativity. Making an impact in extraordinary ways.

Purpose. Elevating the university to new heights of excellence and achievement.

# Our focus must always hold strong to our fundamentals excellence in investment, fundraising, stewardship, and engagement.

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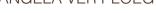
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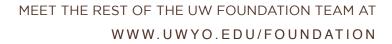
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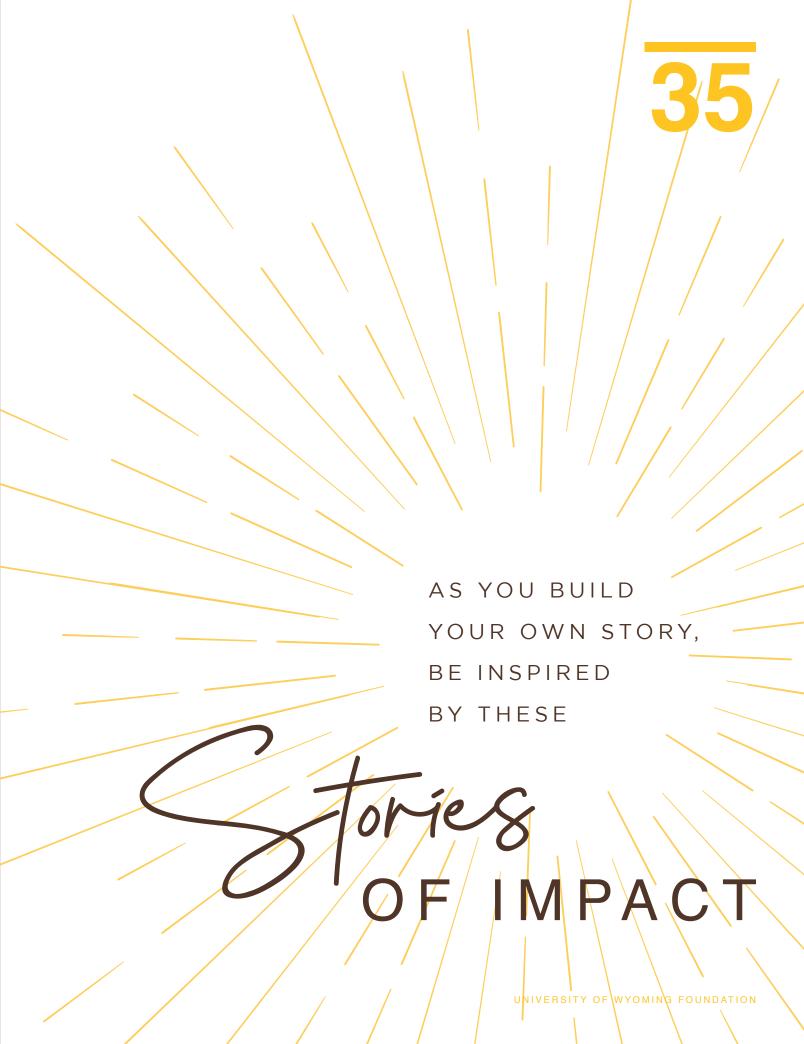
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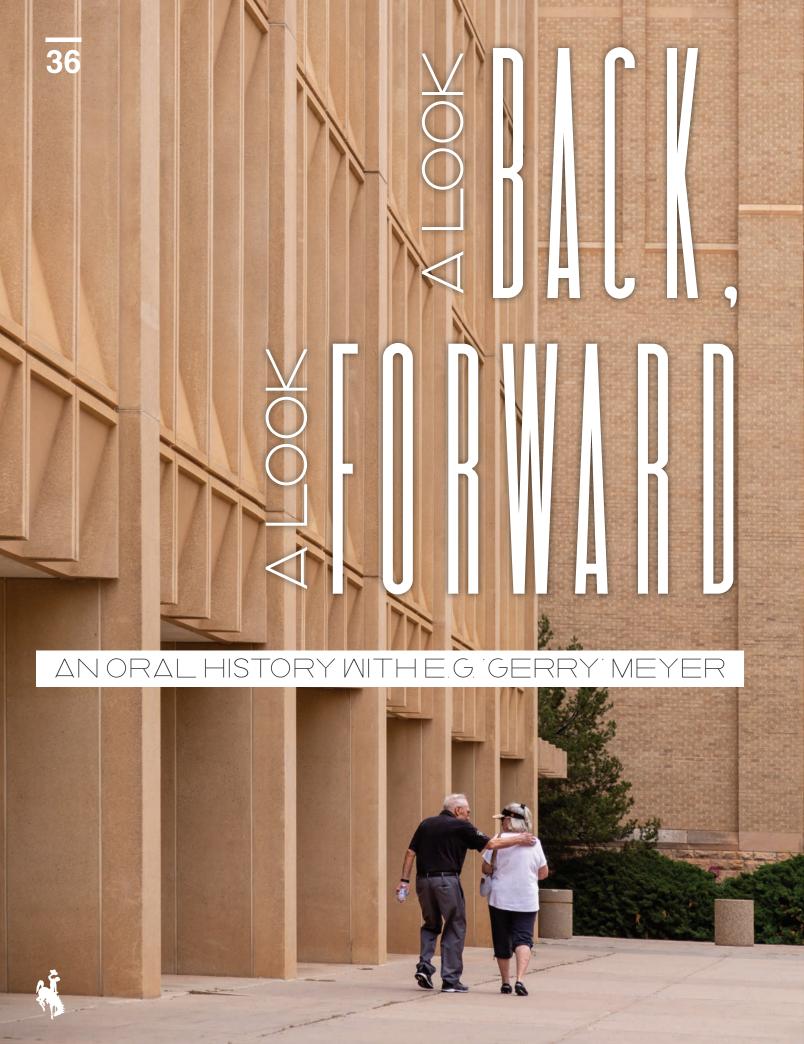
# Donor Bill of Rights

Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to quality of life. To assure that philanthropy merits the respect and trust of the general public and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights.

- I. To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.
- II. To be informed of the identity of those serving on the organization's governing board and to expect the board to exercise prudent judgment in its stewardship responsibilities.
- III. To have access to the organization's most recent financial statements.
- IV. To be assured that their gifts will be used for the purposes for which those gifts were given.
- V. To receive appropriate acknowledgment and recognition.
- VI. To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.
- VII. To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.
- VIII. To be informed whether those seeking donations are volunteers or employees of the organization or hired solicitors.
- IX. To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.
- X. To feel free to ask questions when making a donation and to receive prompt, truthful, and forthright answers.







n the 58th anniversary of E. G. "Gerry" Meyer's University of Wyoming hire date, we had the privilege of sitting down with him to ask one single question, "How has UW changed over the span of nearly six decades, and what, if anything, has stayed the same?"

The question is not incidental. If given the opportunity to ask anyone in the history of the University of Wyoming what it has been like to witness the progression of UW, the former Arts and Sciences dean would be your best resource. Meyer, who is 101 years old, has not only seen and heard it all, he's experienced it first-hand. At the heart of UW's most remarkable transformations, you'll find Meyer spearheading development and always advocating for the hardworking folks who make it happen.

To help answer the question, Meyer discloses a collection of compelling stories featuring individuals who laid the groundwork for the culture, infrastructure, and identity of the University of Wyoming. Each memory he shares illustrates the emergence of UW's modern framework. Meyer's oral history is invigorating in its sincerity. No detail is minimized for the sake of romanticizing the sacrifices made on behalf of the men and women who dedicated their lives to Wyoming's university. Meyer may be the last living person to have been hired by legendary President George "Duke" Humphrey, whose legacy continues to impact every aspect of campus life still today. In 1963, the Duke summoned Meyer from New Mexico not only to become the new Arts and Sciences dean but also to address a serious dilemma—a dilemma that would be the catalyst for one of the University of Wyoming's most remarkable transformations.

"What happened was, Humphrey had committed to the legislature and the citizens of Wyoming to build a new science center," says Meyer. "He had already received \$10 million from the State. He had planned to acquire the rest of the money from the private foundations of Ford and Rockefeller, but it turned out that these private foundations were not able to donate money for public university buildings. The Duke was stuck."

#### 38

Meyer was a pioneer, arriving at the University of Wyoming with the unique experience and perspective needed to take on the Duke's vision. At the time, the Arts and Sciences college was Wyoming's largest, taking on three new departments—Anthropology, Geography, and Psychology. Meyer administered 230 full-time faculty members in addition to raising money and overseeing the construction of the science center that included both the physical and biological science buildings, a science library, a computer center, and the Classroom Building.

"The board of trustees, bless them, had no concept of what was involved," says Meyer. "And the idea was that we were going to just do more of what we were doing. My idea was to do more of something we were not doing."

Meyer's honesty about the university's shortcomings in the 1960s is more inspiring than it is critical. His stories are of real people who were able to solve major problems with limited resources. This candid history offers something that is often glossed over—the fortitude of each individual who pushed for advancement during times of uncertainty, change, and progress. In every story Meyer shares, he draws attention to critical decisions made by a single person that impacted many. Some of these decisions and their weight were apparent at the time they were made; others revealed their significance later in history. What persists in every narrative is the pursuit of vision.

It's easy to see why Meyer has been one of the university's biggest supporters throughout his career and his retirement. Recently, he gifted his personal art collection to the University of Wyoming Art Museum. Meyer officially bequested his collection in 2012 in the form of a legacy gift; however, he and his family made the decision to relinquish the collection during Meyer's lifetime. As a result, Meyer is witnessing the impact of his own legacy as it's happening today.

One of Wyoming's foremost art collectors, Meyer's collection of paintings, sculptures, and drawings include original works by well-known artists such as Frederic Remington, Charles M. Russell, Joseph Sharp, William Gollings, Thomas Moran, John Clymer, and Edward Borein. The collection was started by his grandmother Anna Ilfeld, an early patron of the famed Taos artists of New Mexico. Over the years, he's added to the collection.

"It all started with my grandmother—she was interested in art," says Meyer. "She would go up and buy paintings from the Taos Society of Artists. She lived in a real nice house in Albuquerque and had these paintings. As I'm growing up, I'm looking at these paintings thinking, they're really something. When my grandparents died, I inherited two or three of these paintings and set out to acquire more. I was hooked. I ended up getting them all. The collection just kept growing."

Preserving histories large and small is something Meyer has carefully done throughout his lifetime. Creating history is something he continues to do. As the University of Wyoming evolves and we find ourselves in times of transformation, we look to Gerry Meyer for his guidance, his advice, and his moving stories.







#### A GREATER LOVE:

The Story of Don and Margaret Boyd

his is a love story.

In fact, it is one of the most compelling love stories to have happened at the University of Wyoming—a story you've likely never heard. It is a story of grit, of secret lives, of giants. It's about being called to something greater than yourself. At its core, this is a Wyoming love story that merits to be told and retold again. And it begins in Colorado.

In 1956, Colorado native Margaret Sitzman set out on her own to build a life in Laramie, pursuing her career as a Home Economics professor. Her friends and family were deeply concerned about her move to their rival state. After all, living in Wyoming is not without effort. Wyoming is rougher, more rigorous than its greener neighbor. It takes heart. It takes an unbreakable spirit to settle in the Cowboy state—a spirit much like Margaret Sitzman's.

In that same year, a kind and sharp-witted intellectual named Dr. Donald Boyd joined UW's Geology department. Also new to Wyoming, Don decided to attend a faculty mixer where he and Margaret met for the first time. Don described himself as "smitten" upon seeing her. Neither of them could have known it at the time, but this moment would forever change the trajectory of the University of Wyoming.

They were married one year later. The two faculty members built a partnership that was focused on facilitating and empowering those around them. Individually, they pursued remarkable careers. Together, they impacted the university in a way that is unparalleled.

Dr. Boyd was an active researcher and passionate educator. Much of his paleontological work was published by the American Museum of Natural History. His research led him to pursue fieldwork on six continents. He mentored 52 graduate students and taught courses in historical geology, invertebrate paleontology, and various aspects of sedimentary geology.

Margaret taught in food and nutrition and served as coordinator of the dietetics program. She co-authored the book *Baking and Cooking at High Altitudes*, which was published by the UW Agriculture Experiment Station in 1961. The publication furthered food science, examining ingredient reactions on a cellular level. She would eventually become the head of the Home Economics department.

Both were highly respected faculty members. Dr. Boyd received the Standard Oil Foundation Award for Distinguished Undergraduate Teaching, the UW College of Arts and Sciences Distinguished Former Faculty Award, and the American Association of Petroleum Geologists Grover E. Murray Memorial Distinguished Educator Award. Margaret was named the Mortar Board's Outstanding Faculty Member. Together, they received the University of Wyoming Trustees Award of Merit.

The couple is responsible for advancements across campus. Dr. Boyd was essential to the creation of the UW Honors College (formerly the Honors Program). In 1988, he was appointed as the program's director. Throughout his career, he helped elevate the UW Department of Geology and Geophysics into the academic powerhouse it is today. The couple also provided years of financial support to the Department of Family

### "IT WAS THEIR DEPTH OF CARE FOR STUDENTS THAT SO BEAUTIFULLY DEFINED DON AND MARGARET."



— BEN BLALOCK PRESIDENT/CEO OF THE UW FOUNDATION

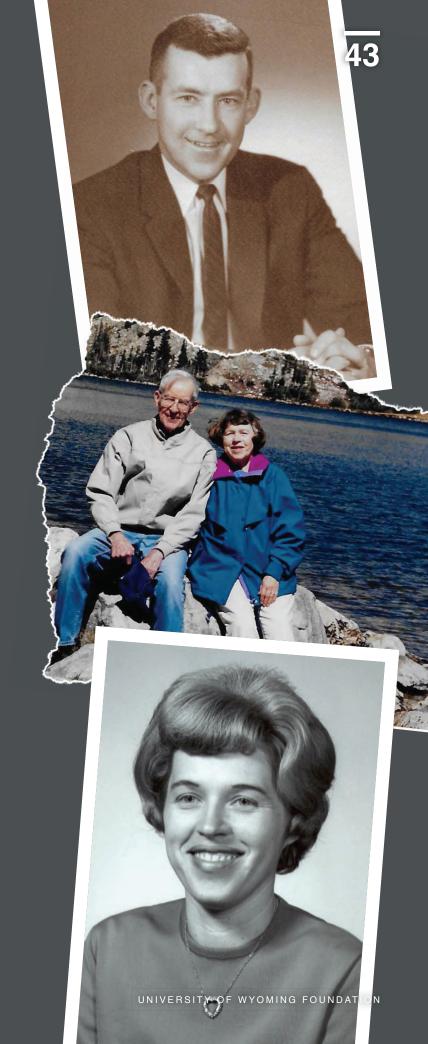
and Consumer Sciences and the College of Agriculture and Natural Resources. Scholarship opportunities were a focal point for the Boyds. In 2001, they established the Geology Excellence Fund and the Department of Family of Consumer Sciences Endowment.

Don and Margaret rose to become UW faculty giants. They touched countless lives throughout their careers. Although their resources were considerable, they chose to live modestly and devote their time and energy to their love of teaching and academic research. For them, there was no greater joy than to guide their students and follow their students' successes. It was this focus that led them to a lifetime of support of the University of Wyoming, as well as to countless other personal and charitable causes. However, nobody knew of the Boyds' immense generosity during their lifetimes.

"Don and Margaret's legendary careers at UW were marked each day by humility," says Ben Blalock, president and CEO of the UW Foundation. "They never sought to draw any attention to themselves. It was their depth of care for students that so beautifully defined Don and Margaret."

In 2012, Margaret passed away after a valiant battle with cancer. To honor his wife, Dr. Boyd continued the efforts he and Margaret had led during their time together. Don passed away in April 2020 at the age of 92. Upon their request, the sum of their giving will never be disclosed publicly.

Don and Margaret's generosity extended beyond their monetary support. It is impossible to measure the magnitude of their giving or the depth of their love for the University of Wyoming. However, each time we tell the story of how a brilliant trailblazer from Colorado caught the eye of the beloved geology professor at a late-summer party, we certainly feel that love still today.







# SUPPORTING THE LADERS LEADERS OF TOMORROW

Pat and Mancy Higgins

ogether, Pat and Nancy Higgins have dedicated their lives to building a successful business and a prosperous legacy. Pat is the former CEO of Orrison Distributing, LTD, a distributor of quality beers in Wyoming and Colorado. His career was one that allowed him to pursue his passions and be the person known fondly as the Bud Man.

After more than three decades of doing what he loves for a living, Pat has retired. He has a lot to show for his hard work and dedication. He and Nancy have been enjoying the life they built together. Since departing from the workforce, he says he's been pondering how his career helped shape his identity and how his sense of self looks differently in retirement. Who is Pat Higgins now that he is no longer the Bud Man? It's a question with many answers. Pat is a loving husband, a proud father of two, and an attentive grandfather.

He's also a University of Wyoming alum who's passionate about helping others. In 2015–2016, Pat was the recipient of the College of Business Distinguished Alumni Award—an honor reserved for individuals who embrace the spirit of hard work, respect the diversity of ideas and all people, demonstrate leadership in their field and/or communities, are persons of integrity, and acknowledge the value of their business education received at the University of Wyoming.

Recently, the Higgins have committed to giving back to Wyoming's university through a legacy gift that will support three areas on campus through the Pat and Nancy Higgins Family

Accounting Chair, the Pat and Nancy Higgins Family College of Business Scholarship, and the Pat and Nancy Higgins Family Wyoming Athletic Scholarship. The Pat and Nancy Higgins Family Accounting Chair will support teaching, research, professional development, and salary augmentation of faculty recipients. Their intent is to enable the University of Wyoming to recruit and retain exceptional faculty in accounting. The Pat and Nancy Higgins Family College of Business Scholarship and the Pat and Nancy Higgins Family Wyoming Athletic Scholarship will support hardworking students in need of financial assistance.

The Higgins's generosity is encouraging others to consider legacy gifts. The impact of their endowments is far reaching and will provide the University of Wyoming and its students opportunities that would not have been possible without Pat and Nancy's support.

Pat earned his bachelor's in accounting in 1975 and an MBA in 1981. After graduating, he served as controller for a Cheyenne Beer Wholesaler until 1987 when he became part of a group of managers that purchased beer operations in Wyoming and Colorado. Nancy is also a UW graduate, earning her degree in education in 1979.

Pat currently serves as a board member of the University of Wyoming Foundation. It was through this experience that led the Higgins to consider how their success could benefit future generations of UW students.

"We could not have done it alone," says Pat.
"We were fortunate to have support from people who understood what we wanted and knew how to make it happen."

Over the years, the Higgins have built relationships with others who are also passionate about giving back to UW. These connections were instrumental in realizing their vision.

"I've gotten to know Pat and Nancy over the past ten years, ever since I was a student-athlete," says UW Foundation Director of Annual Giving Jack Tennant. "Having the privilege of assisting the Higgins in accomplishing their philanthropic goals has been a great experience. The two of them are dedicated to the University of Wyoming. It's been an honor to work with them."

Pat says that finding a network of other individuals who are devoted to the university's future has had a big impact on him and Nancy and their giving. Among other endowments, the couple has contributed to the Peter M. and Paula Green Johnson Student Success Center and the Mick and Susie McMurry High Altitude Performance Center. For their legacy gift, they wanted to give to the areas that were personal to them.

"We are very fortunate to have what we have," says Nancy. "Pat had such a good experience with the College of Business that we wanted to give back. We wanted to inspire up-and-coming business leaders and athletes."

"WE COULD NOT **HAVE DONE IT** ALONE. WE WERE **FORTUNATE TO HAVE SUPPORT** FROM PEOPLE WHO UNDERSTOOD WHAT WE WANTED AND KNEW HOW TO MAKE IT HAPPEN."

- PAT HIGGINS

## A Daughter's Gift

N MEMORY OF ELIZABETH MCCABE



eton County grew up through the lens of Elizabeth McCabe. Every year you could find the avid photographer capturing special moments of children with their animals at the Teton County Fair. For decades, McCabe contributed an annual segment to the *Jackson Hole News & Guide* devoted to local 4-H participation. Over the years, she developed friendships with participants, and everyone looked forward to seeing her with her camera and her iconic smile. In 2011, she photographed—at the age of 100—her last Teton County Fair.





"My mother was totally devoted to the 4-H mission and all the children and families who participated in it."

Ann Pamsay



The University of Wyoming has received a gift of \$1.8 million from Ann Ramsay in honor of her late mother, Elizabeth McCabe. The gift will create the Elizabeth McCabe Memorial Excellence Fund for Teton County 4-H: Extension Staff and will be used to support 4-H and UW Extension employees located in Teton County. The Teton County 4-H Building in Jackson will be named in McCabe's honor.

Ramsay was inspired by her mother's life and her love of community. McCabe was a big supporter of UW Extension programs in Teton County. The endowment will support UW Extension employees through housing support for staff to offset the cost of living in Jackson. The program is hopeful that the extra funding will provide enough support to decrease staff turnover.

"My mother was totally devoted to the 4-H mission and all the children and families who participated in it," says Ramsay.

McCabe was a true believer in the power of young people. With her camera, she encouraged children within the community to realize their potential and become leaders. Her images serve as a time capsule for Jackson Hole, capturing county stories and sharing them for generations to come.

"Elizabeth was a community businesswoman who encouraged youth to give their best," says UW Extension Community Development Educator Mary Martin. "She spent days attending 4-H activities to capture photographically those who competed. Her pictures captured moments that would have been lost to our youth."

With her husband, McCabe co-owned the Jackson Hole Guide newspaper, which later became Jackson Hole News & Guide. She dedicated her life to serving others. She felt a deep affinity for the Jackson Hole area—a sentiment that developed during her news career that spanned over five decades. Her weekly full-page photo, This is Jackson Hole, garnered her Wyoming Press Association awards. McCabe photographed people, wildlife, and the scenic Teton valley.

"She became a treasured friend to the community, and her pictures are now carefully included in hundreds of 4-H record books," says Martin. "I have a vivid remembrance of Elizabeth, cameras around her neck, asking our 4-H members to explain what they learned with their projects. Her smiling presence, gentle encouragement, and genuineness were a gift."





Knowing how much the 4-H program meant to her mother, Ramsay wanted to help make a difference in the lives of those who make the program possible. She wanted her mother's legacy to be remembered by those she cared about the most.

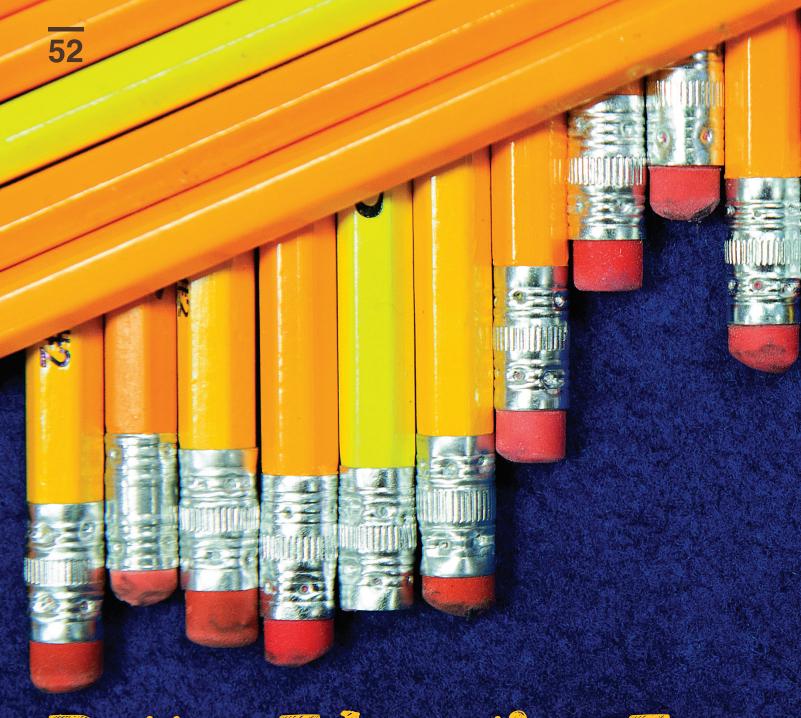
In December 2020, Ramsay gifted a property located in Teton County to the University of Wyoming for the support of 4-H and UW Extension activities. The property was sold in March 2021, with the proceeds going toward establishing the endowment in McCabe's honor.

Ramsay inherited her love of community from McCabe, who is remembered for her ability to bring people together. McCabe passed away in 2012 at the age of 101. Today, Teton County remembers her caring disposition, her big heart, and her inspiring photographs. In the absence of McCabe and her camera, the Teton County Fair will never be the same, but her presence lives on through her daughter's gift.

"She loved taking pictures and congratulating the winners and participants," says Ramsay. "I miss her every single day. She was the most wonderful mother and friend."



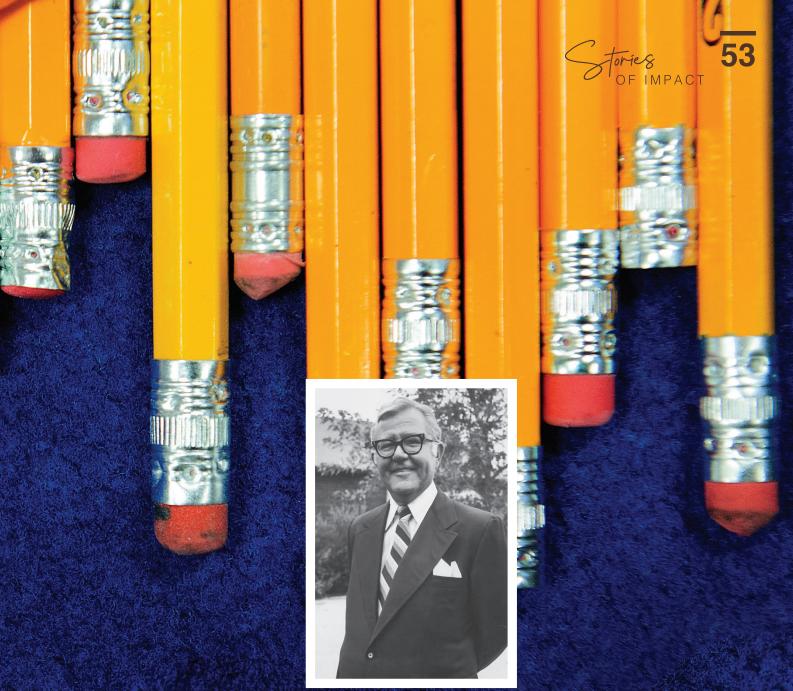
Photo by: Bradly J. Boner, Jackson Hole News & Guide



## Better Education For WWW. TO WALLEY TO THE TOTAL THE TOTAL TO THE TOTA

THE JOHN P. 'JACK' ELLBOGEN DEANSHIP





John P. "Jack" Ellbogen

he John P. "Jack" Ellbogen Deanship in the College of Education is a named deanship—what does that mean, exactly?

A deanship is the head of a college, while a named deanship is supported by a permanent endowment and, therefore, has additional resources to draw on to achieve strategic priorities and further excellence in the college.

"My dad passed away in 2001, twenty years ago," says Mary Ellbogen Garland, who leads the John P. Ellbogen Foundation. "This seemed like the perfect opportunity at the perfect time to honor my dad and his vision, as well as the work the foundation has been allowed to do over the years."

The Ellbogen Deanship is the University of Wyoming's first named deanship, and on July 1 of this year, the deanship was filled by an eminent scholar and educational leader—Dr. Scott Thomas.

One of the goals of the deanship was to attract a highly qualified pool of candidates. "I'm happy to say that's exactly what happened," says Garland. "Dean Scott Thomas certainly fits the bill with his skills, knowledge, expertise, and experience—and maybe most of all his passion for education and desire to move the college forward. I look forward to working with him."

Dean Thomas confirms that the endowed position was what initially caught his attention: "The named deanship was the first thing that attracted me to look at the position." He hadn't been considering moving, but then the story of Jack Ellbogen resonated with him. "The position stood on its own merits after that, but I can't overstate the impact of the smart and substantial investment of endowing a position like this." The honor of a named deanship combined with the permanent strategic resourcing it offers are huge advantages for anyone interested in the deanship.

Dean Thomas says that he is incredibly honored not only to serve as the inaugural John P. "Jack" Ellbogen Dean but also the trust placed in him by the Ellbogen Foundation and the University of Wyoming. "Jack's legacy in the state is incredibly motivating," he says. "It's an honor to build on

the solid foundation of his legacy, drawing on the energy of his own education experience and vision."

Dean Thomas's leadership is based on three principles that will have a long-lasting impact on the state. He says:

- Every child in Wyoming should have an exceptionally well-prepared teacher capable of stirring the imagination, stoking curiosity, and revealing the power and thrill of learning to our young people.
- In turn, every teacher in Wyoming should have an extraordinarily capable and motivated school and district leader. These leaders should be capable of setting the context that enables the excellence of every teacher and ensuring equitable learning opportunities for every student.
- Each educational leader and teacher in Wyoming deserves access to systemic learning opportunities to advance their effectiveness in the schools and communities across the state.

These principals align powerfully with the goals of the Ellbogen Foundation.

"Our children are our future," says Garland.
"For children to reach their full potential, quality teaching matters, second only to family. It's a focal point of the effort." Garland credits her father and the foundation he created first and foremost, but she also credits the foundation board, her coworkers, and the wonderful partnerships that have been created across the state. "Success does not happen in isolation," she says.

Born in Worland, Jack Ellbogen earned a bachelor's in history and then a law degree from UW. Later, he was also awarded an honorary doctorate from the College of Business. He served



## I often hear my dad's voice in my head, and I wish I could have a few minutes across the table from him taking a look at what's happened at the foundation over the last 20 years."

MARY ELLBOGEN GARLAND

in the military during World War II and then spent his career as an independent oil producer, a term he used with pride.

He then passed his success along by establishing the John P. Ellbogen Foundation. "My dad really loved the state of Wyoming, and he proved that through his actions," says Garland. "It goes back to his mom—his mom was a schoolteacher. At a very early age, my dad understood the value of education."

The Ellbogen Foundation has established endowments and provided other support to all the colleges across campus and many other programs too.

Dean Thomas earned his degrees in sociology and education policy, leadership, and research methods at the University of California – Santa Barbara. About his education, Dean Thomas says, "My interest became focused on the role of education in creating strong communities, promoting intergenerational mobility, and understanding the equities and inequities to accessing quality educational opportunities. Education is the single most powerful vehicle for socioeconomic mobility and robust democracy."

As a faculty member, Dean Thomas made significant contributions to our understanding of the central role of education in society. He eventually moved into an administrative role

because it allowed "working with an entire college of people as energetic and passionate about what they do as I am—enabling their excellence and success creates an impact on our shared interests in education that far exceeds what I could do on my own."

Dean Thomas is particularly excited for the opportunity to be part of the education community in Wyoming. "The University of Wyoming is the only university preparing educators in the state. If we get this wrong here, it echoes across the state for generations. But when we get it right, the power of improving student learning, supporting families, and strengthening communities across Wyoming will be transformative."

He adds, "I come to Wyoming with great energy and resolve. The Ellbogen Deanship is certainly a big part of it.

Garland adds, "I often hear my dad's voice in my head, and I wish I could have a few minutes across the table from him taking a look at what's happened at the foundation over the last 20 years." She remembers his words of encouragement as she was growing up: "You're doing just swell," he would say. It makes Garland smile. "When I think about this conversation with my dad, in the final analysis (of the foundation), I think he'd say we'd done just swell."



#### DONOR FEATURE

#### Dick and Maggie Scarlett

or Dick and Maggie Scarlett, the University of Wyoming is a family affair. Both are alums of the university—Dick in business administration and Maggie in hearing and speech science—and many generations of their family before and after them are UW graduates. In fact, the Maggie's family—the Websters—were named Wyoming Family of the Year in 2000, and Dick and Maggie have each earned many honors, including an Honorary Doctorate, UW Distinguished Alumnus, Distinguished Alumnus of the College of Business, and Outstanding Alumna of the College of Arts and Sciences.

The Scarletts have given a lot to their alma mater, including support for a distinguished professorship for business administration, a business excellence fund, the Art Museum, and Wyoming Athletics, among many other things. In fact, they've both been giving to UW for 55 years. Their most recent gift goes toward a discipline close to Maggie's heart—speech language pathology. After earning her bachelor's in this field at UW, Maggie went on to earn a master's from Colorado State University. She then spent her career working with children in Denver, Salt Lake City, and three school districts in Wyoming including Teton County. The Maggie Scarlett Excellence Fund in Speech Language Pathology fosters excellence and provides financial support to the University of Wyoming College of Health Sciences Division of Communication Disorders, including toward a named chair in Speech Language Pathology.

#### Annual Giving

### giving spottight

#### **GAURDIA BANISTER**

UW alum Gaurdia Banister is executive director of the Institute for Patient Care and the director of the Yvonne L. Munn Center at Massachusetts General Hospital. She earned her bachelor's in nursing at UW. "I have such gratitude for my undergraduate work at the University of Wyoming," Gaurdia says, "because it made such a difference in my life." Her annual gifts have supported the nursing school and experiential learning opportunities, and she has established the Gaurdie Sr. and Barbara Shannon Banister Scholarship for Doctor of Nurse Practice Students for those from underrepresented groups in the Fay W. Whitney School of Nursing.



a video from Gaurdia

#### **JOE EVERS**

Joe Evers of Sheridan graduated from UW with a bachelor's in finance and a J.D. and master's in environment and natural resources, which is offered jointly by the College of Law and the Haub School of Environment and Natural Resources. He currently works for Occidental and sits on the advisory boards for the Haub School and UW Alumni Association. Every year, Joe and his wife Elise support efforts across campus, including the Salt Creek Energy Excellence Scholarship, the Cowboy Joe Club, the Alumni Association, the Law School, and the Haub School.



a video from Joe

#### NICOLE HAUSER

Nicole Hauser is executive director at the Cathedral Home for Children, a youth residential treatment center for 12- to 18-year-olds from Wyoming and surrounding states. Nicole earned her bachelor's and master's in social work at UW. Growing up in Colorado, she always knew she wanted to pursue this line of work because her mom was a social worker. "I had the opportunity to watch her help a variety of people throughout her career," Nicole says. Through Nicole's college practicum, she fell in love with working with youth. Her annual gifts have supported the Cowboy Joe Club and the Alumni Association.



a video from Nicole

#### CHASE MCNAMEE

"My roots are in Wyoming," says Chase McNamee. Growing up in Shoshoni on a farm and ranch, Chase was a three-sport athlete in high school and then played two years of college football at the NAIA and NCAA Division II levels before deciding to come to UW to earn his bachelor's in history and master's in counseling. "I was really blown away by how many opportunities there were to get involved and how phenomenal the faculty and staff and student body was," he says. After exploring different majors, Chase said, "I realized I loved this institution of higher education." He wanted to do more in education, and he is now earning his Ed.D. in higher and postsecondary education from Teachers College, Columbia University. He also serves as a senior project manager at the University of Denver. His annual gift support goes to the colleges of Education and Arts and Sciences, the American Heritage Center, the Black Studies Center, the Black 14 Social Justice Summer Institute, and the Heritage Alumni Excellence Circle.



a video from

#### DONOR FEATURE

#### Dr. Kenneth L. Hoy

ehind every gift is a person, a family, and a story. The Kenneth Hoy Revocable Trust benefits the Kenneth Hoy Fund in Memory of Otis L. Hoy for Pharmacy, the Kenneth Hoy Fund in Memory of Francois Dickman for UW Library Innovation and Outreach, and the Dr. Kenneth L. Hoy Engineering Fellowship. The pharmacy fund supports scholarships for undergraduate and graduate students in the School of Pharmacy. The library fund is used to support opportunities to demonstrate and enhance innovation at UW Libraries, as well as state of Wyoming libraries. Finally, the engineering fund supports recruiting and retaining faculty in the College of Engineering and Applied Science who are working on combustion, CO<sub>2</sub> utilization, or advanced uses of coal.

The person is the late Dr. Kenneth Hoy. It was only natural that Ken and his family support the School of Pharmacy, since Hoy Drugs was a Cheyenne landmark, and Ken and his two brothers, Ted and Richard, are also alums of the school. In fact, the family established the Otis L. Hoy fund in 2000 to honor their father, who was born in Sacramento, California. Their grandfather, his father, had emigrated as an indentured servant from China when he was 12. There are also two sisters. Margaret and Amayda, also both UW alums, as well as other family members. Margaret married Francois Dickman, who served as the U.S. Ambassador to the United Arab Emirates. That's why it's natural that Ken's estate supports the library endowment. Third, Ken began his UW studies in engineering before switching to pharmacy and had a lifelong interest in engineering, and so he wanted his estate to support the area he loved.



giving spottight

#### MARTIN DRURY

UW alum Mort Drury was a member of the remarkable UW Cowboy Baseball team that went to the College World Series in 1956, many of whom had already played for three consecutive Skyline Conference titles. At that time, the College World Series was more exclusive, with only eight teams qualifying. The Cowboys went to Omaha with a roster of 16 players, nine less than the other seven teams on the field, and they lost to the eventual champion, Minnesota, 4-2. Mort passed away in 2021 in Wisconsin. His wife Nancy and family created the Mort Drury Scholarship in his memory to provide support to UW student-athletes with financial need.

#### WAYNE MONTGOMERY

Wayne Montgomery retired as a professor of human services at Central Wyoming College where he shared his real-world experiences in his courses. He was a mental health and addictions counselor at a community health center for 18 years and a counselor at a half-way house for two years. He recognizes the importance of the next generation of mental health counselors to the state and has remembered UW in his will. His estate will establish a scholarship for students enrolled in the master's degree program in counseling at the University of Wyoming.

#### RICHARD TITUS

Dick Titus has given to UW every year for 45 years, supporting scholarships, the Cowboy Joe Club, and the Electrical and Computer Engineering department. Now, with his estate he will establish the Richard Titus Engineering Scholarship and support the Cowboy Joe Club—two things he's passionate about. From Cheyenne, he is a 1963 alum of the College of Engineering and Applied Science Department of Electrical and Computer Engineering. He worked for Boeing, on the Apollo space program, and then for Intergraph Corporation (formerly M&S Computing). He is now retired. Dick and his wife Brenda live in Huntsville, Alabama, and they have two daughters and six grandchildren. Dick is a runner who has run in 33 consecutive Cotton Row 10Ks—he even ran the course this past year when the race was canceled due to the pandemic.

#### DONOR FEATURE

#### The Knobloch Family Foundation

arl W. Knobloch, Jr. was inspired by the words of President Theodore Roosevelt: "The nation behaves well if it treats the natural resources as assets, which it must turn over to the next generation increased and not impaired in value." That's why his Knobloch Family Foundation supports University of Wyoming research and outreach on wildlife and the sustainable use of natural resources. The foundation supports the Knobloch Professor of Conservation Economics and Finance in the Haub School of Environment and Natural Resources and the Knobloch Professorship in Migration Ecology and Conservation in the Department of Zoology and Physiology. The conservation economics chair—which focuses on the economic dimensions of conservation—was created in 2013 by a gift from the foundation, as well as additional gifts. The migration professor—which focuses on Wyoming biggame migration and the Wyoming Migration Initiative—was created in 2018 by a gift from the foundation. The foundation has supported the Haub School of Environment and Natural Resources and the Wyoming Migration Initiative in many other ways as well.

Carl's childhood was spent on a Connecticut family farm, and he went on to graduate from Yale. He was involved with several companies, among them finance and oil field services. He adopted Wyoming as his home and spent his life dedicated to natural resource conservation and preservation. "Carl did not just want to think and talk about conservation—he wanted to conserve NOW," said an old friend. Carl passed away in 2016. His passion for conservation and the great outdoors is greatly missed.



#### Foundation Giving

## giving spottight

#### EDELWEISS FUND OF THE JACKSON HOLE COMMUNITY FOUNDATION

The Edelweiss Fund of the Jackson Hole Community Foundation supports some vital areas of need for the University of Wyoming—nontraditional students, women in geology, and Latina students. The Edelweiss Nontraditional Student Fund supports nontraditional first-generation students who have long-term ties to Wyoming, with preference given to single working mothers with academic promise. The Edelweiss Women in Geology fund supports summer fellowships for female graduate students working on projects related to physical geography. Finally, the Edelweiss Fund supported the Wyoming Latina Youth Conference, an annual two-day event that empowers Latina students throughout the state in grades 5–12.

#### MYRA FOX SKELTON FOUNDATION

The Casper-based Myra Fox Skelton Foundation has been funding scholarships at UW since 1987. Their current generous scholarship supports academically promising UW-Casper students who are single parents. The scholarship helps reduce the number of hours they have to work. This both supports their education and allows them to spend more time with their family. The foundation's founder and namesake, UW alum Myra Fox Skelton, was the youngest person in the nation to hold the post of Superintendent of Schools—she was Hot Springs County superintendent at age 23. Throughout her life, she was active in philanthropy and volunteer service.

#### WYOMING COMMUNITY FOUNDATION

Each year, the Wyoming Community Foundation grants millions in funding to Wyoming's outstanding nonprofits. On the UW campus, they've supported everything from Wyoming History Day to nursing, entrepreneurship to the Art Museum. One of their latest grants, funded through the Wyoming Afterschool Alliance, supports the MakeHER Initiative, a collaboration of the UW Coe Student Innovation Center and Wyoming 4-H that is developing programs for STEM education. The initiative is part of the Million Girls Moonshot, a national initiative that seeks to re-imagine who can engineer, build, and make by engaging more girls in STEM learning opportunities through afterschool and summer learning.

#### DONOR FEATURE

#### Dr. Samuel J. Marcy

ometimes, the estate gifts that come to the University of Wyoming are a total surprise. One such gift was the estate of Sam Marcy, which was managed by his brother Dewey. It supports three of the things Sam loved—engineering, innovation, and students. "Sam was always interested in what the students were doing and became actively involved by suggesting several possible senior design projects (at UW)," Dewey says. The funds will support excellence in the Department of Civil and Architectural Engineering, scholarships for students in the new construction management degree, and the new Blockchain Center of Excellence.

The Marcys' grandfather homesteaded in Lander, Wyoming, but Sam and Dewey grew up in Nebraska. Sam ranched near Wheatland and lived in Cheyenne for many years. Although he was very humble and frugal, Sam was a man of many talents. He earned a Ph.D. in civil engineering, although not from UW, and he worked with UW's Dr. Scott Morton to develop a binocular patent. Prior to that, he had served as an engineer in the U.S. Army and worked on the Apollo space mission. He was a keen investor who built a successful stock portfolio and was interested in emerging technologies. Dewey is an agriculture engineer and holds a number of patents, including the gooseneck hitch for his business, Quick Hitch, which was founded in 1994.

Frugality was a common trait in the Marcy family, as their parents lived through the Great Depression and learned to never waste anything and to live within their means. Wyoming's university is so grateful that students are now able to benefit from Sam's dedication and hard work.



## giving spottight

#### FIRST INTERSTATE BANK

First Interstate Bank of Laramie has been giving back to the communities it serves for a very long time. They recently fulfilled their pledge for the First Interstate BancSystem Foundation Entrepreneurship Fund that supports the John P. Ellbogen \$50K Entrepreneurship Competition at the University of Wyoming. First Interstate's support is an integral component of UW's commitment to entrepreneurship education and statewide economic development, and this pledge is just one of their many gifts, including a chair in entrepreneurship and leadership, the entrepreneurship major and minor, and the institute of innovation and entrepreneurship.

#### **MICROSOFT**

Entrepreneurship is very important to our state's future. Microsoft has pledged a gift to support the Wind River Startup Challenge Fund, which provides seed funding for startup businesses on the Wind River Reservation. These efforts are part of IMPACT 307, a statewide network of innovation-driven business incubators committed to growing and strengthening Wyoming's entrepreneurial community. Microsoft's support is bridging a gap in funding and saving the momentum of the program. "This third year wouldn't be happening without Microsoft's support," says Fred Schmechel, assistant director, IMPACT 307.

#### OCCIDENTAL PETROLEUM CORPORATION

Sometimes the best impact a corporation can have is the ability to see where a need lies and adapt to evolving challenges. Occidental Petroleum Corporation (formerly Anadarko) established the Anadarko Petroleum Corporation Chair in Energy and Environmental Technologies. It has since been restated and split into two chairs—the Occidental Chair in Energy and Environmental Technologies and the Occidental Chair in Energy and Environmental Policies. The former is housed in the School of Energy Resources and focuses on the science, while the latter is housed jointly between the School of Energy Resources and the Haub School of Environment and Natural Resources and focuses on policy.

OUR ANNUAL REPORT

John Clay



1923 - 2021

#### LEADER . PHILANTHROPIST . FRIEND

John's passion for helping others evolved from pivotal points in his life—from growing up poor on the family ranch west of Laramie during the Great Depression to later flying a P-47 Thunderbolt fighter plane in Europe during World War II.

John and his wife, Esther, were generous in every measure, finding many opportunities to give back to the university they so loved.

John was a warrior and a gentleman, one of life's true heroes.

We will forever remember—and be forever grateful—for his remarkable role in transforming Wyoming's university for the better.





ANNUAL REPORT ON GIVING

2020-2021



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