



UNIVERSITY OF WYOMING FOUNDATION

Cowboy LEGACY

FALL 2022



BILLIE JON

Hacker King

LEARN HOW KYLE AND BILLIE JON HACKER KING'S LEGACY
WILL HELP GENERATIONS OF WORKING WOMEN.



A MESSAGE FROM

Greetings from the University of Wyoming where the fall semester is in full gear.

This issue of Cowboy Legacy features donors Billie Jon Hacker King and her late husband, Kyle, who established a scholarship to support women returning to the workforce. The couple created this scholarship after reflecting on how UW made an impact on Billie Jon's life while she was a student in the College of Business. Read more about how the couple's estate gift will make a lasting impact at UW on pages 3 and 4.

We also welcome Keener Fry to our development team at the

UW Foundation. After Keener's retirement from the UW Alumni Association, he wasn't quite ready to stop giving back to UW. Keener now serves as a contract director of development with an emphasis on gift planning. Keener continues to share his Wyoming pride in his new role. Read more about how Keener and his wife Lisa give back to UW on page 6.

We'd like to hear how UW has impacted your life and hope you find inspiration from the features in this edition. If UW led you to a rewarding career or introduced you to a significant life path, please tell us about it by sending in the enclosed reply card.



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KINGS' ESTATE *Supports Women Returning to the Workforce*

What began as an accidental romance resulted in a lasting legacy that will help generations of women reentering the workforce.

In the 1990s, Billie Jon Hacker met the love of her life Kyle King. Both Billie Jon and Kyle worked for Salt River Project, an Arizona utility company. Billie Jon was in Human Resources and managed the 401(k) plan for the company. Kyle was in customer service and managed, at various times, the business office group, the commercial customer service division, and the customer telephone center, where he elected to handle hiring.

They weren't looking for a relationship, as they'd each previously been married, and each was looking toward retirement. They took it slow and were married in 1999.



BILLIE JON HACKER KING

After Billie Jon's first marriage was over, it was a challenge, but, as she says, "I had a college degree. And, with my business degree, I was in a good position to enroll in the College for Financial Planning and gained my certification in 1989. Afterwards, I landed in the very best place I could have professionally. I want that for other women who find themselves starting over."

Shortly before they were married, the Kings decided to establish a scholarship, the Billie Jon Hacker King Scholarship, that supports women who are returning to school and reentering the workforce, funded by a bequest as part of the couple's estate plan.

"We could find lots of worthy causes to divide the residual of our estate and do good works all over," says Billie Jon, "but we have chosen to do this at Wyoming because the scholarship agreement—assuming it's funded with a sufficient bequest—could last for some time and help a lot of women get a leg up in life that they might not otherwise get."

Named after her grandfather and father, Billie Jon is a UW College of Business alum, but it was Kyle's idea to fund a scholarship at UW. Kyle graduated from Arizona State

University, but he appreciated Billie Jon's experience at UW.

Billie Jon's education at the UW College of Business in the 1960s was a personal and intimate experience, while Kyle at ASU got lost in its large student population. There were more students in his College of Business than there were in the whole University of Wyoming.

Both had also seen the struggles women face when returning to the workforce after years of taking care of family, especially if they had not completed their college degrees.

"A sizable number were women who were reentering the workforce, having been married and raised a family and gotten divorced," said Kyle in 2017. "I saw countless examples of women reentering the workforce and having difficulty in doing that, particularly if they had short circuited their education and hadn't finished college. This is a difficult transition for a lot of women."

Kyle passed away unexpectedly in 2021, but he and Billie Jon's kindness will live on in the many people their scholarship will support.

Leaving a Gift to UW in your Will

IS EASY AS 1-2-3

1

DECIDE WHAT TYPE OF UW GIFT AND IMPACT YOU'D LIKE TO MAKE.

Your gift can impact student scholarships, faculty, or UW programs. You can gift cash, real estate, stocks and bonds, retirement accounts, vehicles, valuable collections, and more.

2

CREATE OR UPDATE YOUR WILL TO INCLUDE YOUR GIFT TO UW.

It's time to put your plan into action. We recommend working with a professional advisor to create a will. Let them know that you'd like to name the University of Wyoming as a beneficiary through the UW Foundation. Consider the following: "I give, devise, and bequeath to the University of Wyoming Foundation (or its successor), located in Laramie, Wyoming, a nonprofit corporation organized and existing under the laws of the State of Wyoming (\$ ____ or ____ property or ____%) for the benefit of (specific college, unit, program, project, or purpose).

3

INFORM UW FOUNDATION OF YOUR GIFT

By letting us know UW is named in your will, we can ensure your intentions are carried out and show our appreciation of your generosity by including you as a member of our Legacy Society.

HOW HAS UW IMPACTED YOU?

WELCOME BACK, *Keener Fry*

This summer, the UW Foundation welcomed a familiar face that many of you may recognize. We are so honored to have Keener Fry join our development team. Keener's impressive 25-year career with UW began in 1997 with UW Athletics. He served as the senior associate athletics director and later became a development director for the Cowboy Joe Club. In 2011 he was appointed as the UW Alumni Association executive director, which he led up until this past summer when he retired. Keener couldn't be kept away from UW and he's back in a new role as a contract director of development with emphasis on gift planning. Keener brings a wealth of development and leadership experience to his new position.

The impact UW has had on Keener's life inspired him and his wife, Lisa, to establish the Keener Fry UW Alumni Association Endowment, a fund that supports the activities and operations of the association, enhancing the affinity all Pokes share. "University of Wyoming donors have been a pillar of strength in providing invaluable funding to help enrich the lives of the UW community," says Keener. "I am thrilled to be returning in this capacity, where I can continue to be a part of this university's success and its future."

Has UW had an impact on your life? If so, we want to hear about it! Share how UW has impacted your life by sending in the enclosed reply card.





Legacy Match

MAKE AN IMPACT TODAY BY
DOCUMENTING YOUR FUTURE GIFT

The Legacy Match is a matching gift program that enables UW alumni and friends to have an immediate impact when they make planned gifts to support the university. Planned gifts include bequests in a will or living trust, retirement plan beneficiary designations, and much more.

When you document a planned gift to UW, you can immediately direct Legacy Match funds to a purpose that resonates with you, such as scholarships or support for a specific college or program. When you document your gift with a simple one-page form, 10 percent of the estimated value of your future gift to UW will be matched, up to \$10,000.

A pool of unrestricted matching funds is available on a first-come first-served basis to donors who are 60 and older and are documenting a new planned gift. The Legacy Match program will end when the matching funds have been depleted. The Legacy Match was created by the UW Foundation Board of Directors and a private gift directed to the UW Foundation.

Contact us for more information about how you can take advantage of this opportunity to increase the impact of your legacy.

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We are here to help you and your estate planning team. If you have made UW part of your estate plan, we encourage you to contact us so that we can properly document your intentions and express our sincerest thanks.

CONTACT US

To learn more about your options for estate planning, including gifts that pay you income, please return the enclosed card or contact:

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www.uwyo.edu/giftplanning