

## Dr. Daniel Phipps McCoy

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### EDUCATION

**University of Wyoming**, Laramie, WY  
PhD, Education, Dec. 2018  
Concentration: Higher Education Administration

**University of Wyoming**, Laramie, WY  
M.A. Adult and Postsecondary Education, May 2013

**University of Montana**, Missoula, MT  
B.S., Recreation Management, Dec. 1997  
Emphasis: Programming Services

**National Outdoor Leadership School**, Patagonia, Chile  
Semester Course, fall 1994

**Brewster Academy**, Wolfeboro, NH  
High school diploma, May 1993

### INSTITUTIONAL APPOINTMENTS

**Interim Director, Wyoming Outdoor Recreation, Tourism, and Hospitality (WORTH) Initiative**,  
University of Wyoming, Laramie, WY, 2022–Present.

**Adjunct Professor, Science and Mathematics Teaching Center**, College of Education, University  
of Wyoming. Feb. 2024–Present.

**Degree Coordinator, Outdoor Recreation and Tourism Management**, Haub School of  
Environment and Natural Resources, University of Wyoming, Laramie, WY, Aug. 2018–March  
2022.

### PROFESSIONAL EXPERIENCE

**Associate Lecturer, Haub School of Environment and Natural Resources, University of Wyoming**,  
Laramie, WY  
August 2017–March 2022

- Facilitated the establishment and design a new degree program in Outdoor Recreation and Tourism Management.
- Taught courses, designed curriculum, aided hiring and scheduling faculty, recruited students, and stewarded the degree through the approval process.

**Assistant Director, Programs, Campus Recreation, University of Wyoming**, Laramie, WY  
August 2014–August 2017

- Oversee the Club Sports, Intramurals, and the Outdoor Program, for the Campus Recreation Department.
- Oversaw full-time staff and a budget of over \$1mil.
- Planning team member for an award winning \$30.5 million renovation and addition to Half Acre Recreation and Wellness Center.

**Assistant Director, Campus Recreation, University of Wyoming**, Laramie, WY

Mar. 2008 – August 2014

- Oversaw the Outdoor Program, Aquatics, Fitness, Personal Training, and Open Recreation for the Campus Recreation Department.
- Oversaw multiple budgets totaling more than \$550k and a foundation account.

**Coordinator, Outdoor Program, University of Wyoming**, Laramie, WY

Sept. 1999 – Mar. 2008

- Coordinated student staff trainings, outings, rental equipment, and a climbing wall
- Promoted to Assistant Director in 2008.

**Instructor, Kinesiology and Health, College of Health Sciences, University of Wyoming**, Laramie, WY

Sept. 2001 – Dec. 2011

- Instructed four rock climbing physical activity classes per year: PEAC 1001: Introduction to Rock Climbing (1 credit courses).

**Program Coordinator, Co-Curricular Life, Sweet Briar College**, Sweet Briar, VA

Aug. 1998 – Aug. 1999

- Assisted Director of Co-Curricular Programs with special event coordination and implementation.
- Assisted Director of Outdoor Programs with all aspects of the program.

## GRANTS AND SPONSORED PROJECTS

\$513,129. Jackson Hole Travel and Tourism Board. PI: Daniel McCoy, WORTH Initiative. July 2023–June 2025. Sustainable Destination Management Plan implementation.

\$27,440. Wyoming Innovation Partnership (WIP). PI: Daniel McCoy, WORTH Initiative. September 2023–June 2024. Wyoming outdoor recreation and tourism education gap analysis study.

\$3,140,000. Wyoming Innovation Partnership. PI: Daniel McCoy, WORTH Initiative. January 2022– June 2025. Establishment of the WORTH Initiative and educational products.

## TEACHING

Course	Title	Credits	Semester	Modality	Enrollment
ORTM 4903	Capstone	3	Spring 2024	In-person	20
ORTM 1000	Found. of Recreation & Tourism	3	Fall 2023	In-person	30
ORTM 4903	Capstone	3	Spring 2023	In-person	23
ORTM 2050	Program Plan, Design, Delivery	3	Spring 2022	In-person	26
ORTM 4902	Recreation Venue Operations	3	Spring 2022	In-person	19
ORTM 4903	Capstone	3	Spring 2022	In-person	19
ENR 2800	Intro to Outdoor Leadership	3	Fall 2021	In-person	18
ORTM 1000	Found. of Recreation & Tourism	3	Fall 2021	In-person	30
ORTM 2800	Intro to Outdoor Leadership	3	Fall 2021	In-person	4
ORTM 4970	Internship	6	Fall 2021	In-person	16
ORTM 4902	Recreation Venue Operations	3	Spring 2021	In-person	13
ORTM 4903	Capstone	3	Spring 2021	Distance	14
ENR 2800	Intro to Outdoor Leadership	3	Fall 2020	In-person	24
ORTM 1000	Found. of Recreation & Tourism	3	Fall 2020	In-person	38
ORTM 4970	Internship	6	Summer 2020	Distance	2
ORTM 2050	Program Plan, Design, Delivery	3	Spring 2020	In-person /Hybrid	28
ORTM 4902	Recreation Venue Operations	3	Spring 2020	In-person /Hybrid	15
ORTM 4903	Capstone	3	Spring 2020	In-person	15

				/Hybrid	
ORTM 4975	Independent Study	6	Spring 2020	Distance	1
ORTM 1000	Found. of Recreation & Tourism	3	Fall 2019	In-person	42
ORTM 4970	Internship	6	Summer 2019	In-person	1
ENR 2800	Intro to Outdoor Leadership	3	Spring 2019	In-person	27
ENR 2800	Intro to Outdoor Leadership—NOLS	3	Spring 2019	Distance	2
ORTM 2050	Program Plan, Design, Delivery	3	Spring 2019	In-person	29
ORTM 3050	Ops, Mgt, and Env Stewardship	3	Spring 2019	In-person	23
ORTM 1000	Found. of Recreation & Tourism	3	Fall 2018	In-person	35
ENR 2800	Intro to Outdoor Leadership—NOLS	3	Summer 2018	Distance	1
ENR 2800	Intro to Outdoor Leadership	3	Spring 2018	In-person	24
ENR 2800	Intro to Outdoor Leadership—NOLS	3	Spring 2018	Distance	1
UWYO 1101	FYS: Outdoor Leadership	3	Fall 2017	In-person	23
ENR 2800	Intro to Outdoor Leadership	3	Spring 2017	In-person	10
ENR 5890	Ind Study Outdoor Leadership	3	Spring 2017	In-person	1
UWYO 1101	FYS: Outdoor Leadership	3	Fall 2016	In-person	24
ENR 2800	NOLS: Intro Outdoor Leadership	3	Fall 2016	Distance	1
UWYO 1101	FYS: Outdoor Leadership	3	Fall 2015	In-person	24
ENR 2800	NOLS: Intro Outdoor Leadership	3	Fall 2015	Distance	1
ENR 5890	Ind Study Outdoor Leadership	3	Spring 2015	In-person	1
<b>Totals*</b>		<b>40</b>	<b>123</b>		<b>625</b>

\*does not include PEAC classes taught from 2001-2011

## SCHOLARLY ARTICLES

Prather, J. F., **McCoy, D.**, Heaney, A., Smith, L. A., Grimes, E., Bloomston, N. A., Courtney, N. (Submitted). Student Perceptions of COVID-19 Challenges Reveal Factors Affecting Student Motivation, Well-Being and Success in Online Education. *PLOS One*.

Bolliger, D. U., **McCoy, D.**, Kilty, T., & Shepherd, C. E. (2021). Smartphone use in outdoor education: A question of activity progression and place. *Journal of Adventure Education and Outdoor Learning*, 21(1), 53–66. <https://doi.org/10.1080/14729679.2020.1730204>

Shepherd, C. E., Kilty, T. J., **McCoy, D.**, & Bolliger, D. U. (2021). Navigating Tensions Associated with Smartphone Use in Outdoor Recreation Settings. *Journal of Outdoor Recreation, Education, and Leadership*, 13(3), 3. <https://doi.org/10.18666/JOREL-2021-V13-I3-10371>

## BOOK CHAPTER

Davidson, C., Ghezzi, S.E., & **McCoy, D.** (Forthcoming). Ecotourism in higher education: A model in interdisciplinary program design. In T.A. Foerster, J.L. Koprowski, and Mars, M.M. (Eds.), *The Current and Future State of Eco-Entrepreneurship: An Interdisciplinary Primer, Advances in the Study of Entrepreneurship, Innovation and Economic Growth, Vol. 30*, Emerald Publishing.

## MANUSCRIPT REVIEW

Bentley, J. (2015). *Adventure Engineering*. MIT Press: Cambridge, MA.

## CONFERENCE PRESENTATIONS

- Bolliger, D. U., McCoy, D. (2019, October). Smartphone use in outdoor education: A question of activity progression and place. Northern Rocky Mountain Educational Research Association. Boulder, CO.
- McCoy, D., Harbour, C. P. (2017, October). The Next Step in Understanding College Non-Completers. Northern Rocky Mountain Educational Research Association. Boulder, CO.
- Harbour, C. P., McCoy, D., Weatherford, J. & Lausch, D. (2016, November). *Teaching and learning at the community college: A normative argument for democratic engagement*. Paper presented at the annual meeting of the Association for the Study of Higher Education, Columbus, OH.
- McCoy, D. & Harbour, C. P. (2015, April). *An Analysis of Completion Agenda Policy Documents and the Narrative on Inequality*. American Education Research Association. Division B: Curriculum Studies - Section 5. Chicago, IL.
- McCoy, D. (2014, November). *Issues in Higher Education*. Association for Outdoor Recreation and Education. Portland, OR.
- McCoy, D. & Harbour C. P. (2013, October). *Finding the Balance Between Access and Completion: Implementing the Completion Agenda at a Hypothetical Community College*. Northern Rocky Mountain Educational Research Association. Jackson, WY.
- McCoy, D. (2013, April). *Student Affairs Paradigm: From Learning Outcomes to Persistence and Completion,*" Mountain Plains Adult Education Association. Cheyenne, WY.
- McCoy, D. (2009, November). *Top 5 Technology Ideas Your Program Can't Live Without*. Association for Outdoor Recreation and Education. Minneapolis, MN.
- McCoy, D. (2008, November). *Rental Equipment Databases: the UW Outdoor Adventure Program Service Learning Project*. Association for Outdoor Recreation and Education. San Diego, CA.
- McCoy, D. (2006, November). *Programming, Staffing, Marketing: Ideas That Work*. Association for Outdoor Recreation and Education. Boise, ID.
- McCoy, D. (2005, October). *Growing Pains: Lessons Learned from Young Outdoor Programs*. Association for Outdoor Recreation and Education. Buffalo, NY.

## **MASTERS COMMITTEES**

- Franklin, M. (2025 expected). *Assessing the Impacts of Increased Tourism and Amenity Migration on Place Attachment in Teton County, Wyoming*. M.S. in Environment, Natural Resources, and Society. (Chair)
- Bautista, J. (2024). *The Effect of Live High Train Low Training for Altitude Residents*. M.S. Kinesiology and Health, Exercise and Sport Science Emphasis. (Committee Member)
- Johansen, N. (2024). *Exploring the Wild: Unveiling Motivations, Barriers, and the Impact of the University of Wyoming Outdoor Program on Student Belonging and Inclusion*. M.S.- Natural Science Education and concurrent Environment and Natural Resources. (Chair)
- Matre, A. (2023). *An Evaluation of the Bridger-Teton National Forest Ambassador Program*. M.S.- Natural Science Education. (Chair)
- Kobliska, J. (2023). *The Pilot Hill Website: Communicating about Responsible Recreation on Public Lands in the US*. MA Communication and concurrent Environment and Natural Resources. (Committee member)
- Johnson, K. (2021). *A Transition of Self: How a Gap Year Experience Can Support Personal Growth for Emerging Adults*. M.S.- Natural Science Education and concurrent Environment and Natural Resources. (Committee member)
- Ray, J. (2020). *Education in ecotourism: Instructional strategies that can promote pro-environmental learning outcomes*. M.S.- Natural Science Education and concurrent Environment and Natural Resources. (Committee member)
- Jackson, R. (2020). *Wyoming Long Distance Trail Recreation Planning Feasibility Study*. M.S. Planning and concurrent Environment and Natural Resources. (Committee member)

- Bunting, K. (2017). *Creating a Context-Adapted Evaluation Tool for the Outdoor Leadership Development Series of the Outdoor Program at the University of Wyoming*. MS-Natural Science. (Ex officio)
- Ley, G. (2015). *Factors that Shape Outdoor Leaders: An Exploration of Outdoor Leadership Development Methods and Themes*, MS-Natural Science. (Committee member)
- Robbins, A. (2015). *Synthesizing the Outdoor Education Literature to Create a Definition and List of Primary Objectives*. MS-Natural Science. (co-chair)

## **PROFESSIONAL MEMBERSHIPS/VOLENTEER ACCOMPLISHMENTS**

### **Pilot Hill Project**

- Current and founding board member; chair of the Property Management Committee.
- Assisted with 42 miles of trail development and maintenance.

### **Wyoming Hospitality and Travel Coalition Education Foundation**

- Board member since 2018 and President 2021-2024.
- Foundation dedicated to providing educational opportunities in hospitality for youth.

### **City of Laramie, Parks, Trails & Recreation Master Plan Ad Hoc Advisory Committee**

- Appointed committee member, 2011–2015.
- Developed a comprehensive long-range plan for parks, trails, and open space for the City of Laramie Parks and Recreation Department.
- Final plan adopted by the city in 2016.

### **Laramie BikeNet**

- Board member, 2019–2021.
- Assisted with fundraising and grant writing for a Laramie Bike Park.

### **Association for Outdoor Recreation and Education (AORE)**

- Board of Directors, 2007–2010; served as Secretary and board member.
- Chaired the 2010 annual conference: \$200k budget, 535 attendees, 3-day conference with 80+ presentations, keynotes, and 40 vendors.

### **Center for Outdoor Ethics**

- 2007–2011, state liaison for all Leave No Trace (LNT) programs and activities in Wyoming.

## **CERTIFICATIONS/TRAINING**

### **Certified Parks and Recreation**

**Professional** (CPRP), Sept. 2015-2020  
National Parks and Recreation  
Association (NRPA)

**Schwinn Cycling Instructor**, Jan. 2015

### **Wilderness First Responder (WFR),**

**CPR/AED**, current since January 1995  
Wilderness Medical Institute of NOLS

**Single Pitch Instructor Course**, Aug. 2010  
American Mountain Guides Association

**LNT Master Educator**, June 2007  
Center for Outdoor Ethics

**Gatekeepers, Suicide Prevention**, Feb. 2007

University of Wyoming Counseling Center

**Instructor Development**, Oct. 2005  
National Ski Patrol System

**Level II Avalanche**, Jan. 2004  
Colorado Avalanche Information Center

**Open Water Diver**, June 2000  
Professional Association of Diving  
Instructors (PADI)

**Level II Avalanche**, Feb. 2001

American Avalanche Institute

**AWARDS/NOMINATIONS/HONORS/SCHOLARSHIPS**

2024, Promoting Intellectual Engagement (PIE) Award, UW Learn Program

2022, Bill Daniel's Ethics Fellowship

2022, Top Prof, UW Mortar Board

2021, Person of Influence, Challenge Coin Recipient, Veterans Service Center

2020, Faculty Fellowship, Academic Affairs. Careers Everywhere program development

2019, Graduate Student Commencement Speaker

2019, Promoting Intellectual Engagement (PIE) Award, UW Learn Program

2013, Kercher Family Scholar

2013, 2014 Dr. James C. Hearst "Each Students a Person" Award nominee

2008, Outstanding Staff Award, Division of Student Affairs

2003, 2007 Outstanding Staff Award (nominee), Division of Student Affairs