



**United Way of  
Albany County**

**United Way of Albany County's  
Proposal for Honors College Internship Program**

**Location:** United Way of Albany County  
710 S Garfield Street Suite 240  
Laramie, WY 82070  
307-745-8643

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**Organization Description:**

The United Way of Albany County (UWAC) was established in 1958 with a mission to increase the organized capacity of people to care for one another. Our primary goals are to raise funds for other human service nonprofits and to fill in gaps in our human services network. In this capacity, the UWAC has gone from raising \$35,830 in 1958 to raising \$535,000 this past year. Through our 63-year history we have raised over 14 million dollars to aid and assist such agencies as ARK Regional Services, Interfaith-Good Samaritan, and Hospice of Laramie. Last year, we funded 17 separate agencies. These agencies form the heart and soul of human services in our county.

United Way of Albany County supports essential local resources for our community through our 17 partner agencies. These agencies address a variety of community needs including food and housing security, health and wellness, education and support, and community safety. For several of these agencies, UWAC is their largest non-governmental funding source. In 2019, UWAC funding and resources helped local organizations provide over 280,000 free meals, safe shelter in the face of economic insecurity, illness or domestic violence to almost 2,000 individuals/families, programming for over 1,000 children and free or reduced health care to almost 2,000 community members.

This year, UWAC is looking to expand how we approach community problems by creating a Collective Impact Program, modeled after the Collective Impact framework. Our community continues to be influenced by "...complex social issues that prove challenging for any single entity to solve on its own. The collective impact framework is based upon the understanding that no single policy, government entity, or organization can tackle or solve these deeply entrenched social problems alone. Moving beyond a partnership or collaboration, collective impact calls for a longstanding commitment between multiple organizations all working toward a common goal." <https://socialinnovation.usc.edu/wp-content/uploads/2018/06/Collective-Impact-Handout.pdf>

Albany County is gifted with a variety of successful nonprofit agencies and institutions addressing specific needs within our community. However, resources are limited and fiscal sustainability is

frequently challenged. We believe by working collectively toward common goals we can improve the health of our community more efficiently and effectively.

**General Description of Intern Activities:**

Activities for Honors College interns stationed at United Way of Albany County may include:

1. Assisting with the development, marketing, implementation of a Collective Impact Coalition.
2. Office duties associated with running of United Way of Albany County's office.
3. Assisting with Marketing Campaign to educate the community on UWAC's efforts and programs. Including website design, social media, and paper marketing.
4. Assisting with planning and running community events including Campaign Kickoff, Volunteer thank you party, Point in Time Count training, and donor recognition events.

**Proposed Objectives/Outcomes:**

The following items are overall objectives for United Way of Albany County and our Collective Impact Program interns in the next year.

**Collective Impact Goals:**

1. Work with staff to assist in the creation of a coalition and community timeline for the Collective Impact program.
2. Help mobilize focus groups to collect community data that will support a final call to action.
3. Work towards creating a contact database which will house community contacts.
4. Assist in the creation of a marketing campaign focused on three community needs identified by WYSAC data and the Collective Impact Coalition.

**United Way of Albany County General Objectives:**

1. Assist United Way of Albany County with growing and developing community partnerships with businesses and community members.
2. Assist United Way of Albany County in the formalized creating of
3. Help plan and host volunteer recognition events and programs.
4. Assist in the daily operation of the United Way of Albany County office.

**To Apply:**

Submit a cover letter and resume to [honors@uwyo.edu](mailto:honors@uwyo.edu) by September 15th, 2021