

Minutes of the Library Council Meeting
February 14th, 2005
Meeting Room, Coe 115

Present: Mary Hart, chair, Kent Jaehnig, Ben Koch, Jamie Kearley, Kathy Marquis, Maggie Farrell, Tawnya Plumb, Mark Sunderman, Leslie Rush, Douglas Smith.
Also attending: Bill Van Arsdale, Mark Jacobs, Larry Schmidt, Diana Shelton, Skye Heeren, Birgit Burke, Sandy Barstow, Lori Phillips.

Library Council chair Mary Hart called the meeting to order at 3:15 p.m.

AGENDA ITEMS

Announcements (Maggie Farrell, Dean UW Libraries)

- Book and Bean: The Book and Bean operation is run by food service under agreement with the libraries. The business appears to be going well and the response from students, faculty and staff has been favorable.
- ILLC Update: The ILLC proposal is going well in the legislature. We hope to begin construction as soon as the Anthropology building is vacated.
- PLUS funding request: Last year we received PLUS funds to remodel the 5th floor and relocate collection development and technical services to 5th and the stacks on 3rd to other floors. Because of the type of work collection development and technical services do, and the prospect of being without elevators for a significant portion of time, and the prospect of ILLC coming along, it was felt that the best decision was to postpone the remodel and move. The Libraries gave the money back to Academic Affairs, who in turn funded another request to buy 10 years worth of ISI backfiles. If you see Tom Buchanan or Myron Allen, thank them!
- Booksale: The booksale started last fall. Some of the early problems with individual buyers being pushy were worked out and the booksale has received quite a lot of interest from students, faculty and others. The books in the book sale are books that have been withdrawn from the collection because they have been superseded, because they were beat up and have been replaced with new copies, or because they are gift books we did not choose to add to our collection. Those that are not sold are recycled.

Library Development: Overview and Plans (Skye Heeren, Development Officer UW Libraries)

- Previously Library development consisted of processing anything that came through the door. Now development actively seeks out opportunities for fundraising, public relations and marketing. We try to host public events such as authors and other nationally known speakers. We have inaugurated a development board which met in the fall of 2003 for a development summit. The board met again in the following spring and took on projects and initiatives for outreach, fundraising and lobbying for the ILLC. The private funding and development figures show that we have been gaining in numbers of donors and gifts each year. Development goals for 2005 – 2006 include increasing both dollars raised and the number of donors to the Libraries through the UW Foundation's Annual Fund Program and through solicitation of the 50-year class reunion, to expand the Libraries' public relations and marketing efforts, and to strengthen the Development Board as a

fundraising and prospecting tool and as a initiator of and prime mover on projects for UW Libraries. The role of Library Council in this plan is to help spread the word about our new resources and tools available in the library, and the steps we are taking to secure additional funding and tools to support the University in research and teaching efforts. In addition, the Library Council can help identify and cultivate friends of the library as potential donors, and speak up for designating a portion of gifts funding for endowed chair positions to be used for libraries support. Mark Sunderman asked if there was any talk about the \$100 million endowment for Wyoming higher education being apportioned to the Libraries. Maggie replied yes, but just in passing. Nothing has been decided.

Science Direct PR and Training (Larry Schmidt, Interim Head of Science Library)

- We are planning a PR campaign similar to the one we did for Web of Science, with notification to go out as postcards, the creation of tutorials and guides, and a headline on the Libraries home page. In the Library Council's experience, what kind of PR/marketing works best? Please feel free to contact Larry at 6-2844 or at lschmidt@uwyo.edu with any ideas or comments.

Brainstorming on Future Projects (Bill Van Arsdale, Collection Development Officer)

- If we were able to secure funds, what products would we want to buy? What collection areas do you feel we are deficient in? A number of books and journals are published by scholarly societies. We need input from members of those scholarly societies to recommend products/books/journals. Library Council members and library liaisons need to talk to people in their areas about recommendations for areas in our collection that need to be augmented. Library Council members and library liaisons need to make connections with faculty at their faculty meetings in order to get a wish list started. The wish list should be considered an on-going activity. We can spend money on anything that is published – journals, books whatever – when we have the money, if we have an idea of what we want. If you think of something that your department or college needs, contact Bill at 6-5535 or at arsdale@uwyo.edu.

Journals for 2006 (Bill Van Arsdale, Collection Development Officer)

- In the recent negotiations with Elsevier for Science Direct, we were able to cap the inflation index for those titles at 5%. However, for our other titles we are still dealing with 10% inflation rates. For European titles, the dollar to euro exchange rate is not favorable and will cost us. We will keep the Council informed of the progress of inflation rates and whether we anticipate the need for a serials review.

NEXT MEETING

The next meeting will be Monday, March 28th at 3:15 in Coe 115.

Council Chair Mary Hart adjourned the meeting at 5:00.