**Music Entrepreneurship Certificate (12 credits)**

The certificate provides basic understanding of music marketing principles and practical hands-on

experience that allows one to enter the workforce with a marketable skill set in the areas of arts promotion and management. A certificate may be pursued on its own or in conjunction with any university degree program.

REQUIRED COURSES

1. MUSC 4000 Careers in Music (2 credits)

2. MUSC 4001 Music Entrepreneurship Seminar (3 credits)

3. MUSC 4005 Internship in music business (1 credit)- 40 contact hours

4. ENTR 2700 Entrepreneurial Mindset (3 credits)

Choose one:

MGT 3210 Management and Organization- 3 credits

OR

MKT 3210 Introduction to Marketing – 3 credits

**University of Wyoming, 2019-2020: Bachelor of Arts in Music**

This is a guide for course work in the major; actual course sequence may vary by student. Please refer to the online student degree evaluation and consult with an academic advisor. Not all courses are offered every semester and some electives may have prerequisites. Students should review the course descriptions in the *University Catalog* and consult with their academic advisor to plan accordingly.

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| **Freshman Fall Semester** | | |  | **Freshman Spring Semester** | | |
|  | USP COM 1 | 3 |  | USP Quantitative Reasoning | 3 |
|  | USP FYS | 3 |  | USP Human Culture | 3 |
|  | USP Human Culture | 3 |  | MUSC 0200 Convocation | 0 |
|  | MUSC 0200 Convocation | 0 |  | MUSC 1040 Written Theory 2 | 3 |
|  | MUSC 1030 Written Theory 1 | 3 |  | MUSC 1045 Aural Theory 2 | 1 |
|  | MUSC 1035 Aural Theory 1 | 1 |  | MUSC 1003 Historical Perspectives 1 | 3 |
|  | MUSC 1290 Class Piano 1 | 1 |  | MUSC 1295 Class Piano 2 | 1 |
|  | MUSC 2\*\*\* Applied Lessons II | 1 |  | MUSC 2\*\*\* Applied Lessons II | 1 |
|  | MUSC 1\*\*\* Ensemble | 1 |  | MUSC 1\*\*\* Ensemble | 1 |
|  |  |  |  |  |  |
|  | Credit hours | 16 |  | Credit hours | 16 |

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| **Sophomore Fall Semester** | | |  | **Sophomore Spring Semester** | | |
|  | USP US & WY Constitution | 3 |  | USP Physical & Natural World | 3 |
|  | USP Physical & Natural World | 3 |  | USP COM 2 | 3 |
|  |  |  |  | ENTR 2700 Entrepreneurial Mindset (existing) | 3 |
|  | MUSC 0200 Convocation | 0 |  | MUSC 0200 Convocation | 0 |
|  | MUSC 2030 Written Theory 3 | 3 |  | MUSC 2055 Historical Perspectives 3 | 3 |
|  | MUSC 2035 Aural Theory 3 | 1 |  | MUSC 3255 Sophomore Jury | 0 |
|  | MUSC 2050 Historical Perspectives 2 | 3 |  | MUSC 3\*\*\* Applied Lessons III | 1 |
|  | MUSC 3\*\*\* Applied Lessons III | 1 |  | MUSC 1\*\*\* Ensemble | 1 |
|  | MUSC 1\*\*\* Ensemble | 1 |  |  |  |
|  |  |  |  |  |  |
|  | Credit hours | 15 |  | Credit hours | 14 |

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| **Junior Fall Semester** | | |  | **Junior Spring Semester** | | |
|  | A&S Core Diversity | 3 |  | A&S Core Global | 3 |
|  | Electives | 3 |  | Electives | 6 |
|  | MUSC 0200 Convocation | 0 |  | MUSC 0200 Convocation | 0 |
|  | MUSC 4070 Conducting | 3 |  | MUSC 4\*\*\* Applied Lessons IV | 1 |
|  | MUSC 4\*\*\* Applied Lessons IV | 1 |  | MUSC 3\*\*\* Ensemble | 1 |
|  | MUSC 3\*\*\* Ensemble | 1 |  | MUSC 4001 Music Entrepreneurship Seminar | 3 |
|  | MUSC \*\*\*\* Upper Div. Music Elect. | 3 |  | MUSC 4005 Internship in Music Business | 1 |
|  | MUSC 4000 Careers in Music | 2 |  |  |  |
|  | Credit hours | 16 |  | Credit hours | 15 |

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| **Senior Fall Semester** | | |  | **Senior Spring Semester** | | |
|  | USP COM 3 | 3 |  | Electives | 6 |
|  | Electives | 6 |  | MUSC 0200 Convocation | 0 |
|  | MUSC 0200 Convocation | 0 |  | MUSC 5\*\*\* Applied Lessons V | 1 |
|  | MUSC 5\*\*\* Applied Lessons V | 1 |  | MUSC 3\*\*\* Ensemble | 1 |
|  | MUSC 3\*\*\* Ensembles | 1 |  | MUSC \*\*\*\* Upper Div. Music Elect. | 6 |
|  | MGT 3210 Management and Organizations | 3 |  |  |  |
|  |  |  |  |  |  |
|  | Credit hours | 14 |  | Credit hours | 14 |