***Athletics Planning Committee Minutes***

***12/6/18***

***Athletics Conference Room 101***

**Present:** Hagy, Ryan, Roberts, Jude, Stuemky, Skinner, Reiser, Hvidston, Moen, Chytka, Theobald, Sparks, Whisenant, Hulet, Kalen, Schumann, Barker, Keith, Brummond, Wille, Monago

Chair Alyson Hagy called the meeting to order at 3:30 PM.

Matt Whisenant, Deputy Athletics Director, gave the Athletic Director’s report for Tom Burman. He spoke about Bowl Eligibility, budget challenges and the Corbett Pool locker room project. The football team went 6-6 and did not beat a winning team; therefore, did not get asked to play in a bowl game. BYU beat Wisconsin and Arizona, making them eligible instead of Wyoming. Bill Sparks, Assoc. AD for Business Ops, explained why Athletics faces additional budgeting challenges with the new UW budgeting process deadline being February 15th, 2019. Athletics’ budget is 65% self-generated from ticket revenue, and the football schedule is not released until March. Therefore the budget will be submitted without knowing the football schedule. Games played at home in November attract a significantly smaller crowd and have a substantial impact on revenue. Bill also stated that Athletics made a supplemental budget request to the legislature to increase the State Match program from $4M to $5M per biennium. The Board of Trustees approved $1M for Corbett Pool locker room renovation.

Alyson Hagy gave a brief report on SAAC (Student-Athlete Advisory Committee) stating that SAAC was breaking its own records for community service hours.

Bill Sparks and Rachael Hulet, Assoc. AD for Budgeting & Finance, gave the Subcommittee report for Fiscal integrity focusing on Athletics’ shadow budget system and WyoCloud challenges, football ticket and beer sales, value of Athletics exposure and tax deduction concerns. Athletics continues to use a shadow system because WyoCloud does not give detailed reports needed for departmental/sport budgeting and to comply with NCAA regulations. Bill explained that football sales were negatively impacted due to the Air Force game being played in November. Last year football lost $43,000 in expenses going to the Potato Bowl due to extended travel needs, but bowl games are still important for national and regional exposure, donor relations and recruiting. Joyce Julius research firm conducted an evaluation of marketing (UW mentioned, logo shown, social media, etc.) showed $159M of exposure due to Josh Allen affect. Beer sales have not shown significant increase in revenue thus far, but they have improved the game experience, and law enforcement has not noticed an increase in alcohol-related incidences. Hagy asked if changes in income tax rules will impact CJC donations in the future. Sparks noted it is too soon to be sure. Donations may be affected in 2019 as people become familiar with the new rules for deductions.

Al Reiser, Asst. AD Academics, discussed the OAS audit of prior academic year and shared some current academic data: 3.090 cumulative GPA for student-athletes last spring with only one student-athlete academically ineligible and one on academic probation. APR numbers from last year are 993. This year the Academic Integrity Subcommittee plans to examine class clustering, winter term courses and practice/class time conflicts. The group wants to develop a policy for mentoring student-athletes on how to interact with faculty. They also want data on what happens to student-athletes after they graduate. Al mentioned classes Athletics is currently teaching: UWYO 1050 and 3050. There are plans to add a new class UWYO 3000: Life After College Athletics.

During the Gender Equity, Diversity & Inclusion Subcommittee report, Dr. Monago discussed the UW climate survey she is constructing for the spring. She met with the UWYO 1050 class and SAAC group to gather information. The subcommittee discussed the Title IX review conducted by Good Sports Inc. which showed no significant disparities. The report has uncovered some minor disparities—e.g., some coaches of women’s teams have not used all of their scholarship dollars. The group met with SAAC to discuss Gender Equity in Athletics and items to be included in the climate survey and the annual surveys for student-athletes. Student-athletes want to the surveys to be coach-mandated and to include questions about gear and food. They would like Bill Sparks and Rachael Hulet to host a learning session on the Athletics budget. They also have concerns about the overall lack of female coaches.

Student-Athlete Well-Being Subcommittee discussed objectives for this year: mental health, sexual assault, monitoring concussions, life after sports. They discussed new E7220 programming – 3 course curriculum with courses based on survey distributed to student-athletes and what they want most out of their experience.

Hagy gave FAR update that highlighted the growing number of students requesting to transfer this time of year, MW title co-champions-Women’s Soccer, Men’s Cross-Country 12th overall in the country, Chris Henry’s national academic award and Taylor Burton being named soccer defensive MVP for the Western region.

Meeting adjourned at 4:45 PM

Next meeting to be in February.