

# Get a boost toward tier and more.

You could earn up to 7,500 Rapid Rewards® bonus points that also count toward tier status when you register, then book through your company's preferred eligible booking tool (GDS, SWABIZ®, or one of our direct connect/API partners) and fly qualifying flights<sup>1</sup> by 4/15/2026.

You can also earn promotional Companion Pass® so you can bring a friend to fly with you free of airline charges (does not include taxes and fees from \$5.60 one-way) whenever you purchase or redeem points for a flight for travel between 5/1-7/31/2026.

## Here's how:

- Book and fly **two qualifying round trip flights** (or four qualifying one-way trip flights)<sup>1</sup>: earn **5,000 Rapid Rewards bonus points**
- Book and fly **four qualifying round trip flights** (or eight qualifying one-way trip flights)<sup>1</sup>: earn a total of **7,500 Rapid Rewards bonus points, PLUS promotional Companion Pass**

There's never been a better time to be a tier Member. Check out all the benefits you can land with status.

Tier benefits	A-List Preferred	A-List
<b>Extra Legroom seat</b> Available Q3 2025 for flights starting Q1 2026	Available at booking <sup>2</sup>	Space available <sup>3</sup> (48 hours prior to departure)
<b>Preferred seat</b> (available at booking) <sup>4</sup> Available Q3 2025 for flights starting Q1 2026	✓	✓
<b>Checked bag<sup>5</sup></b>	First and second bags <b>free<sup>5</sup></b>	First bag <b>free<sup>5</sup></b> ; second bag \$
<b>Earning bonus<sup>6</sup></b>	100%	25%
<b>Boarding benefit<sup>7</sup></b>	Early (Groups 1-2)	Early General (No later than Group 5)
<b>Same-day standby<sup>8</sup></b>	✓	✓
<b>Priority Lane and Express Lane<sup>9</sup></b>	✓	✓
<b>Dedicated phone line</b>	✓	✓
<b>Free inflight WiFi<sup>10</sup></b>	✓	✓
<b>Up to two premium drinks<sup>11</sup></b>	✓	✗

Register now at [Southwest.com/NYLO2026](https://Southwest.com/NYLO2026)

## Disclaimers

<sup>1</sup>For purposes of this Promotion, a qualifying flight must be a flight operated by Southwest Airlines® and paid with dollars, Southwest LUV Vouchers®, gift cards, or flight credits and those paid with Cash + Points. Qualifying flights exclude reward flights, charter flights, nonrevenue travel, Group travel, Getaways by Southwest™ vacation bookings, and Companion Pass travel.

<sup>2</sup>Extra Legroom Seat Selection at Booking: When available, A-List Preferred Members will be able to select an Extra Legroom, Preferred or a Standard seat at the time of booking, or up to 60 minutes prior to a flight's scheduled local departure time. If no Extra Legroom, Preferred or Standard seat is available, A-List Preferred Members will be assigned a seat in accordance with the fare rules of the ticket purchased. When available, A-List Preferred Members will be able to select Preferred or Standard seats for up to 8 additional Passengers on the same reservation as the A-List Preferred Member, allowing for a total of 9 Extra Legroom, Preferred or Standard seats. If the A-List Preferred Member is removed from the reservation and there is no tier Rapid Rewards® Member or primary Cardmember with the same or greater seatings benefits, all seating selections for that reservation will be released and seats will be assigned in accordance with the fare rules of the ticket purchased. Benefits may not apply on itineraries booked with partner airlines. A-List Preferred Members should allow up to 14 days for card status to be updated in their Rapid Rewards account to be eligible for this benefit. Rapid Rewards account and A-List Preferred status must be open and in good standing when selecting a Preferred or Standard seat. If your Rapid Rewards account or A-List Preferred status is closed or not in good standing before or at the time of travel, the seat selection will be released. All Rapid Rewards rules and regulations apply and can be found at [Southwest.com/rterms](http://Southwest.com/rterms).

<sup>3</sup>Extra Legroom Seat Upgrade at 48 Hours Prior to Departure: When available, A-List Members will be able to upgrade to an Extra Legroom seat within 48 hours prior to flight departure for themselves and up to 8 additional Passengers on the same reservation, allowing for a total of 9 Extra Legroom seats. If the A-List Member is removed from the reservation and there is no tier Rapid Rewards® Member or primary Cardmember with the same or greater seatings benefits, all seating selections for that reservation will be released and seats will be assigned in accordance with the fare rules of the ticket purchased. Benefits may not apply on itineraries booked with partner airlines. A-List Members should allow up to 14 days for tier status to be updated in their Rapid Rewards account to be eligible for this benefit. Rapid Rewards account and A-List status must be open and in good standing when selecting a Preferred or Standard seat. If your Rapid Rewards account or A-List status is closed or not in good standing before or at the time of travel, the seat selection will be released. All Rapid Rewards rules and regulations apply and can be found at [Southwest.com/rterms](http://Southwest.com/rterms).

<sup>4</sup>Preferred Seat Selection at Booking: When available, A-List Members will be able to select a Preferred or a Standard seat at the time of booking, or up to 60 minutes prior to a flight's scheduled local departure time. If no Preferred or Standard seat is available, A-List Members will be assigned a seat in accordance with the fare rules of the ticket purchased. When available, A-List Members will be able to select Preferred or Standard seats for up to 8 additional Passengers on the same reservation as the A-List Member, allowing for a total of 9 Preferred or Standard seats. If the A-List Member is removed from the reservation and there is no tier Rapid Rewards® Member or primary Cardmember with the same or greater seatings benefits, all seating selections for that reservation will be released and seats will be assigned in accordance with the fare rules of the ticket purchased. Benefits may not apply on itineraries booked with partner airlines. A-List Members should allow up to 14 days for tier status to be updated in their Rapid Rewards account to be eligible for this benefit. Rapid Rewards account and A-List status must be open and in good standing when selecting a Preferred or Standard seat. If your Rapid Rewards account or A-List status is closed or not in good standing before or at the time of travel, the seat selection will be released. All Rapid Rewards rules and regulations apply and can be found at [Southwest.com/rterms](http://Southwest.com/rterms).

<sup>5</sup>Checked bag: Bag fees will apply to Wanna Get Away (Basic), Wanna Get Away Plus® (Choice), Anytime (Choice Preferred) fares booked and ticketed and/or changed on or after May 28, 2025. Business Select® (Choice Extra), will continue to receive two free checked bags. Weight and size limits apply. Southwest allows all passengers to bring one standard carryon and one personal item at no cost.

<sup>6</sup>Tier earning bonus: Points can be earned from (a) Qualifying Flights (defined below) operated by Southwest, or (b) through qualifying purchases with our Rapid Rewards partners. For flights completed on or before 2:59 AM Central Standard Time ("CST") on 1/1/25, "Qualifying Flights" include flights operated by Southwest Airlines® and paid entirely with dollars, Southwest LUV Vouchers®, gift cards, or flight credits and with no portion of the purchase price paid with Rapid Rewards points or Rapid Rewards Business points. For flights completed on or after 3:00 AM CST on 1/1/25, "Qualifying Flights" include flights operated by Southwest Airlines® and paid entirely with dollars, Southwest LUV Vouchers, gift cards, or flight credits and those paid with Cash + Points. NOTE: With a Cash + Points booking, points are earned only on the portion of the base fare that is paid with dollars. Qualifying Flights exclude reward flights, charter flights, nonrevenue travel, and Companion Pass travel. All Rapid Rewards rules and regulations apply and can be found at [Southwest.com/rterms](http://Southwest.com/rterms).

<sup>7</sup>Boarding benefit: Boarding positions will be automatically reserved for you and the Passengers on your reservation 36 hours prior to the flight. You and Passengers on your reservation will still need to check in within 24 hours of scheduled departure to retrieve your boarding passes. Some restrictions apply. These restrictions include, but are not limited to, your reservation must be booked 36 hours prior to scheduled departure; on group travel itineraries, priority boarding will only apply to A-List and A-List Preferred Members.

<sup>8</sup>Free same-day change/standby: Same-day change: On the day of travel, you can switch free of airline charges to another flight with space available departing on the same calendar day between the same origin airport and destination airport as your original flight. Same-day standby: You can list for same-day standby on an earlier flight via a Southwest® Customer Service Agent at the airport or the Southwest app or mobile web. You will receive a message based on the contact preference selected during booking if you are cleared on the flight. With the exception of A-List Preferred and A-List Members, Customers who purchase Basic fares are not eligible for free same-day standby. For both same-day change and same-day standby, you must change your flight or request to be added to the same-day standby list at least 10 minutes prior to the scheduled departure of your original flight or the no-show policy will apply. If using the app or mobile web for standby, you must list your name 30 minutes ahead of scheduled departure. You will be required to pay any government taxes and fees associated with these itinerary changes, but refunds will be provided. Your original boarding position is not guaranteed. Southwest Business Customers booked through travel agencies may need to see a Southwest Agent at the airport for both a same-day change or standby listing. See [southwest.com/standby](http://southwest.com/standby) for more details.

<sup>9</sup>Priority and Express Lanes: Priority and Express Lanes, (where available), can be accessed by Business Select (Choice Extra), and Anytime (Choice Preferred) Customers and A-List and A-List Preferred Members. Priority Lanes are at Southwest® check-in counters, and Express Lanes are at security checkpoints.

<sup>10</sup>Free Inflight Internet: Where available. Available only on WiFi-enabled aircraft. Limited-time offer.

<sup>11</sup>Complimentary premium drink: On select flights traveling 251 miles or more, Business Select® (Choice Extra) travelers receive one complimentary premium drink on the day of travel and A-List Preferred Members receive up to two complimentary premium drinks per leg. Drink coupons are subject to availability. Service may also be limited at Southwest's discretion. This coupon has no cash value. Drink coupon is void if altered, sold, purchased, brokered, or bartered. Non-exchangeable for other goods or services. Southwest Airlines® reserves the right to discontinue its drink coupon program at any time. Coupon is invalid after expiration date and will not be updated or replaced. Alcohol purchased with drink coupons must be consumed onboard the aircraft. Must be 21 years or older to consume alcoholic beverages.