



UNIVERSITY  
OF WYOMING

College of Business  
Center for Professional Selling

## 2025-2026 CORPORATE PARTNER OUTLINE

PARTNER BENEFITS	\$5,000 SILVER	\$10,000 GOLD	\$15,000 PLATINUM	\$25,000 SUPER PLATINUM
Inclusion in the College of Business Partner Recognition Program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Incorporation of company in marketing materials, website and events related to the Center	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Participation in the College of Business Career Fair	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Opportunity to participate in Speed Selling events and receptions sponsored by the Center	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Promotion of company employment opportunities to sales students	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Invitation to Center events and activities	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Partner In-Class participation (panels, Q&A session, Zoom, etc.)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Quarterly Sales Center newsletter delivered virtually	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access to Epic Hire student profiles	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Opportunity to judge sales student role plays and or sales competitions	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Video interviews to highlight your company and executives to be shown in our classrooms. Can be a company promotional video as well that will be displayed on our social media		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
One table event, per year, in the College of Business lobby. Company signage will be present on video boards in the COB		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
First invitation to classroom guest speaker appearances		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
On-campus interview set-up with students (room provided)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Hosted interview experience (virtual, on-campus, or both)			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Advisory board membership to help shape the Professional Sales program strategy			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Company branded event on campus.</b> Options include sales &, elevator pitch competitions, workshop, lunch and learn, recruiting event or etiquette dinner. Company recognized as supporting that event			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Exclusive representation in your industry category</b> (e.g., insurance, door-to-door sales). Guarantees your brand is the sole partner we promote in your space: maximizing visibility, access, and alignment with our top sales students				<input checked="" type="checkbox"/>
Sales student coaching. Invitation to prepare students for national competitions				<input checked="" type="checkbox"/>
<b>First invitation to participate as an Executive-in-Class.</b> This opportunity will engage directly with students by leading classroom sessions. Share industry insights, real-world experiences, and provide mentorship in an academic setting. (1) classroom guest speaker appearance each semester in Sales classes				<input checked="" type="checkbox"/>
<b>Branded table at the annual Etiquette Dinner</b>				<input checked="" type="checkbox"/>