

# CORPORATE PARTNER PROGRAM

	BRONZE PARTNER \$2,500	SILVER PARTNER \$5,000	GOLD PARTNER \$10,000	PLATINUM PARTNER \$15,000
Inclusion in the College of Business Partner Recognition Program	✓	✓	✓	✓
Incorporation of company in marketing materials, website and events related to the Center	✓	✓	✓	✓
Participation in the fall and spring sales career fair	✓	✓	✓	✓
Promotion of company employment opportunities to sales students	✓	✓	✓	✓
Invitation to all Center events and activities (Annual Awards Dinner, networking socials, career panels and other events as they are scheduled)		✓	✓	✓
Access to Partner Portal on sales center website (sales student resumes, LinkedIn profiles, role-play videos)		✓	✓	✓
Opportunity to judge sales student role-plays and/or sales competitions			✓	✓
Custom social media post on all Center platforms			✓	✓
Exclusive invitation for classroom guest speaking appearances			✓	✓
Customized branded event on campus. Options include sales competition, workshop, speaker series, lunch-n-learn, recruiting event or reception			✓	✓
Company's product/service used as a training tool for role plays in a sales class <i>*Requires a two-year commitment.</i>				✓
Video spotlight/recruiting video on Center's website				✓