



Business Economics, B. S. B.

Business Economics is a subfield of economics, with a focus on the application of economic principles and quantitative analysis to business-related decision making. It is a discipline that uses economics and data analytics to enhance business management, providing tools and techniques to help businesses and organizations make informed choices and optimize their operations. The program equips students with skills and tools that are critical to decision making, market analysis, resource allocation, strategic planning, cost-benefit analysis, risk management, and policy/program evaluation to name a few.

Degree Requirements - Total Credits: 120

As per University Graduation Requirements, a student must complete their degree with 120 overall credits, 42 of which must be upper-division.

50% of the business credit hours must be from the University of Wyoming.

Students must earn a grade of C or better in all Common Body of Knowledge, Major Specific Core, and Major courses.

Students must have a minimum 2.5 cumulative GPA from the University of Wyoming.

Students must have a minimum 2.5 GPA in all College of Business coursework.

Students must meet all graduation requirements for the College of Business.

University Studies Program

This degree requires that The University Studies Program 2015 requirements are met before graduation. Some of the courses required for this major fulfill USP requirements, but not all. Students should check their degree evaluations and consult with their assigned academic advisor to discuss their specific course plan.

Course Name	Credits	UW Course in Major	AA/AS/AB/ADN satisfies this USP
C 1-Communication 1 (U5C1) (COM1)	3		X
C 2-Communication 2 (U5C2) (COM2)	3		X
C 3-Communication 3 (U5C3) (COM3)	3	MGT 4800 (Must be completed at UW)	
Q-Quantitative Reasoning (U5Q)	3		X
PN-Physical and Natural World (1) (U5PN)	3		X
PN-Physical and Natural World (2) (U5PN)	3		X
H-Human Culture (1) (U5H)	3		X
H-Human Culture (2) (U5H)	3		X
V-US & WY Constitution (U5V)	3		X
FYS or USP Elective-Any 3-credit hour of FYS or 3-credit hours of USP electives	3		X
Note: FYS courses have been paused. 3 hours from any additional USP designated courses is still required.			X

Common Body of Knowledge:

Course Name	Credits	Casper	CWC	EWC	LCCC	NWCCD	Northwest	Western
ACCT 2010-Principles of Accounting I	3	X	X	X	X	X	X	X
ACCT 2020-Principles of Accounting II	3	X	X	X	X	X	X	X
AGEC/ECON 1010-Principles of Macroeconomics H	3	See Note 1	See Note 1	See Note 1	See Note 1	See Note 1	See Note 1	See Note 1
AGEC/ ECON 1020-Principles of Microeconomics H	3	See Note 1	See Note 1	See Note 1	See Note 1	See Note 1	See Note 1	See Note 1
MGT 2010-Legal Environment of Business	3	See Note 2	See Note 2	See Note 2	See Note 2	See Note 2	See Note 2	See Note 2
IMGT 2400-Introduction to Information Management	3	X	X	X	X	X	X	X
FIN 2100-Principles of Finance	3				X	X	X	X
MGT 2100-Management and Organizations	3	See Note 3	See Note 3	See Note 3	See Note 3	See Note 3	See Note 3	See Note 3
MKT 2100-Introduction to Marketing	3	See Note 4	See Note 4	See Note 4	See Note 4	See Note 4	See Note 4	See Note 4
DSCI 2100-Introduction to Operations and Supply Chain Management	3				See Note 5	See Note 5	See Note 5	See Note 5

Common Body of Knowledge: continued

Course Name	Credits	Must be taken at UW
MGT 4800-Business Strategy and Policy C3	3	X
BUSN 4990-Senior Exit Exam	0	X

Major Specific Courses

Math and Statistics Core

Course Name	Credits	Casper	CWC	EWC	LCCC	NWCCD	Northwest	Western
MATH 2350-Business Calculus Q OR MATH 2200-Calculus I Q	4	X	X	X	X	X	X	X
MATH 2355-Math Applications for Business OR MATH 2205-Calculus II Q	4	X	X	X	X	X	X	X
STAT 2050-Fundamentals of Statistics Q OR SOC/STAT 2070-Introductory Statistics for the Social Sciences Q	4	X	X	X	X	X	X	X

Economics Core

Course Name	Credits	Must be taken at UW
ECON 3010-Intermediate Macroeconomics	3	X
ECON 3020-Intermediate Microeconomics	3	X
ECON 4240-Evolution of Economic Ideas C3	3	X

Economics Electives: 6 Credits

Any Economics Courses at a 4000+ level that have not been used to meet any other primary major requirements.

Advanced Business Electives: 6 Credits

Any business courses at a 3000+ level that have not been used to meet any other primary major requirements.

Free Electives from Any College

Courses from any college at any level that have not been used to meet any other primary major requirement.

Additional Information

A complete curriculum sheet is available from the Academic Advising unit of the GJSSC in the College of Business Building.

With approval of the department chair or director of undergraduate studies, students may substitute work in certain areas of accounting, agricultural economics, business administration, history, political science, finance, mathematics, statistics, or law for 6 hours of 4000-level economics courses.

Students who intend to continue to graduate work are urged to give special attention to courses in economics theory, statistics and mathematics. Those planning a career in econometrics or mathematical economics should consult the department head as to mathematics and statistics requirements in these fields of study.

Notes

Note 1: AGECE 1010/1020 is offered at Casper, EWC, LCCC, Sheridan and Northwest. LCCC offers ECON 1000. ECON 1010/1020 is cross listed with AGECE 1010/1020.

Note 2: MGT2010 = BADM 2010

Note 3: MGT 2100 is offered at Casper, EWC, LCCC, Sheridan and Western. MGT 3210 is offered at CWC, LCCC, Northwest and Western and may also satisfy the requirement.

Note 4: MKT 2100 is offered at Casper, EWC, LCCC, Sheridan and Western. MKT 3210 is offered at CWC, LCCC, Northwest and Western and may also satisfy the requirement.

Note 5: DSCI 2100 = DSCI 3210

COURSE SUBSTITUTIONS: WyoTAGs reflect published equivalencies. UW academic departments occasionally arrange for course substitutions when indirect equivalencies exist. Please contact your UW Academic Advisor for details.

EFFECTIVE DATE: This document is in effect as of the 2026-2027 catalog year; it reflects the published UW curriculum as of that date. Any changes to the UW curriculum or the WYCC course equivalents will require this document to be updated. To request an updated document, faculty should contact transfer@uwyo.edu via email.