UNIVERSITY OF WYOMING | Office of Transfer Relations

Catalog: 2026-2027 University of Wyoming Catalog Program: Outdoor Recreation & Tourism Management, B.S. -Creative Studies in Recreation & Tourism Concentration

Wyoming Transfer Alignment Guide (WyoTAG)

Outdoor Recreation & Tourism Management, B.S. -Creative Studies in Recreation & Tourism Concentration

A B.S. in Outdoor Recreation and Tourism Management (ORTM) emphasizes stewardship and conservation of natural resources, tourism and outdoor recreation theories and best practices, and entrepreneurial and business management strategies.

This concentration is for students with interests outside designated concentrations. Design a program of study with advisor approval.

Degree Program Requirements

This major requires a minimum of 76 credits (primary) or 70 (concurrent), of which are upper-division credits. Students must satisfy USP requirements in accordance with their primary program. Additionally, students need a minimum of 120 total credits, including 42 upper-division credits to graduate from UW.

Program Overview

Students choose one of five different concentrations.
Students earning a degree in ORTM will be expected to demonstrate learning in six key areas:

1. Leadership
   - competency in leading and building diverse, collaborative teams;
   - application and evaluation of ethical, resourceful leadership principles to challenges and solutions within the ORTM industry.
2. Professional Practice
   - ability to apply and critically evaluate practical, creative, ethical, and theoretical frameworks in diverse and complex professional circumstances.
3. Communication
   - ability to manage dynamic relationships and demonstrate best practices in communication.
4. Nimble and Creative Thinking
   - ability to strategically design, implement, and evaluate sustainable and emergent services, experiences, and opportunities.
5. Trans-disciplinarity
   - synthesis and application of ecological and human communities, with the capacity to provide wise stewardship and conservation of natural resources;
   - tourism and outdoor recreation theories and best practices; entrepreneurial and business
   - management strategies.
6. Place-based and Global Understanding
   - skills to implement solutions appropriate for local environments that demonstrate fluency in global contexts and diverse cultures.

University Studies Program

This degree requires that The University Studies Program 2015 requirements are met before graduation. Some of the courses required for this major fulfill USP requirements, but not all. Students should check their degree evaluations and consult with their assigned academic advisor to discuss their specific course plan.

Course Name	Credits	UW Course in Major	AA/AS/AB/ADN satisfies this USP
C 1-Communication 1 (COM1)	3		X
C 2-Communication 2 (COM2)	3		X
C 3-Communication 3 (COM3)	3	(Must be completed at UW)	
Q-Quantitative Reasoning (Q)	3		X
PN-Physical and Natural World (1) (PN)	3		X
PN-Physical and Natural World (2) (PN)	3		X
H-Human Culture (1) (H)	3		X
H-Human Culture (2) (H)	3		X
V-US & WY Constitution (V)	3		X
FYS or USP Elective-Any 3-credit hour of FYS or 3-credit hours of USP electives	3		X

Note: FYS courses have been paused. 3 hours from any additional USP designated courses is still required.

21 Credit Hours of ORTM Core Courses

Course Name	Credits	Casper	CWC	EWC	LCCC	NWCCD	Northwest	Western
ORTM 1000 - Foundations of Recreation and Tourism	3		X					
ORTM 1050 - Natural and Cultural Resources of the West	3	X						
ORTM 2000 - Foundations of Customer Service and Hospitality	3	X						
ORTM 2050 - Program Planning, Design and DeliveryC2	3	X					X	
ORTM 4300 - Conservation Planning for Tourism & Recreation	3		X					

Course Name	Credits	
ORTM 3000 - Tourism Theory and Practice	3	UW Course
ORTM 3020 - Sustainable Outdoor Recreation and Tourism	3	UW Course

22+ Credit Hours in ORTM Foundations Courses

Statistics(Choose one course):

Course Name	Credits	Casper	CWC	EWC	LCCC	NWCCD	Northwest	Western
STAT 2050 - Fundamentals of Statistics Q	4	Note 1	Note 1	Note 1	Note 1	Note 1	Note 1	Note 1
SOC/STAT 2070 - Introductory Statistics for the Social Sciences Q	4	Note 1		Note 1		Note 1	Note 1	Note 1

Business Fundamentals

Economics (Choose one course):

Course Name	Credits	Casper	CWC	EWC	LCCC	NWCCD	Northwest	Western
AGEC/ECON 1010 - Principles of Macroeconomics H	3	X	X	X	X	X	X	X
AGEC/ECON 1020 - Principles of Microeconomics H	3	X	X	X	X	X	X	X
ECON 1200 - Economics, Law and Government V	3				X			
ORTM 2010 - Financial Management in Outdoor Recreation and Tourism Management	3		X					

Management

Course Name	Credits	Casper	CWC	EWC	LCCC	NWCCD	Northwest	Western
MGT 2100 - Management and Organizations	3	Note 3	Note 3	Note 3	Note 3	Note 3	Note 3	Note 3

Marketing

Course Name	Credits	Casper	CWC	EWC	LCCC	NWCCD	Northwest	Western
MKT 2100 - Introduction to Marketing	3	Note 4	Note 4	Note 4	Note 4	Note 4	Note 4	Note 4

Environment & Natural Resources

Environmental Science (Choose one course):

Course Name	Credits	Casper	CWC	EWC	LCCC	NWCCD	Northwest	Western
PLNT 1000 - Agroecology PN	4	Note 5	Note 5	Note 5	Note 5	Note 5	Note 5	
GEOG 1010 - Introduction to Physical Geography PN	3	X	X		X			
GEOL 1100 - Physical Geology PN	4	X	X	X	X	X	X	X
ENR 1200 - Environment PN	4		Note 6				Note 6	
ENR/GEOL 1330 - Water, Dirt, and Earth's Environment PN	4	X						

Course Name	Credits	
ESS 1000 - Wyoming in the Earth System PN	3	UW Course

People & Culture

Social Science (Choose one course):

Course Name	Credits	Casper	CWC	EWC	LCCC	NWCCD	Northwest	Western
GEOG 1000 - World Regional Geography H	3	X	X	X	X	X	X	
PSYC 1000 - General Psychology H	3	X	X	X	X	X	X	X
SOC 1000 - Sociological Principles H	3	X	X	X	X	X	X	X
GEOG 1020 - Introduction to Human Geography H	3		X	X	X			

Course Name	Credits	
ENR/SOC 3950 - Environmental Sociology	3	UW Course
GEOG/INST/POLS 4555 - Political Ecology	3	UW Course
ENR 4320 - Experience of Place	3	UW Course

US Cultures and Communities (Choose one course):

Course Name	Credits	Casper	CWC	EWC	LCCC	NWCCD	Northwest	Western
AMST/ENGL 1080 - Intro Gender & Women's Studies H	3	Note 7			Note 7	Note 7		Note 7
ANTH 1200 - Introduction to Cultural Anthropology H	3	X	X	X	X	X	X	X
NAIS/SOC 1350 - American Indians in Contemporary Society	3		X					
ENR 2000 - Environment and Society C2	3	X						
HIST/NAIS 2290 - History of North American Indians	3		X	X		X	X	

Course Name	Credits	
AMST 1010 - Introduction to African American Studies	3	UW Course
NAIS 1001 - Foundations in American Indian Studies	3	UW Course
NAIS 1030 - Social Justice in the 21st Century	3	UW Course
AMST 1300 - Introduction to Latina/o Studies H	3	UW Course
AMST 2000 - Introduction to LGBTQ/NS Studies H	3	UW Course
AMST 2010 - Introduction to American Studies H	3	UW Course
AAST/INST 2240 - Introduction to African Studies C2	3	UW Course
NAIS 3200 - Indigenous Peoples and the Environment	3	UW Course
GEOG/NAIS 3400 - Traditional Ecological Knowledge	3	UW Course

14+ Credit Hours in Synthesis & Applied Experience

Professional Core

Course Name	Credits	
ORTM 4900 - Outdoor Recreation and Tourism Management Business Strategies	3	UW Course
ORTM 4901 - Human Dimensions of Outdoor Recreation and Tourism Management	3	UW Course
ORTM 4902 - Recreation Venue Operations	3	UW Course
ORTM 4903 - Capstone C3	3	UW Course

Professional Development (S/U Grading Only)

Course Name	Credits	Casper	CWC	EWC	LCCC	NWCCD	Northwest	Western
ORTM 4970 - ORTM Professional Development	1-5		X					

Course Name	Credits	
ORTM 4960 - ORTM Internship Credits: 1	1	UW Course

The internship is an approved, intensive, practical work experience extending over at least a 10-week, 400-hour span in park, recreation, tourism, or related organizations that provide students with "the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism, or related organizations.

Professional development credit. Satisfactory completion of a 400+ hour professional and applied experience required prior to enrollment. No more than 6 total credits of ENR 4970, ESS 4970, or ORTM 4970 can be applied across multiple Haub programs. All prefixes are interchangeable and are accepted for any Haub program.

19+ Credit-Hour Concentration

Note that courses already taken in the ORTM core, foundations, or synthesis & applied experience cannot also apply to concentration requirements.

Self-designed program of study; requires approval from advisor.

+ Credit Hours of Haub School Requirements Courses

- Students earning a B.S. in ORTM with their degree awarded from the Haub School must additionally complete 6 credit hours of Haub School Requirements:
  1. US Cultures and Communities (choose one course)
  2. Global Awareness (choose one course)

Additional Requirements

Students complete additional credit hours in consultation with advisor if needed to meet minimum 120 credits, including 42 upper division credits, to earn a bachelor's degree from the University of Wyoming.

Additionally, students must:

- earn a C or better in all courses fulfilling program requirements - including Haub School U.S. Diversity and Global Awareness courses, and degree, major, and/or minor courses;
- earn 12 credits unique to each program when enrolled in multiple Haub School programs;
- meet University of Wyoming requirements for earning a bachelor's degree, including, but not limited to, completion of University Studies Program and maintaining minimum 2.0 GPA for good academic standing and graduation.

Notes:

Note 1: All Wyoming community colleges offer STAT 2050 or STAT 2070 or both. SOC 2070 is only offered at UW.
Note 2: AGEC 1010/1020 is offered at Casper, EWC, LCCC, Sheridan and Northwest. LCCC offers ECON 1000. ECON 1010/1020 is cross listed with AGEC 1010/1020.
Note 3: MGT 2100 is offered at Casper, EWC, LCCC, Sheridan and Western. MGT 3210 is offered at CWC, LCCC, Northwest and Western and may also satisfy the requirement.
Note 4: MKT 2100 is offered at Casper, EWC, LCCC, Sheridan and Western. MKT 3210 is offered at CWC, LCCC, Northwest and Western and may also satisfy the requirement.
Note 5: AECL 1000 is equivalent to UW PLNT 1000.
Note 6: BIOL 1080 is equivalent to ENR 1200.
Note 7: The following courses are available as equivalent options for AMST/ENGL 1080: GWST at Casper, ENGL 1080 at LCCC, HUMN/SOC/WMST at Sheridan, and SOC 1080 at Western.

ORTM 3000 at UW is different course than ORTM 3000 at the WYCCs

COURSE SUBSTITUTIONS: WyoTAGs reflect published equivalencies. UW academic departments occasionally arrange for course substitutions when indirect equivalencies exist. Please contact your UW Academic Advisor for details.

EFFECTIVE DATE: This document is in effect as of the 2026-2027 catalog year; it reflects the published UW curriculum as of that date. Any changes to the UW curriculum or the WYCC course equivalents will require this document to be updated. To request an updated document, faculty should contact transfer@uwyo.edu via email.