UNIVERSITY OF WYOMING | Office of Transfer Relations

Catalog: 2026-2027 University of Wyoming Catalog
Program: Visual Communication Design, B.F.A.

Wyoming Transfer Alignment Guide (WyoTAG)

Visual Communication Design, B.F.A.

The BFA in Visual Communication Design is a professional degree open to outstanding students through an application process who are preparing for design studies, careers and professional activity in design.

Degree Requirements

This degree requires 120 credits, 42 of which are upper-division credits.

University Studies Program

This degree requires that The University Studies Program 2015 requirements are met before graduation. Some of the courses required for this major fulfill USP requirements, but not all. Students should check their degree evaluations and consult with their assigned academic advisor to discuss their specific course plan.

Course Name	Credits	UW Course in Major	AA/AS/AB/ADN satisfies this USP
C 1-Communication 1 (COM1)	3		X
C 2-Communication 2 (COM2)	3		X
C 3-Communication 3 (COM3)	3	(Must be completed at UW)	
Q-Quantitative Reasoning (Q)	3		X
PN-Physical and Natural World (1) (PN)	3		X
PN-Physical and Natural World (2) (PN)	3		X
H-Human Culture (1) (H)	3		X
H-Human Culture (2) (H)	3		X
V-US & WY Constitution (V)	3		X
FYS or USP Elective-Any 3-credit hour of FYS or 3-credit hours of USP electives	3		X

Note: FYS courses have been paused. 3 hours from any additional USP designated courses is still required.

Foundation (15 credit hours)

Course Name	Credits	Casper	CWC	EWC	LCCC	NWCCD	Northwest	Western
ART 1005 - Drawing I	3	X	X	X	X	X	X	X
ART 1110 - Foundation: Two Dimensional	3	X	X	X	X	X	X	X
ART 1115 - Digital Media	1							
ART 1120 - Foundation: Three Dimensional	3	X	X	X	X	X	X	X
ART 1130 - Foundation: Color Theory	3	X	X	X	X	X	X	X
ART 2000 - Portfolio Review	1				X	X		
ART 2305 - Techniques: Wood/Art Preparation	1					X		

Studio Core: 12 credits

12 credits chosen from the below. At least one course must Students must be from 2D and one from 3D.

2D Studio Note: Only one Photography class can count in the Studio Core.

Course Name	Credits	Casper	CWC	EWC	LCCC	NWCCD	Northwest	Western
ART 2005 - Drawing II	3	X		X	X	X	X	X
ART 2210 - Painting I	3	X	X	X	X	X	X	X
ART 2255 - Introduction to Photography, Digital OR ART 2265 - Introduction to Photography, Black and White	3	Note 2 OR Note 3	Note 2 OR Note 3		Note 2	Note 2		Note 2 OR Note 3
ART 2112 - VCD I Visual Thinking	3	X			X	X	X	
ART 3510 - Printmaking I	3							

3D Studio

Course Name	Credits	Casper	CWC	EWC	LCCC	NWCCD	Northwest	Western
ART 2310 - Sculptural Practices I	3	X	X	X	X	X		X

ART 2350 - Metalsmithing I	3	X						
ART 2425 - Ceramics I	3	Note 1	Note 1	Note 1	Note 1	Note 1	Note 1	Note 1

Art History and Design History Core: 9 credits

Course Name	Credits	Casper	CWC	EWC	LCCC	NWCCD	Northwest	Western
ART 2010 - Art History Survey 1H	3	X	X	X	X	X	X	X
ART 2020 - Art History II H	3	X	X	X	X	X	X	X
ART 2030 - History of Graphic Design	3							

Upper Division Studio Electives: 12 credits

12 credits of any upper division Studio Art courses.

Upper Division Art History Electives: 6 credits

Course Name	Credits	Casper	CWC	EWC	LCCC	NWCCD	Northwest	Western
ART 4740 - 20th Century European Art OR ART 4770 - Contemporary Arts Seminar	3							
And an upper level course in Art History	3							

Visual Communications Design Core: 15 credits

Course Name	Credits	Casper	CWC	EWC	LCCC	NWCCD	Northwest	Western
ART 2110 - Type I: Thinking with Type	3	X					X	
ART 2112 - VCD I Visual Thinking	3	X			X	X	X	
ART 2125 - VCD II Visual Programming	3	X				X	X	
ART 2255 - Introduction to Photography, Digital	3	Note 2	Note 2		Note 2	Note 2		Note 2
ART 3510 - Printmaking I	3							

Upper Division Required VCD: 12 credits

Course Name	Credits	Casper	CWC	EWC	LCCC	NWCCD	Northwest	Western
ART 3112 - Type: Type, Images, and Narrative	3							
ART 3120 - VCD III: Visual Making	3							
ART 3150 - VCD IV: Visual Imaging in Time	3							
ART 4120 - VCD VI: Senior Design Studio	3							

Upper Division VCD Electives: 6 credits

6 credits chosen from below but only 1 internship course can apply:

Course Name	Credits	Casper	CWC	EWC	LCCC	NWCCD	Northwest	Western
ART 3112 - Type: Type, Images, and Narrative	3							
ART 3180 - VCD VI: Visual Effects								
ART 4425 - Graphics Internship Credits: 3 OR ART 4400 - Internship Credits: 1-3	1-3							

Required BFA Core: 9 credits

Course Name	Credits	Casper	CWC	EWC	LCCC	NWCCD	Northwest	Western
ART 4010 - Contemporary Art: Theory/Practice C3	3							
ART 4800 - BFA Capstone I	3							
ART 4840 - BFA Capstone II	3							

Additional Requirements

B.F.A. in Visual Communication Design

Designers explore a variety of visual communication design topics dealing with diverse messages and audiences. Students interested in pursuing a career in design, including visual communication design, graphic design, motion graphics, animation, digital media, etc. may apply into the B.F.A. in Visual Communication Design. Students planning to graduate in four years with a B.F.A. in Visual Communication Design should complete their Foundation Core in their Freshman year and take the appropriate Studio Core classes in their sophomore year. As a Professional Degree, the
B.F.A. in Visual Communication Design does not include the A&S Outside Major credit requirement.

Students must earn a grade of C or better in all courses taken to satisfy department requirements. Courses in the major must be taken for a letter grade. To obtain a B.F.A. in Visual Communication Design degree in the Department of Visual Arts students must have a minimum 3.00 overall UW-total institutional GPA, and a 3.25 GPA in all major courses at the time of graduation.

The Visual Communication Design degree provides students with a human-centered approach to making and thinking as designers. Students learn through digital and hands-on-making design challenges to develop critical narrative skills and refine their ability to think conceptually. Individual projects and research prepare each student to think flexibly in an international community that is continually being influenced by new ideas, tools, and technologies. The Visual Arts Building, design computer classroom, and design and fabrication studio facilities offer undergraduate students ample research, design, and production space with access to cutting-edge technology, and open-source, industry standard software and tools for design exploration.

Application

Formal application is made to the program for acceptance into the B.F.A. in Visual Communication Design degree program. Applications must be submitted at least three semesters prior to the applicant's anticipated graduation. Favorable faculty reviews of the application materials are required before a student is declared a candidate for the
B.F.A. in Visual Communication Design degree. Applicants must have achieved the following at the time of application to the B.F.A. in Visual Communication Design:

- C or better in all major classes
- 3.25 GPA or above within major classes
- 3.00 or above overall UW total institutional GPA Successful
- completion of ART 2000: Portfolio Review

Undergraduate majors proceed with meeting the USP requirements for the B.A. in Studio Art and balance with foundation, art history, and studio core requirements in the major until formally accepted as a B.F.A. in Visual Communication Design candidate. Students should apply at least three semesters before graduation. Application does not automatically guarantee acceptance into the B.F.A. in Visual Communication Design program.

Final Year

During their final year and in conjunction with the spring B.F.A. exhibition, students enroll in two sequential capstone courses: BFA Capstone I (fall) and II (spring). The courses outline the deadline and requirements for the B.F.A. exhibition as well as coordinating mentoring of B.F.A. candidates. If faculty deem their work insufficient, they reserve the right to exclude the work from the exhibition and withhold the B.F.A. degree. Students transferring to the Department of Visual Arts who have completed their foundation core and successfully passed portfolio review are eligible to apply for a B.F.A. in Visual Communication Design after one semester in the Department of Visual Arts.

Notes

Note 1 = ART 2410
Note 2 = ART 2145
Note 3 = ART 1150

COURSE SUBSTITUTIONS: WyoTAGs reflect published equivalencies. UW academic departments occasionally arrange for course substitutions when indirect equivalencies exist. Please contact your UW Academic Advisor for details.

EFFECTIVE DATE: This document is in effect as of the 2026-2027 catalog year; it reflects the published UW curriculum as of that date. Any changes to the UW curriculum or the WYCC course equivalents will require this document to be updated. To request an updated document, faculty should contact transfer@uwyo.edu via email.