Fall Articulation Summit COB Agenda

1. Dean Scott Beaulier & Sr. Assoc. Dean Ronn Smith- Welcome
2. Asst. Dir. Jake Dalman & Advising Lead Jamie Manzanares- GJSSC and Transfer Relations
3. Special Events Coord. Josie Voight- 50K and Ethics Case Competition
4. Assoc. Dir. CBEA Andrew Specht- CBEA
5. Dan McCoy- WORTH
6. Lecturer Acct. Andy McKamey- Accounting updates
7. Brian Barr & Candace Ryder- CBDI and WyoBuildathon
8. Wrap-up
DESIGNED TO SUPPORT AND PRIORITIZE STUDENT SUCCESS ABOVE ALL ELSE.
GJSSC Leadership

Justine Tydings
Director
(307) 766-2462 | jtydings@uwyo.edu
BU 184

Jake Dalman
Assistant Director
(307) 766-4322 | jakedalman@uwyo.edu
BU 185
Enrollment Management

**Tyler Gross**
Enrollment Services Coordinator, Sr

- **Phone**: (307) 766-4888
- **Email**: tgross2@uwyo.edu
- **Office**: BU 173

Scholarships and recruiting partnerships

---

**Christie Wildcat**
Enrollment Services Coordinator

- **Phone**: (307) 766-4888
- **Email**: christie.wildcat@uwyo.edu
- **Office**: BU 175

Student recruitment and Enrollment Services
Academic Advising

Jamie Manzanares
Academic Advising Professional, Lead
(307) 766-2090 | jamie.manzanares@uwyo.edu
BU 188
Advises for Marketing and Sales
Schedule a meeting with me

Paige Johnson
Academic Advising Professional
(307) 766-4108 | paige.johnson@uwyo.edu
BU 187
Advises for Management and Entrepreneurship
Schedule a meeting with me

Hallie Sherard
Academic Advising Professional
(307) 766-2489 | hallie.sherard@uwyo.edu
BU 190
Advises for Business Economics, Economics, and Finance
Schedule a meeting with me

Sean Coyle
Academic Advising Professional
(307) 766-2448 | scoyle2@uwyo.edu
BU 191
Advises for Online & Internship Class Applications
Schedule a meeting with me

Braeden Davis
Academic Advising Professional
(307) 766-3142 | braeden.davis@uwyo.edu
BU 192
Advises for Accounting and Finance
Schedule a meeting with me

UW
College of Business
Career Services

Sena Krula
Outreach and Engagement Coordinator

- (307) 766-4153
- skrula@uwyo.edu
- BU 373

Alumni and Employer Relations

Baillie Miller
Career Advising Professional, Sr.

- (307) 766-3061
- baillie.miller@uwyo.edu
- BU 180

Employer Relations and Advises for Economics, Finance, and Accounting

- Schedule a meeting with me

Chris Harris
Career Advising Professional

- (307) 766-4170
- chris.harris@uwyo.edu
- BU 181

Employer Relations and Advises for Marketing, Management, and Undeclared

- Schedule a meeting with me
Graduate Programs

**Ashley Bock**
Graduate Program Coordinator
(T307) 766-2447 | cobgradprograms@uwyo.edu
BU 379
Graduate program recruiting and advises for MSA and MSF

**Hannah McLean-Leonard**
Graduate Program Coordinator
(T307) 766-4193 | hmclean@uwyo.edu
BU 377
Venture MBA

**Kristin Lewis**
Graduate Program Coordinator, Sr
(T307) 766-4049 | kristins@uwyo.edu
BU 378
Advises for MBA and Graduate Economics
THE FOUR PILLARS

- UNIVERSITY STUDIES PROGRAM
- COMMON BODY OF KNOWLEDGE
- MAJOR SPECIFIC COURSES
- FREE ELECTIVES
University Studies Program (USPs)

*With some exceptions, completing a Wyoming CC Associate’s Degree helps our transfer students out in the CoB complete their USPs before arriving to UW

- First-Year Seminar (FYS) or USP Elective 3 Credits
- Communication 1 (C1) 3 Credits
- Communication 2 (C2) 3 Credits
- Communication 3 (C3) 3 Credits
- Quantitative Reasoning (Q) 3 Credits
- Physical & Natural World (PN) 6 Credits
- U.S. & Wyoming Constitution (V) 3 Credits
- Human Culture (H) 6 Credits
### COMMON BODY OF KNOWLEDGE

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>ACCT 2010</td>
<td>Principles of Accounting I</td>
</tr>
<tr>
<td>ACCT 2020</td>
<td>Principles of Accounting II</td>
</tr>
<tr>
<td>ECON 1010</td>
<td>Principles of Macroeconomics</td>
</tr>
<tr>
<td>ECON 1020</td>
<td>Principles of Microeconomics</td>
</tr>
<tr>
<td>MGT 2010</td>
<td>Legal Environment of Business</td>
</tr>
<tr>
<td>IMGT 2400</td>
<td>Introduction to Information Management</td>
</tr>
<tr>
<td>FIN 2100</td>
<td>Principles of Finance</td>
</tr>
<tr>
<td>MGT 2100</td>
<td>Management and Organization</td>
</tr>
<tr>
<td>MKT 2100</td>
<td>Introduction to Marketing</td>
</tr>
<tr>
<td>DSCI 2100</td>
<td>Intro to Operation and Supply Chain</td>
</tr>
<tr>
<td>MGT 4800</td>
<td>Business, Strategy, and Policy</td>
</tr>
<tr>
<td>BUSN 4990</td>
<td>Senior Exit Exam</td>
</tr>
</tbody>
</table>
Students can enter the College of Business as Business Undeclared, to allow for business topic exploration prior to declaring a major in the following options:

**ACCOUNTING**
- Tax
- Cost Accounting
- Auditing
- Information Systems
- Intermediate Accounting

**BUSINESS ECONOMICS**
- Macroeconomics
- Microeconomics
- Evolution of Economic Ideas
- Econometric Theory
- Statistical Methods

**ECONOMICS**
- Macroeconomics
- Microeconomics
- Intermediate Econometric Theory
- Computational Economics

**ENTREPRENEURSHIP**
- Entrepreneurial Mindset
- Innovation, Ideation & Value Proposition
- Business Model Creation and Launch
- Theories of Entrepreneurship

**FINANCE**
- Financial Statement Analysis
- Corporate Finance
- Financial Modeling
- Portfolio Management
- Real Estate Investment

**MANAGEMENT**
- Principle Based Ethics
- Talent Acquisition
- Hospitality Operations Management
- Performance and Compensation

**MARKETING**
- Consumer Behavior
- Marketing Research & Analysis
- Integrated Marketing Communication
- Digital Marketing

**PROFESSIONAL SALES**
- Sales Force Strategies
- Professional and Technical Selling
- Advanced Selling
- Sales Seminar
Allows flexibility for our transfer students

- 27 to 36 Credits
- Allows for a concurrent business major(s) or a minor
- Courses from outside the College of Business can be taken
Upper Division Requirement

- 42 Credit hours of upper division are required
- 30 Must be in residence at UW
College of Business Minors

- Banking & Financial Services
- Blockchain
- Data Analytics
- Economics
- Entrepreneurship (Non-Business Majors Only)
- Hospitality Business Management
- Leadership
- Professional & Technical Selling
- Real Estate
Contact Information:

If you have questions, please reach out to us!

Phone: 307-766-8249

Email: success@uwyo.edu
24th Annual
$50k
JOHN P. ELLBOGEN
ENTREPRENEURSHIP
COMPETITION

UW & WYOMING COMMUNITY COLLEGE STUDENTS
APPLY BY OCTOBER 16, 2023
Email questions to ENTR@uwyo.edu

Scan to Apply
or visit
uwyo.startuptree.co

WYOMING BUSINESS ETHICS
CASE COMPETITION
Est. 2021

April 4-5, 2024
at University of Wyoming
Laramie, Wyoming

WYOMING COMMUNITY COLLEGE TEAMS
Apply Jan. 1 - Feb. 26, 2024
To apply, please email Josie Voight: voight@uwyo.edu
WOMEN ENTREPRENEURSHIP WEEK

FOUNDING STORIES

Zoë Worthen  
Founder  
Uplink Robotics, LLC

Dixie Berger  
Founder  
Pure Davé

Sarah Morey  
Founder  
Earthsicle Birth & Wellness Center

Renee Jelinek  
Founder  
The Lincoln

COLLEGE OF BUSINESS
Atrium & Classroom 123
Tuesday, October 17, 6:00-7:30 pm

All are welcome to register and attend this panel discussion event. Meal provided. Virtual attendance option available.

To RSVP scan QR code and submit form, or email: voight@uwyo.edu

Presented in partnership with:

women in business.

Montclair State University

WOMEN ENTREPRENEURSHIP WEEK 2023
What is the “CBEA”? 

• Center for Business and Economic Analysis  
• Started in 2019  
• Support economic development in Wyoming  
• Partnership with LCCC
What does the CBEA do?

- Economic analysis for WY stakeholders
- Data collection and data analytics
- Economic impact and contribution analysis
- Specialized economic analysis
- Nonprofit fee for service
CBEA Core Team

- Professor **David Aadland**, Director
- **Alexander Specht**, Associate Director
- Dr. **Anne Alexander**, Director of Outreach and Engagement
- Professor **Rob Godby**, Director of Energy Policy
- Dr. **Morgan Holland**, Senior Research Economist
- **Alex Gebben**, Energy Economist
- Faculty Fellows: **Ben Cook, Anders Van Sandt, Christelle Khalaf, Mark Perkins, Roger Coupal, Tyler Brown**
- 5 Graduate Research Assistants (2 PhD & 3 MS students)
Thank you.

For additional comments/questions, please contact: CBEA@uwyo.edu.  
Website: www.uwyo.edu/cbea
WORTH Updates

Dan McCoy - Interim Director
Accounting Course Articulation

Presented to you by:
Andy McKamey
amckame1@uwyo.edu
Update Contacts and Course Articulations

Fall 2023 CC Contacts and Course Articulations

I will email you a link to this presentation early next week.
• Principles of Accounting 1 (ACCT 2010) and 2 (ACCT 2020)
  • Articulated through the Office of the Registrar Transfer Relations
    • [http://www.uwyo.edu/TRANSFER/fac_staff_admin_resources.html](http://www.uwyo.edu/TRANSFER/fac_staff_admin_resources.html)

• Textbooks:
  • ACCT 2020: Textbook: Managerial Accounting by Garrison, Noreen, and Brewer. 18th Edition
  • Course Outlines
  • Rebekah Bennick-ACCT 2010 (Principles of Accounting 1) Syllabus
  • Rebekah Bennick-ACCT 2020 (Principles of Accounting 2) Syllabus
• ACCT 3070 (Tax 1)
  • Textbook:
      • We typically use the newest version available.

• [Trevor Sorenson-Fall 2023 Syllabus]
• ACCT 3240 (Cost Accounting 1)
  • Textbooks:
    • Andy McKamey
      • Horngren’s Cost Accounting, 17th ed., by Srikant M. Datar and Madhav V. Rajan
      • Excel-Based Decisions in Managerial Accounting, 2nd ed., by Teresa Stephenson and Jason Porter
    • Kenny Zheng (on sabbatical):
      • Harvard Business School Cases
        • Destin Brass Products Co.
        • Baldwin Bicycle Company

• [Link: Andy McKamey-Fall 2023 Syllabus]
• [Link: Kenny Zheng-Fall 2022]
• ACCT 3230 (Intermediate Accounting I)
  • Textbook:
    • Intermediate Accounting, 18\textsuperscript{th} Ed. by Donald E. Kieso, Jerry J. Weygandt, and Terry D. Warfield
  • Current Liabilities and Contingencies are now covered in Intermediate 1, effective Spring 2023.

• Rebekah Bennick-Fall 2023 Syllabus
• ACCT 3430 (Intermediate Accounting II)
  • Textbooks:
    • Intermediate Accounting, 18th Ed. by Donald E. Kieso, Jerry J. Weygandt, and Terry D. Warfield

  • Content Changes:
    • We cover the Statement of Cash Flows in Intermediate 2, effective Summer 2023.

  • Syllabi:
    • Andy McKamey-Spring 2023
      • Schedule
      • I will try to add Mitch Oler’s syllabus soon.
Thanks everyone!
Blockchain (BKCH) Minor

Accounting

Finance

Marketing

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Thank you all for attending!