



University of Wyoming Alumni Association  
November 16, 2018 Trustees Report

Board Restructure

At the fall University of Wyoming Alumni Association board meeting on September 15, 2018 in Laramie, the Board of Directors voted to amend the Association's Bylaws. On October 1, our UWAA members voted to accept the amendment with a vote of 95% for the amendment. The plan addresses a plan to restructure the UWAA Board of Directors as follows:

- \* Reduces the size of the board from 43 directors to 19 to 22 members.
- \* Retains fair geographical representation from Wyoming and the US while ensuring that the majority of board members reside in Wyoming.
- \* Adds Emeritus Directors to draw upon valuable experience of past UWAA leaders

A smaller board will benefit the Association and our members by providing timely, informed and engaged discourse regarding the variety of subject matters over which the Association presides and:

- (1) Streamline the board and reduces the cost of coordinating a 43-member board both in terms of operational cost and opportunity cost of staff time.
- (2) Improve efficiency in operation and communication with the board.
- (3) Free up the Association's valuable staff and resources to apply to other engagement priorities.
- (4) Achieve efficiencies in keeping all of the members engaged.
- (5) Optimize the individual potential of board members.

Creation of the Brown and Gold Champions and Brown and Gold Council

Our alumni volunteers expand the capacity of the University of Wyoming Alumni Association work to engage alumni worldwide. With the growth in the number of alumni volunteers who are supporting the University of Wyoming through activities initiated by the Alumni Association, we will recognize the collective effort of these volunteers and tap into their experience to inform the board of the experience in their spheres of influence through the following:

Brown and Gold Champions

This group is composed of all individual Champions who volunteer their time and talent to assist with activities, programs, and events designed and authorized by the UWAA and the University of Wyoming Alumni Association's board of directors.

Brown & Gold Council

The Association established a Brown & Gold Council that consists of Network/Chapter leaders and champions who support the Association and its programs in matters including, but not limited to, student recruitment, alumni outreach, alumni career support, social gatherings, and community outreach. The Brown & Gold Council consists of the volunteer leaders most closely connected to their individual communities, providing a strong personal relationship with UW's friends and alumni worldwide. The goal is to have robust statewide, nationwide and worldwide representation and participation on the Brown & Gold Council.

We anticipate our alumni networks and chapters to thrive within this structure with thirty being formally in place by April 2019.

## Prospective Student Recruitment Support

For the third year, we will have alumni volunteers write personal notes in January – March 2019 to admitted students for fall 2019. For the past two years, our efforts have focused on entering freshmen. This year we will expand the outreach to Wyoming community college transfer students and international students. We are in process of adding 170 alumni to join our returning 300 volunteers to reach nearly 5,000 prospective students. We continue to work closely with our Office of Admissions to identify other projects in which we can marshal our alumni base to support UW's efforts to encourage more high school seniors and transfer students to attend UW.

### Alumni Networking and Collaboration with UW Partners Builds Community

The Alumni Association facilitates connections among graduates and members of the Cowboy and Cowgirl communities through our alumni networks led by passionate local area volunteers and in conjunction with UW partners. Our outreach through November 10 was as follows:

	<u>#</u>	<u>Total</u>
UWAA hosted	26	1,951
Networks/Chapters	23	831
UW Partners	21	4,852
Admissions	<u>3</u>	<u>460</u>
Total	73	8,094

### Notable Upcoming Alumni Events to Connect with Alumni and Friends

Personal interaction with alumni at notable events leads to new business relationships, career networking and collaboration, and more alums agreeing to join our team of alumni advocates to support student recruitment. As a result, we will coordinate the following notable events with our UW partners and through our alumni networks in November 2018 – June 2019.

November 15: Alumni Reception with Art Museum and Denver Law Network, Denver, CO

November 16: Kickoff Friday Reception in the Alumni Center 4:00 – 5:30 p.m.

December 13: Fall 2018 Graduate Senior Sendoff

January 19: Membership Appreciation Reception Prior to WBB vs. New Mexico

January 23: NWSS Reception and UW Night at the Rodeo

February 6: Colorado Springs Alumni Pre-game – UW at AFA MBB

February 9: Membership Appreciation Reception Prior to MBB vs CSU

March 11-16: MWC Basketball Tournament, Las Vegas

April 2: An Evening with Wyoming Alumni and Friends in Washington, D.C.

April 4: Alumni Reception and UW Jazz Ensemble Performance, DazzleJazz in Denver

April 12 - 13: UWAA Board Meeting and Scholarship Reception and Auction

May 3: Houston Alumni Network 4<sup>th</sup> Annual Scholarship Golf Tournament

May 9: Fall 2018 Graduate Senior Sendoff