

## UW Alumni Association Report to the Trustees - May 17, 2019

## **Impact of Alumni Networks**

The Alumni Association facilitates connections among graduates and members of the Cowboy and Cowgirl communities through our alumni networks led by passionate local area volunteers. Key metrics for 2018-19 compared to 2017-18 are presented below:

	2018-19	<u>2017-18</u>
Networks with a minimum of 2 leaders and a roster of 6	30	23
Network leaders	107	50
Network volunteers	500	331
Cowboy 2 Cowboy mentors on Handshake	225	212
Mentorships	82	87
Prospective student advocacy volunteers	454	296
Admitted students reached through personal notes from alumni	5,000	3,000
Network originated events	65	72

Spring Alumni Engagement and Network Activities - Since March 2019 Trustees Meeting

- **1.** An Evening with Wyoming Alumni and Friends in Washington, D.C. On Tuesday, April 2<sup>nd</sup>, the Wyoming Congressional Delegation of Senators Michael Enzi and John Barrasso and Congresswoman Liz Cheney welcomed Dr. Laurie S. Nichols and the University of Wyoming to Washington, D.C. A reception was held at the ATA Headquarters where some 90 alumni and friends gathered to renew old acquaintances, make new friends and hear presentations from President Nichols, Associate Vice Provost for Global Engagement Tony Ogden, Associate Professor Tom Minckley and UW SER Director of Energy Policy and Economics Center Kipp Coddington.
- 2. UWAA 27th Scholarship Reception and Auction We held our annual Scholarship Reception and Auction in Laramie on April 12. Over 200 alumni and friends joined us to enjoy an evening in support of the UWAA scholarship program. We generated a record 51,000 in support of scholarships and outreach activities. This effort helped fund awards of \$220,000 to 130 students for 2019-20.
- **3. Houston Alumni Network Reception and Scholarship Golf Tournament, Houston, TX** Our Houston Alumni Network volunteers hosted the 4<sup>th</sup> Annual Scholarship Golf Tournament in northwest Houston on May 3. In addition, we hosted an alumni reception in The Woodlands on May 2. We connected with over 100 alums and continued the support for an annual scholarship to a UW student from Houston. The success of the tournament over four years has enabled us to reach a milestone of net proceeds in excess of \$25,000; therefore, an endowed scholarship is being established. Katie-Blaine Costner, an entering freshman who will pursue a BS in Animal Science, has been awarded this scholarship for 2019-20.

## May 2019 Graduate Recognition

On May 18, over 1,500 UW graduates will be conferred their degrees. At a variety of dates throughout May, graduates from the UW Distance Education program at several locations in the state including Cheyenne, Casper, Gillette, Sheridan, Riverton, and Powell celebrated the receipt of their degrees as well. These new graduates join over 130,000 alumni as our newest alumni -- bringing the total number of living alumni to over 132,000. As students, they have received a top-notch education and we look forward to seeing the impact these new graduates will have through their careers and in their communities.

Commencement is the capstone for us to connect with new graduates as they depart Wyoming and head off to start their lives. The May 2019 Commencement was particularly special as we continued the tradition, which began in 2013, of presenting each UW graduate with their 2019-20 Alumni Association membership along with the Steamboat lapel pin. We believe joining in the commencement activities and becoming a part of the presentation sets the tone to build a thriving relationship with UW.

## **Spring and Summer Alumni Engagement and Network Activities**

We have a full slate of alumni engagement events this spring and summer including the following:

- 1. 5/16/19 May 2019 Graduate Senior Sendoff in Laramie
- 2. 5/18/19 New Graduate Recognition at Commencement Laramie
- 3. 6/11/19 Jackson alumni network dinner at Rotary with UW speaker Doug Wachob, Haub School
- 4. 6/13/19 Sheridan Alumni Network Reception
- 5. 6/13/19 Energy Alumni Network Reception in Denver
- 6. 6/20/19 Natrona County Alumni Network Support at UW night at David Street Plaza in Casper
- 7. 7/4/19 Oregon Alumni Network BBQ in Portland, OR
- 8. 7/10/19 Albany County Alumni Network Reception at "The 25th Annual Putnam County Spelling Bee" in Laramie
- 9. 7/17 or 18/19 Support for UW Trustees Community Reception in Riverton
- 10. 7/25/19 Laramie County Network Alumni Reception at Cheyenne Frontier Days in Cheyenne
- 11. 7/27/19 Denver Alumni Network "Going to Wyoming" Welcome Picnic in Denver
- 12. 8/3/19 Pikes Peak Pokes Alumni Network "Going to Wyoming" Welcome Picnic in Colorado Springs
- 13. 8/15/19 Fort Collins Alumni Network "Going to Wyoming" Welcome Picnic in Fort Collins
- 14. 8/17/19 UW Night at the Rockies in Denver, CO
- 15. 8/24/19 Seattle Alumni Network UW Night at the Mariners in Seattle, WA
- 16. 8/30/19 Kickoff Football Friday Alumni Center
- 17. 8/31/19 College of Pharmacy Alumni Chapter Reunion and CE program prior to UW vs MU football game and Pokes Pre-game Pep Rally MHRGC
- 18. 8/31/19 UW vs MO football auction tailgate Kemmerer alumni
- 19. 9/6/19 Austin Alumni Network Golf Outing in Austin, TX
- 20. 9/6/19 UW Night in Austin Cowboy Road Series in Austin, TX
- 21. 9/13/19 Kickoff Football Friday Alumni Center
- 22. 9/13/19 UWAA Awards Reception MHRGC
- 23. 9/14/19 UWAA Membership Appreciation Lunch and Pokes Pre-game Pep Rally MHRGC
- 24. 9/20/19 Cowboy Road Series Tulsa Alumni Network Reception in Tulsa, OK
- 25. 9/27/19 Kickoff Football Friday Alumni Center
- 26. 9/28/19 Family Weekend Brunch and Pokes Pre-game Pep Rally MHRGC
- 27. 10/4/19 College of Business Leadership Breakfast in Denver w/Dean Sprott
- 28. 10/11/19 Cowboy Road Series Southern, CA Alumni Network reception in San Diego
- 29. 10/12/19 NILE in Billings
- 30. 10/18/19 50<sup>th</sup> Club Reunion and Lunch
- 31. 10/18/19 COB/MBA Reunion in COB Atrium

- 32. 10/18/19 Nursing Alumni Chapter Reunion
- 33. 10/18/19 Distinguished Alumni Dinner in Laramie
- 34. 10/19/19 Cowboy Coffee and All Alumni Reunion Homecoming
- 35. 10/25/19 Kickoff Football Friday Alumni Center
- 36. 10/26/19 Health Sciences CE Reception and Pokes Pre-game Pep Rally MHRGC
- 37. 11/8/19 Cowboy Road Series Idaho Alumni Network reception with CEAS Dean Michael Pishko
- 38. 11/14/19 Cowboy Road Series Salt Lake City Alumni Network reception in Salt Lake City, UT
- 39. 11/15/19 Cowboy Road Series Logan, UT
- 40. 11/22/19 Kickoff Football Friday and Pokes Pre-game Pep Rally Alumni Center