



University of Wyoming Alumni Association
November 15, 2019 Trustees Report

Alumni Networking and Collaboration with UW Partners Builds Community

The Alumni Association facilitates connections among graduates and members of the Cowboy and Cowgirl communities through our alumni networks led by passionate local area volunteers and in conjunction with UW partners. Our outreach through October 31, 2019 and 2018 respectively was as follows:

	<u>2019</u>		<u>2018</u>	
	<u>#</u>	<u>Total</u>	<u>#</u>	<u>Total</u>
UWAA hosted	23	2,246	26	1,951
Networks/Chapters	35	1,592	23	831
UW Partners	25	9,816	21	4,852
Admissions	<u>1</u>	<u>250</u>	<u>3</u>	<u>460</u>
Total	84	13,904	73	8,094

The growth in 2019 is attributable to our networks developing more sound leadership and being more engaged, our staff efforts continued focus on engagement, mature relationships with UW partners and the willingness to collaborate with our programs to reach alumni, an increase in participation by alumni and students in the 2019 Homecoming and the enthusiasm for the success of the Cowboys football team. In addition, our communication with alumni has become more comprehensive and better coordinated.

Notable Upcoming Alumni Events to Connect with Alumni and Friends

Personal interaction with alumni at notable events leads to new business relationships, career networking and collaboration, and more alums agreeing to join our team of alumni advocates to support student recruitment. As a result, we will coordinate the following notable events with our UW partners and through our alumni networks in November 2019 – May 2020.

There will be multiple network watch parties for Utah State, CSU and the potential bowl game.

November 7: “The World Needs More Cowboys” Community Celebration, Rawlins

November 8: Cowboy Road Series, Boise, ID

November 14-15: Cowboy Road Series, Salt Lake City and Logan, UT

November 21: Live Local Work Local with Laramie Employers – Laramie, WY

November 22: Kickoff Friday Reception in the Alumni Center at the Marian H. Rochelle Gateway Center

December 5: “The World Needs More Cowboys” Community Celebration, Newcastle

December 12: December Graduate Senior Send-off

January 18: Men’s Basketball vs. Fresno State UWAA Membership Appreciation, Marian H. Rochelle Gateway Center, Laramie

January 25: “The World Needs More Cowboys” Community Celebration, Rock Springs

February: “The World Needs More Cowboys” Community Celebration, Cheyenne

February 1: Women's Basketball vs. San Jose State University UWAA Membership Appreciation, Marian H. Rochelle Gateway Center, Laramie
February 29: UW Day at the Rockies, Scottsdale, Ariz.
March 1-7: MWC Basketball Tournament Pregame Hospitalities, Las Vegas
March 19: "The World Needs More Cowboys" Community Celebration, Worland
April 8: An Evening with UW, Reception and Wyoming Jazz and UW Vocal Jazz Ensembles Performance, Denver
April 16-18: UW Alumni Association Spring Board of Directors Meeting, Sheridan
April 16: "The World Needs More Cowboys" Community Celebration, Sheridan
April 17: UW Alumni Association 28th Annual Scholarship Reception and Auction, Sheridan
May 28: "The World Needs More Cowboys" Community Celebration, Wheatland
May 1 or 8: Fifth Annual Houston Alumni Network Golf Tournament
May 14: May Graduate Senior Send-off

Impact of UWAA efforts on Giving

Our consistent and growing engagement over the last several years is making a positive impact on giving to UW. To date this year, UW has received the following gifts and commitments because of relationships being identified and cultivated by the UWAA in partnership with the directors of development in the College of Business and College of Engineering and Applied Science.

- \$500,000 Planned Gift – Tulsa alumnus at September 21, 2019 event (50/50% CEAS and COB)
- \$ 3,500 Gift to CEAS

Cowboy 2 Cowboy Informational Interview Program "UW alumni sharing career advice with new graduates"

We continue to make meaningful connections between alumni, and students through the Cowboy 2 Cowboy Informational Interviewer program. In this year through October 31, we have coordinated 36 sessions engaging 36 alumni with 15 students and young alumni. We are on pace to exceed 2018-19 mentorships by about 10%. We are working with the Humanities Department to connect 30 students with 10 alumni from multiple professions and industries in the spring using the technology in the career rooms in the Marian H. Rochelle Gateway Center.