

**University of Wyoming
Board of Trustee's Meeting
November, 2020**

Cowboy Joe Club (CJC) Report

1. Staffing
 - Development officer position (on hold due to UW hiring freeze)
2. CJC revenue figures as of November 1, 2020
 - **\$3.41 Million in pledges and \$3.25 Million in cash received (2020)**
 - o **Decrease of \$161,249 in cash received from the same time last year (4.7% decrease)**
 - Nice improvement over the past several months. We were well over a 10% decrease in cash donations back in July & August.....nearly 20% decrease back in May
3. WHYoming Now Campaign
 - Started campaign in August and recently concluded
 - \$1,100,000+ -- Cash donations
 - \$ 200,000+ -- FB season tickets donated
 - \$ 100,000+ -- Wildcatter season tickets initially donated *
 - \$1.4 Million -- Total

*Some of these WC season ticket donations have now been reversed and applied credit to this fall season

Notable Gifts

\$750K - McMurry's
\$100K - Billy & Kari Brenton
\$50K - Al & Carolyn Carollo
\$25K - Pat & Nancy Higgins
\$25K - Coach Jeff Linder & Kelli Linder
\$25K - Scott & Anne MacDonald

4. Wyoming Athletics Virtual On-line Auction – October 23rd – November 1st
 - Goal was to raise \$75-100K -- raised over \$110,000
 - Will add the Commissioner's license raffle when complete on Dec. 14th – Goal of additional \$25K
5. Steer-A-Year program
 - Approximately 130 steers donated again this year from around the state
 - Will generate well over \$150K in physical steer and cash donations
6. 2021 Cowboy Joe Club Donor Guide & membership renewals will be hitting mailboxes the first week in December