

**Office of Engagement and Outreach Budget Narrative/Overview for AY21**  
**University of Wyoming Board of Trustees Budget Hearings**  
**Jean Garrison - May 11, 2020**

1. **Overview of OEO Vision and Mission.** OEO seeks to align community engagement to the university's land-grant mission by working with the campus and partners to coordinate and streamline engagement efforts to achieve enhanced consistency, follow-through, and impact. OEO seeks to increase UW's ability to effectively address complex challenges and opportunities facing UW and Wyoming through enhanced student opportunities, faculty and staff development, scholarship, teaching, and service.
2. **Assessment of OEO.** OEO is well positioned to build from its first full year in operation where it established new processes and structures (e.g., creation of the UW Engagement Council and staff team) to move forward a vision of enhanced communication, coordination, and collaboration. Its Strategic Plan for Community Engagement (September 2019) guides prioritization of the projects/programs/partners it supports and efforts to enhance faculty development opportunities and rewards.
  - a. Strengths – Hiring of a program coordinator (July 2019), ability to hire AmeriCorps volunteers to support specific areas of the strategic plan such as creation of the UWYO Events Calendar, and startup of the UW Engagement Council have made OEO able to take the lead on important collaborative initiatives and follow through with priorities. Development of collaborative relationships on campus and throughout the state enhance program delivery.
  - b. Challenges – OEO must continue to develop and strengthen internal and statewide networks for engagement and outreach. Need to both support ongoing programs and prepare for new assignments we anticipate will be forthcoming.
  - c. Opportunities – Current COVID-19 circumstances and the UW leadership transition provide an opportunity for OEO to serve as an important resource and opportunity to link its efforts to the goals of the new president in order to serve Wyoming more effectively.
3. **Strategic Priorities & Accomplishments for AY20.** OEO prioritized enhanced communications, coordination and delivery of key programs, and collaboration with partners to enhance professional development, promote best practices in engagement and outreach, and increase the breadth and depth of outreach and engagement activities. The launch of UWYO Events Statewide Calendar (August 2019), launch of Faculty Engagement Fellowship Program, enhanced support for Saturday University, launch of the Malcolm Wallop Civic Engagement Program, coordination of UW Women's Suffrage Celebration, and support for UW President's Office needs (e.g., planning/coordination of Leadership Wyoming Laramie Meeting, Wyoming Business Council program, Cheyenne Frontier Days, Governor's Business Forum, OEO Director's community liaison roles, etc.) demonstrate the kind of organizational support OEO provides.
4. **Overview of FY21 budget.**
  - a. FY20-FY21 – Explanation of budget variance in three areas:
    - i. Rounding out of supplemental salary to support Saturday University Director stipend and faculty engagement fellowship stipends.
    - ii. New one-time money to support UW outreach and in-reach programs as well as professional development speakers/opportunities.
    - iii. Variation across natural account allocations between FY20 and FY21 are due to new budgeting direction and spending allocation readjusted after the first year.
  - b. FY20 actuals – Three trends to note:
    - i. Salary dollars used to hire OEO Program Coordinator and provide supplemental salary for faculty engagement fellows.
    - ii. Support for major outreach programs including new small grants program.
    - iii. Reallocations made toward meeting strategic goals: purchase of software/hardware for mobile meetings and software for greater digital programming post-COVID-19.