University of Wyoming
Board of Trustee’s Meeting
January 2021

Cowboy Joe Club (CJC) Report

1. Staffing
   - Development officer position (on hold due to UW hiring freeze)

2. CJC revenue figures

   December 31, 2020
   - $3.48 Million in pledges and $3.34 Million in cash received (2020)
     o Decrease of $93,517 in cash received compared to 12-31-19 (4% decrease)
   - Nice improvement over the past several months. We were well over a 10% decrease in cash donations back in July & August…..nearly 20% decrease back in May

   January 11, 2021
   - $766,283 in pledges & $623,492 in cash received (2021)
     o Increase of $92K from the same time last year

3. 2021 Cowboy Joe Club Donor Guide & membership renewals mailed out the first week in December

4. Cowboy Joe Club membership drives
   - Laramie County – January 11 - 29th (27 volunteers)
   - Albany County – February 1 – 19th (35+ volunteers)

5. Renewing Football Season tickets (including Wildcatter) starting March 1st
   - Significant number have credits from 2020 that will be applied to 2021