



University of Wyoming Alumni Association

July 2022 Trustee Report

Executive Director Transition

February 1st marked the official transition of leadership from Keener Fry to Jack Tennant. Though he is no longer in the ED role, Keener has remained committed to the success of the transition. Both with the onboarding of Jack but also with the transition of the Business Manager role and the association's financials. This has ensured a successful transition of the critical operations of the association.

Rebuilding the Team

The UWAA Team has and will continue to add many new faces. In February the team welcomed a new business manager, Joslyn White and a new office associate, Samme Eisenhauer. Both UW Alumni. With six (6) out of eight (8) full-time positions changing, it provided an opportunity to reorganize. Currently we are finalizing the process of hiring an associate director. This position is a new role and will oversee the four engagement coordinators. Two of the coordinators continue in their current roles and we will hire two more after the associate director joins the team.

- February
 - Business Manager – Joslyn White
 - Office Associate – Samme Eisenhauer
- Current
 - Associate Director Search – In Progress
- Upcoming Hires
 - Special Events Coordinator – July/August
 - Affinity Program Coordinator – Fall 2022

Freshman Writing Project

UWAA continued its partnership with UW Admissions to facilitate alumni handwriting notes to incoming students. This year the project changed from previous years to have alumni write to the incoming students that have confirmed their admission to UW. This moved the timing of the notes from early spring to summer. It also changed the message from “we hope you’d consider UW” to “congrats and welcome to UW”. Over 1,600 cards have been sent.

Upcoming Alumni Events

- August 13 – UW Night at the Rockies
- August 25 – Chicago Alumni Gathering
- August 27 – UW Football Tailgate at U of Illinois
- September 8/9 – UWAA Board Meeting