

University of Wyoming Alumni Association

November 2022 Trustee Report

Homecoming

The UW Alumni Association in collaboration with campus partners delivered a successful homecoming last month. Some of the new or adjusted activities included a brand-new event Thursday night geared toward young alumni and students called 'Tribute to Steamboat'. It was a BBQ, Rodeo and Swing Dance all in one evening held at the Hansen Arena. We estimate that roughly 1,000 people attended. We also coordinated the largest parade in a decade as well as established a new location for Cowboy Coffee. All in all, it was a successful week that should help build toward our ultimate goal of having the best homecoming in the nation. Go Pokes!

Building the UWAA Team (Continued)

Last month we welcomed our newest member of the team, Special Event Coordinator, Lindsey Moniz (2001 College of Business Alum). Lindsey joins the UWAA team from the Athletics Department. Prior to that she was the event coordinator for the State 4-H Office. Lindsey will oversee and execute the alumni event strategy as well as work collaboratively with campus units and the president's office event staff.

Along with Lindsey the UWAA is planning to hire an additional three engagement coordinators. Here's a list of our upcoming hires:

- Regional Network Coordinator – November
- Digital Engagement and Communication Coordinator - December
- Affinity Network Coordinator – Spring 2023

UWAA Board

Following the fall board meeting the UWAA board has continued their committee work including the Nominating Committee finalizing the Term Correction Plan. The Legal Committee forming and discussing its role in the upcoming MOU process with UW and the UW Foundation. The Finance Committee discussing the Investment Policy and the Executive Committee's monthly meetings for oversight of the organization.

Upcoming Alumni Events

- November 3 Alumni Meet and Greet in Nashville
- November 12 UW Football @ CSU Pregame
- November 29 UW in your Community - Gillette