

**University of Wyoming  
Board of Trustee's Meeting  
September, 2022**

**Cowboy Joe Club (CJC) Report**

**1. CJC revenue figures --- September 6, 2022**

- \$3.66 Million in cash received
  - o Increase of \$108,234 in cash received compared to the same time last year
- 3,717 members compared to 3,757 (down 40) the same time last year
- Pokes Scholarship Incentive : \$640K (included in the \$3.66M figure above)
  - o Includes:
    - New memberships
    - Any account that increased from 2021
- Top 3 Counties
  - o ALBANY: 780
  - o LARAMIE: 627
  - o NATRONA: 280
- Top 3 States
  - o WYOMING: 2,834
  - o COLORADO: 377
  - o NEBRASKA: 56
- Top 3 CJC Levels (in terms of membership #'s)
  - o CENTURY CLUB (\$100): 1,312
  - o WRANGLER (\$300): 825
  - o TRAIL BOSS (\$1,000): 675

**2. CJC Golf Series**

- Championship tournament was held on Friday, Sept. 2<sup>nd</sup>
  - o 18 teams from all qualifying tournaments competed
- Generated over \$192K in net revenue (record year)

**3. Cowboy Joe Club Auction - Friday, September 30, 2022**

- @ Little America – Cheyenne
- Will be sold out again this year at nearly 700 attendees

**4. Theme Days**

- Fri., Sept. 16 **AIR FORCE\* (Military Appreciation Day)**
- Sat., Oct. 1 **SAN JOSE STATE\* (Ag Day)**
- Sat., Oct. 22 **UTAH STATE\* (Homecoming)**
- Sat., Nov. 19 **BOISE STATE\* (Senior Day)**