

AGENDA ITEM TITLE: UW Fundraising Priorities, Seidel/Stark

SESSION TYPE:

- Work Session
- Information Session
- Other
- [Committee of the Whole – Items for Approval]

APPLIES TO STRATEGIC GOALS:

- Yes (select below):
 - Institutional Excellence
 - Student Success
 - Service to the State
 - Financial Growth and Stability*
- No [Regular Business]

Attachments are provided with the narrative.

EXECUTIVE SUMMARY:

President Seidel and Vice President Stark will present proposed fundraising priorities, including a new fundraising framework for the University.

The Framework:

- Become a best in class 21st century land-grant University true to Wyoming
- Build on UW endowment student and faculty excellence and growth in strategic areas
- Become a Carnegie R1 Research University
- Become a Carnegie Community Engaged University

Fundraising Priorities (see attachment for detail):

- Student success initiative
- Faculty excellence initiative
- Facilities and programs

PRIOR RELATED BOARD DISCUSSIONS/ACTIONS:

President Seidel presented his vision for a new fundraising framework at the July 2022 Board of Trustees out-of-town meeting.

WHY THIS ITEM IS BEFORE THE BOARD:

Per the May 1998 Memorandum of Agreement with the UW Foundation, “long-range academic objectives and associated fundraising priorities shall be provided to the Foundation by the President upon approval by the Trustees as an integral part of the University’s academic planning process.”

ACTION REQUIRED AT THIS BOARD MEETING:

Approval of, modification to, or disapproval of the University’s proposed fundraising priorities.

PROPOSED MOTION:

“I move to approve the fundraising priorities as outlined in the September 2022 Strategic Fundraising Partnership document.”

PRESIDENT’S RECOMMENDATION:

Strategic Fundraising Partnership

THE FRAMEWORK

- ▶ **Become a best in class 21st century land-grant university true to Wyoming**
- ▶ **Build on UW endowment for student and faculty excellence and growth in strategic areas**
- ▶ **Become a Carnegie R1 Research University**
- ▶ **Become a Carnegie Community Engaged University**

FUNDRAISING PRIORITIES - FY23

▶ **Student Success Initiative**

- **Purpose:**
 - » True to the university's land-grant mission, UW is committed to providing **transformational educational experiences for our students**, improving access and opportunity, increasing student retention and graduation rates, and preparing our students to make contributions to an ever-changing global society
- **Focus:**
 - » Scholarships, Fellowships, and Student Support:
 - Undergraduate and graduate
 - Evaluate current student support and scholarship funds to determine if they are being effectively used and/or if they can be used to support new opportunities and priorities
 - Evaluate block grant funding currently used for tuition discounts and allowances to determine potential for other funding opportunities
 - » Student Recruiting and Retention Programs:
 - Saddle Up
 - Cowboy Coaches
 - Living Learning Communities
 - Student Success Emergency Fund
 - » Experiential Learning Opportunities:
 - Community service, service-learning, undergraduate research, study abroad, and additional activities that lead to experiences such as internships, etc.

Strategic Fundraising Partnership

FUNDRAISING PRIORITIES - FY23

► Faculty Excellence Initiative

- **Purpose:**
 - » A university-wide initiative to **retain, reward, and recruit** exceptional faculty and academic leaders who, in turn, attract top faculty and students as well as new revenues including sources of external funding through grants, research, corporate partnerships, and philanthropy
- **Objectives:**
 - » Retain and reward exceptional deans, faculty, and academic leaders
 - » Establish new named endowed faculty positions, moving from 57 to 100 to facilitate the recruitment and retention of faculty
 - » Evaluate current endowed positions and the Wyoming Excellence Chairs to determine if they are being effectively used and/or if they can be used to support new opportunities and priorities
- **Focus:**
 - » Becoming more entrepreneurial, digital, interdisciplinary, and inclusive—the pillars of a 21st century land-grant university
 - » Focus on opportunities that will have a direct impact on the State of Wyoming
 - » Open to faculty priorities in all areas at UW, but emphasis given to:
 - Ag Innovation, Ag Leadership, Range and Ranch Management
 - Arts, Humanities, and Social Sciences
 - Computing in all disciplines
 - Entrepreneurship and innovation in all disciplines
 - School of Energy Resources
 - Science Initiative (SI25)
 - Tier I Engineering (Tier I 2030)
 - Trustees Education Initiative
 - Wyoming Outdoor Recreation, Tourism, and Hospitality Initiative

► Facilities and Programs

- **Enhancements to AMK Ranch**
 - » Scholarships
 - » Faculty
 - » Research
- **Law School Clinic Programs (match opportunity)**
- **Range and Ranch Management (legislative match)**
- **War Memorial Stadium West Side and Natatorium**