University of Wyoming
Board of Trustee’s Meeting
Cowboy Joe Club Report

1. Cowboy Joe Club Numbers
   a. Cash in: $3,400,964 YTD vs. $3,193,626 LY
   b. Cash and pledges: 3,870,701 YTD vs. $3,621,920 LY
   c. 3406 members have joined the CJC YTD

2. Difference Makers Campaign
   a. $20,000,000 fundraising (cash and pledges) goal has been achieved with recent commitments

3. Football Theme Days
   a. Idaho – September 7th, Gold Out (Hall of Fame, Campus Pass, Band Day, Rodeo Day, Buddy Walk)
   b. BYU – September 14th, Stripe Out
   c. Air Force – September 28th (Homecoming)
   e. Utah State – October 26th (Military Appreciation, Kid’s Club)
   f. Boise State – November 23rd (First Responder’s Day)

4. Football Season Tickets
   a. 6993 season tickets sold YTD vs. 6811 season tickets LY YTD (7623 final total)

5. CJC/ Athletics Events
   a. Athletics Hall of Fame induction will be held on September 6th at the Gateway
   b. CJC Auction will be held on October 11th at Little America in Cheyenne
   c. The CJC Golf Series featured 10 events (9 in Wyoming)
      i. Over 900 golfers were hosted
      ii. Gross revenue projected over $300,000