

University of Wyoming
Board of Trustee's Meeting
Cowboy Joe Club Report

1. Cowboy Joe Club Numbers
 - a. Cash in: \$3,400,964 YTD vs. \$3,193,626 LY
 - b. Cash and pledges: 3,870,701 YTD vs. \$3,621,920 LY
 - c. 3406 members have joined the CJC YTD

2. Difference Makers Campaign
 - a. \$20,000,000 fundraising (cash and pledges) goal has been achieved with recent commitments

3. Football Theme Days
 - a. Idaho – September 7th, Gold Out (Hall of Fame, Campus Pass, Band Day, Rodeo Day, Buddy Walk)
 - b. BYU – September 14th, Stripe Out
 - c. Air Force – September 28th (Homecoming)
 - d. San Diego State – October 12th (Ag Day, Energy Day, Family Weekend)
 - e. Utah State – October 26th (Military Appreciation, Kid's Club)
 - f. Boise State – November 23rd (First Responder's Day)

4. Football Season Tickets
 - a. 6993 season tickets sold YTD vs. 6811 season tickets LY YTD (7623 final total)

5. CJC/ Athletics Events
 - a. Athletics Hall of Fame induction will be held on September 6th at the Gateway
 - b. CJC Auction will be held on October 11th at Little America in Cheyenne
 - c. The CJC Golf Series featured 10 events (9 in Wyoming)
 - i. Over 900 golfers were hosted
 - ii. Gross revenue projected over \$300,000