## University of Wyoming Board of Trustee's Meeting Cowboy Joe Club Report

- 1. Cowboy Joe Club Numbers
  - a. Currently we have received \$4,182,090 in cash donations.
    - Over \$160,000 ahead of last year's record total YTD
  - b. 3973 members have joined the CJC this year, to date.
- 2. The CJC Auction set another record in terms of dollars raised. The 38<sup>th</sup> Annual Event hosted over 600 attendees and raised over \$620,000.
- 3. Giving Day
  - a. CJC participated in the UW Foundation Giving Day this year and saw over 1659 donations made for \$429,000 raised in support of our sport specific team accounts.
- 4. House Settlement/ Revenue Sharing
  - a. Tom Burman penned a letter (released 11/6/24) to our constituent base addressing the impending House Settlement and Wyoming's direction in the evolving landscape it will create.
- 5. CJC Events/Programs
  - a. The Steer A Year program currently has 117 steers for 2025, with nearly all Wyoming counties represented.
  - b. CJC Golf Series dates for 2025 are being finalized after a record setting 2024 slate brought in over \$430,000 in gross revenue.
  - c. The 7220 Society (major gifts) will be launched this winter focusing on 5-year pledges of \$7220 or more annually. Currently in the silent phase of this initiative, we have over 20 signed commitments for more than \$2,500,000 toward CJC memberships and endowed scholarships.