

University of Wyoming  
Board of Trustee's Meeting

Cowboy Joe Club Report

1. Cowboy Joe Club Numbers
  - a. \$4,252,549 cash received for 2024
    - o Increase of over \$200,000 in cash donations received over last year's record number
  - b. Third straight year of record dollars raised
  - c. 4077 members
2. 7220 Society
  - a. The 7220 Society was launched to provide University of Wyoming supporters with the opportunity to establish their giving legacy by making a long-term commitment to the CJC. By pledging to contribute cash at the level of \$7,220 or more, per year for five years, donors can join the ranks of the 7220 Society.
  - b. B. As we continue to navigate this new era of college athletics, long-term giving has never been more important to our success. The 7220 Society was launched to encourage/realize further investment during this critical time.
  - c. 35 Donors have joined the 7220 Society (30 in silent phase, 5 since launch)
3. 2025 Renewals
  - a. CJC Renewals were sent out digitally December 16
  - b. Hard mail CJC renewals will be sent at the end of January
  - c. 2025 Football Season Ticket Renewals will be sent February 3
4. Key Winter/Spring Events
  - a. Swimming and Dive competition vs. Utah in Green River – January 31
  - b. Rodeo Gala – February 22
  - c. Wyo Sports Ranch Camps/Clinics in Casper featuring Wyoming Football, Volleyball and Soccer – March 1-2
  - d. Mountain West Conference Basketball Tournament will be held in Las Vegas from March 9-15
  - e. West Side Loge Premium Seat Selections – end of March
  - f. Spring Rodeo will be held in Laramie April 25-27