

University of Wyoming  
Board of Trustee's Meeting

Cowboy Joe Club Report

1. Cowboy Joe Club Numbers
  - a. Members: 3306 vs 3363 YTD LY
  - b. Cash In: \$3,350,331 vs. \$3,369,208 YTD LY
  - c. Pledged/Payment Plan: \$3,893,756 vs. 3,827,217 YTD LY
  - d. New Members: 484 vs. 272 YTD LY
2. Football Ticket Sales
  - a. Football Season Tickets
    - i. 6,422 sold to date
    - ii. Renewal percentage: 79%
  - b. Away Game tickets and mini plans currently on sale
  - c. Single Game (home) tickets go on sale to STH and CJC Members 7/7 and general public 7/14
3. Summer Events
  - a. Loge Tour and Media Event for Premium Seating – 7/8
    - i. 156 Loge tickets sold to date
  - b. Denver Basketball Fundraising Event – 7/9
    - i. Top MBB donors, Josh Adams, Larry Nance, Larry Shyatt attending
  - c. CJC Jubilee Days Event with donors, head coaches, fans – 7/11, 4-6PM at Altitude Chophouse
  - d. Football STH Event – 8/14 (Tentatively)