



## **UW Trustees - UWAA Report**

**July 2025**

### **Alumni Engagement**

The engagement team is busy with an event filled summer that has seen great attendance success. Two additional alumni networks will be launched in August, and the team is in the full swing of Homecoming planning for events to occur the week of Sept. 29 to Oct. 4.

### **UWAA Team**

In May, our previous Digital Engagement Coordinator, Michael Blaney, started a new position with the UW Foundation marketing team. We will soon be hiring a new Digital Engagement Specialist to fill the role. This position will provide support in marketing for an increase in networks, events, travel program options, and other UWAA highlights and programs.

### **UWAA Board**

In June we held our annual board director election and filled an appointed vacancy adding two new members to the board.

- Troy Roten '88 (Colorado Springs, CO)
- David Bush '98 (Cheyenne, WY)

### **UW License Plates**

Halfway through the year we've sold 5,570 UW License Plates. 3,719 plates have been renewed and 1,851 new plates have been purchased. At this point in the last cycle we had sold 3,615 plates. For additional reference the first eight (8) year cycle sold 6,200 plates and the second sold 8,600 plates.

### **Upcoming UWAA Events:**

- 07.07: Calgary Stampede
- 07.17: BOT Summer Event
- 07.21: Jane's CFD Steamboat Social
- 07.26: UW Day at Cheyenne Frontier Days
- 08.02: UW Day at the Mariners
- 08.07: Park County Alumni Network Signature Event
- 08.16: UW Night at the Rockies
- 09.29 – 10.04: Homecoming
- 11.16 – UW at Buffalo Bills