

COWBOY JOE CLUB

Cowboy Joe Club - November 2025 - University of Wyoming Board of Trustees Update

1. Cowboy Joe Club Membership and Giving

- **Membership:** 4,057 (up from 3,965 YTD last year)
- **Cash In:** \$4,406,834 (vs. \$4,208,389 YTD LY)
- **Pledged/Payment Plans:** \$4,693,306 (vs. \$4,313,945 YTD LY)
- **Steer-A-Year Results:** 112 Steers Sold at Auction for \$320,091
- **New Members:** 703 (vs. 421 YTD LY)
- **7220 Society (5-Year Pledge):** 80 total commitments for \$5,662,700 (Goal by EOY25 was 50 total)

The Cowboy Joe Club has reached an all-time high in total cash contributions

2. Cowboy Joe Club Auction

- The 39th Annual CJC Auction raised a record \$642,000

3. Pokes Party Zone

- Installed in Section A of the Arena-Auditorium for all men's basketball games and select women's games

Features include:

- Happy hour pricing (\$5 beers all game)
- Giveaways and fan engagement
- A social, high-energy atmosphere with excellent views of the court

4. West Side Loge Seating

- All new West Side Loge seats are sold out
- Current waiting list exceeds 40 seats

5. UW Giving Day

- Participated in the UW Foundation's Annual Giving Day
- Cowboy Joe Club focused on sport-specific giving
- **Results:** 1,122 donors contributed a total of \$415,599

6. Coal Rush Game

- Partnered with the Wyoming Mining Association for the CSU game
- **Result:** Sellout crowd witnessed a 28-0 Cowboys victory

7. Men's Basketball Scrimmage in Gillette

- Raised \$73,000 through ticket sales and sponsorships
- Event sold out

8. Upcoming Key Events

- Wyoming Day at the Bills: November 15-16
- Josh Allen Jersey Retirement: November 22 (Nevada game – sold out)
 - Contact the Cowboy Joe Club for Board of Trustees ticket availability
- 2026 CJC Renewal Launch: December 2 (Giving Tuesday)
- Wrestling vs. Penn State (Arena-Auditorium): December 13
- CJC Hospitality: Pre-game events in Mickey's Bar before each basketball game
- Mountain West Conference Basketball Tournament: March 8-14, 2026