



**MEETING OF THE  
TRUSTEES OF THE UNIVERSITY OF WYOMING**

**December 10, 2025**

**PUBLIC SESSION REPORT**

# University of Wyoming

## Vision

Use our unique strengths to make Wyoming and the world a better place.

## Mission

As Wyoming's university, we unlock the extraordinary in every person through education, research, innovation, engagement, and service.

## Values

- Access to an affordable, high-quality education.
- Real-world education where students learn by doing.
- A welcoming and supportive learning community fostered by integrity, inclusivity, freedom of expression, and respect.
- The growth, health, and leadership capacity of all members of the university community.
- Wyoming's wild and working lands as an asset to be utilized, understood, stewarded, and treasured.
- Our partnership and engagement with Wyoming communities in the creation and exchange of knowledge and resources.
- Our role as a catalyst for innovation and economic vitality.

*(Accepted January 2023)*



**TRUSTEES OF THE UNIVERSITY OF WYOMING  
MEETING AGENDA  
Wednesday, December 10, 2025  
Via Video Conference**

**OFFICIAL MEETING SCHEDULE/AGENDA**

**Wednesday, December 10, 2025**

**Via video conference**

**8:00 a.m.**            Call to order

**8:05 a.m.**            Roll call

Disconnect public call and reconnect for Executive Session

**~8:10 –9:45 a.m. Executive Session** *[see executive session agenda]*

Disconnect Executive Session call and reconnect for public session and discussion/action by the Board.

**~9:50 a.m.            Public Session**

**Agenda Items for Discussion/Approval:**

1. Discussion: UW Board of Trustees DRAFT Meeting Minutes
  - a. November 19-21, 2025, Board of Trustees Meeting Minutes (public and executive session) *[postponed until the January 2026 meeting]*
2. Consideration and Action: Sale of Ready to Drink Liquor Cocktails within UW Athletics Facilities (Athletics)  
–Burman .....4

**Proposed Items for Action**

1. Real Estate
2. Contracts, agreements, procurements over \$2 million or 10 years in length
3. Litigation *[placeholder]*

**New Business**

**Adjourn**

Date of Next Meeting – January 21-23, 2026, Laramie, Wyoming

**AGENDA ITEM TITLE:**

**Revenue in Athletics- Approval of Pre-Made Liquor Beverages at University Athletics/Special Events- Burman**

**SESSION TYPE:**

- ☐ Work Session
- ☐ Information Session
- ☐ Other
- ☒ [Committee of the Whole – Items for Approval]

**APPLIES TO STRATEGIC GOALS:**

- ☐ Yes (select below):
  - ☐ Institutional Excellence
  - ☐ Student Success
  - ☐ Service to the State
  - ☒ Financial Growth and Stability
- ☐ No [Regular Business]

☐ *Attachments are provided with the narrative.*

**EXECUTIVE SUMMARY:**

At the September 2016 Board of Trustees meeting, UW Athletics Director, Tom Burman, presented materials on the sale of beer and wine in War Memorial Stadium and the Arena Auditorium, including a discussion of revenues and expenses. The Board then approved the plan at the November 2016 Board meeting. Since that time, the local third-party vendor, Roxie's, has had in-venue pouring rights to kegged and canned alcoholic beverages in War Memorial Stadium and the Arena Auditorium at specifically located kiosks. The sale of alcohol has been a key source of revenue generation for Athletics and has contributed to a positive gameday experience for fans.

As a result of the popularity of ready-to-drink (RTD) cocktails, the Division of Intercollegiate Athletics would like to request permission to authorize the sale of RTD cocktails in War Memorial Stadium and the Arena Auditorium in addition to the other options currently available.

In review of the current landscape of alcohol sales in athletic venues across the country, RTD cocktails have become a very common product offering. RTD cocktails are pre-made and canned alcoholic beverages, so the vending process requires no modifications. RTD cocktails are technically classed as hard liquor, since they are made with actual liquor or distilled spirits (e.g. vodka, tequila, etc.) instead of through a process of fermenting sugars during the brewing process like beer and seltzers. RTD cocktails often have very similar or lower alcohol content to traditional beers and seltzers, ranging around 4-6% alcohol by volume (ABV).

This ability to sell RTD cocktails would allow Athletics to expand offerings within the stadium without any significant change or risk and with potentially significant opportunities for revenue generation through improved sales and sponsorship opportunities via Wyoming Sports Properties (aka Learfield). The current in-venue pouring rights agreement with Roxie's is set to expire in June 2026, and the University is scheduled to solicit new vendor proposals in the spring. With approval by the Board to sell RTD cocktails within War Memorial Stadium and the Arena Auditorium, this can be added to the scope of work in the upcoming solicitation.

**PRIOR RELATED BOARD DISCUSSIONS/ACTIONS:**

The Board received materials on the sale of beer and wine in War Memorial Stadium and the Arena Auditorium at the September 2016 Board of Trustees meeting. The Board approved the sale of these alcoholic beverages at the November 2016 Board of Trustees meeting.

**WHY THIS ITEM IS BEFORE THE BOARD:**

UW Regulation 7-2 (Signature Authority) reserves the Board's authority to approve all contracts that have such a serious political, social, or financial impact on the University or the public.

**ACTION REQUIRED AT THIS BOARD MEETING:**

Board approval or disapproval for the University to sell pre-made, liquor beverages in War Memorial Stadium and the Arena Auditorium for Athletics and special events.

**PROPOSED MOTION:**

"I move to authorize the University of Wyoming to sell pre-made, liquor beverages in War Memorial Stadium and the Arena Auditorium for Athletics and special events, in addition to beer and wine."

**PRESIDENT'S RECOMMENDATION:**