



ALUMNI

UW Trustees - UWAA Report

March 2026

Alumni Engagement

The Engagement Team has been busy in 2026. The Art Museum Alumni Insider video was a success, and we look forward to featuring the Williams Conservatory in March. Also in the digital realm, we saw a wildly successful Pokes in Love Valentines Day campaign that drove a lot of positive engagement amongst alumni with nearly 75 stories being submitted.

UWAA Team

This month we will complete interviews for two Alumni Relations Officers to join the UWAA team. These new hires will be part of the Networks team under the leadership of Bailey Butcher, Senior Alumni Relations Officer. We are excited to bring two talented individuals into the mix focusing on managing our current networks as well as launching a new set of networks across Wyoming.

Alumni License Plate Auction

The License Plate Auction was a success raising \$113,691 from 3,202 bids in 10 days. We had 25 plates go for over \$1,000 with the highest bid being \$2,509 in Sweetwater County for #34. We also had 31 people purchase more than one plate.

Upcoming UWAA Events

- 3/27 - MENA Steamboat Social (Washington, DC)
- 3/29 - Pokes Powder Day (Centennial)
- 4/3 - UW Night at the Diamondbacks (Phoenix)
- 4/10 - Honors College Alumni Event
- 4/11 - UW Night at the Avalanche (Denver - SOLD OUT)
- 4/13 - ASUW Alumni Reunion (Zoom)
- 4/14 - Nursing General Membership Meeting (Zoom)
- 4/16 - Brown & Gold Banquet Alumni Banquet
- 4/21 Nursing 75th Anniversary Alumni Mixer
- 4/24 - Cowboy Country Swing Club Cowboy Prom
- 5/1 - Entrepreneurship Alumni Network Event
- 5/1 - ASUW Inauguration Alumni Event
- 5/13 - Senior Send-Off at Bond's Brewing
- 5/16 - Cowboy Send Off with Rodeo Alumni Network
- 5/27 - Accounting Alumni Network Event (Cheyenne)
- 5/30 - UW Day at the Astros (Houston)