



UW Trustees - UWAA Report

May 2026

Alumni Engagement

This month, the team is launching two large-scale digital engagement campaigns: UW Firsts and the return of WyoNotes (previously WyoGrams).

UW Firsts, highlighting Institutional Marketing's UW First Video originally intended for incoming students, is focusing on the "firsts" that are part of each alum's story – first sporting event, walk across Prexy's, roommate experience, etc. We anticipate strong engagement in this campaign.

WyoNotes will bring back the celebration of a broader range of alumni milestones including career celebrations, weddings, births, and obituaries. Email and social campaigns will be executed to encourage submissions which will then be featured in the UWYO Magazine.

UWAA Team

We are excited to welcome two new Alumni Relations Officers to the UWAA team. Joey Schaff will join the team in May, and Kyler Russow in June. Joey, a 2021 graduate of UW comes to UWAA from the UW Admissions team and Kyler graduates from UW in May.

UWAA Board

The UWAA Board of Directors held their annual meeting in April. They approved a revision to their bylaws expanding the board at-large positions by up to three and moving from a member election to select new board members to a self-perpetuating board selected by a nominating committee. The membership will vote on the proposed bylaw revision in June.

The board also transitioned the presidential positions with Joe Evers (Denver) beginning his role as board President, Jane France (Cheyenne) moving to Past President. CR Davis (Pheonix, AZ) was elected as president elect.

Upcoming UWAA Events

- 5/1 - Entrepreneurship Alumni Network Event
- 5/13 - Senior Send-Off at Bond's Brewing
- 5/15 - Cowboy Send Off with Rodeo Alumni Network
- 5/27 - Accounting Alumni Network Event (Cheyenne)
- 5/30 - UW Day at the Astros (Houston)
- 6/5 - Billings Alumni Network Pokes at the Ballpark Event (Billings)
- 6/9 - Career and Technical Educators Alumni Network Event
- 6/20 - UW Night at the Rockies (Denver)
- 7/25 - UW Day at Cheyenne Frontier Days (Cheyenne)