



Cowboy Joe Club - July 2026 - University of Wyoming Board of Trustees Update

Cowboy Joe Club Fundraising

Cash Received: \$4,121,085 (vs. \$3,358,364 YTD last year)

Total Annual Fund (Including Payment Plans): \$4,969,429 (vs. \$3,985,616 YTD last year)

Ticket Sales

Football Season Tickets and Revenue (YTD)

2026: 6,403 tickets | \$1,984,547.36

2025 (YTD): 6,422 tickets | \$1,986,862.03

2026-27 Ticket Sales Timeline

Football

Season Ticket Renewals – December 17, 2025

New Season Tickets – June 1, 2026

Mini Plans – June 22, 2026

Away Game Tickets – June 24, 2026

Group Single-Game Tickets – June 30, 2026

Cowboy Joe Club/Season Ticket Holder Single-Game Presale – July 8, 2026

Public Single-Game Tickets – July 15, 2026

Volleyball

Season Ticket Renewals – April 15, 2026

Single-Match Tickets – July 29, 2026

Men's Basketball

Season Ticket Renewals – June 23, 2026

Single-Game Tickets – TBD (pending schedule release)

Women's Basketball

Season Ticket Renewals – June 23, 2026

Single-Game Tickets – TBD (pending schedule release)

Athletic Department Outreach Events (FY26)

- Conducted 130+ outreach events outside of home competitions.
- Events were held in 28 communities across 10 states, as well as nationwide virtual outreach.

Communities Reached

Akron, OH	Cody, WY	Gillette, WY	Laramie, WY	Riverton, WY	Windsor, CO
Boulder, CO	Colorado Springs, CO	Green River, WY	Las Vegas, NV	Rock Springs, WY	Worland, WY
Buffalo, NY	Denver, CO	Honolulu, HI	Longmont, CO	San Diego, CA	Nationwide
Casper, WY	Evanston, WY	Hulett, WY	Phoenix, AZ	Scottsbluff, NE	
Cheyenne, WY	Fresno, CA	Jackson Hole, WY	Pinedale, WY	Sheridan, WY	