



April 6, 2022

Dear Friends,

We are excited to announce our 2022 virtual healthcare conference, **The Power of Rural: Forward Together Wyoming**. The Power of Rural is devoted to addressing the most pressing challenges facing rural healthcare in our state, as well as sharing the most cutting edge, and innovative solutions to those challenges.

We invite your organization to support the education, networking, and professional development opportunities of this conference as a sponsor. The 2022 Power of Rural Conference will bring together a wide range of attendees involved in all areas of rural healthcare. This is a powerful opportunity to share information about your organization with these stakeholders.

The **2022 Power of Rural: Forward Together Wyoming** Conference is being hosted by the Wyoming Primary Care Association, Wyoming Office of Rural Health, and the Equality State Research Network. It will be held on the Webex Events virtual platform on May 12, 13 and May 16, 17 from 9 am to noon each day. This dynamic conference platform has built-in features to promote sponsor services which are bundled into three sponsorship levels!

If you have questions or if you'd like to apply for sponsorship, please reach out to Jeff Kaus at the Wyoming Primary Care Association at jeff@wypca.org.

PLATINUM – \$1500

- Large interactive virtual booth
- Live text chat with attendees
- 2 video rooms
- “Request follow up” button
- 2 exclusive banner graphics
- 2 sponsored announcements

GOLD – \$750

- Medium interactive virtual booth
- Live text chat with attendees
- 1 video room
- “Request follow up” button
- 1 exclusive banner graphic
- 1 sponsored announcement

BRONZE – \$250

- Small interactive virtual booth
- Live text chat with attendees
- “Request follow up” button
- 1 banner graphic with
- Shared banner with up to 2 logos

Additional Exclusive Sponsorship Opportunities – \$100 each

- Mention in App Store description and custom splash screen artwork
- Gamification sponsor
- Donate a game prize and be listed as an event game sponsor
- Photo booth (limited availability)
- Your branding inside or official event photo booth
- Introduce a speaker
- Participate in a panel





2022 Power of Rural Virtual Healthcare Conference

How to sign up

1. Visit the [conference registration page online \(https://registration.socio.events/e/por2022\)](https://registration.socio.events/e/por2022)
2. Enter **SPONSOR** in the ticket access/discount code field and click **Apply**.

Tickets

SPONSOR

Apply

3. Select your sponsorship level ticket.

Sponsor Platinum \$1,500.00 1

2022 Power of Rural:
Forward Together...

[Read More](#)

4. Click **Get Ticket**.

Get Ticket 1 \$1,500.00

Thu, May 12, 2022, 9:00 AM -
Tue, May 17, 2022, 12:00 PM
[Add to Calendar](#)

5. Complete the form and click **Continue** to pay and process your request.
6. We will follow up with you to obtain files needed to add to your sponsor booth.

Sponsor Graphic Specifications

Type of Graphic	Type	File dimensions	
Logo/Icon	Square; 1:1 ratio	500px × 500px	Displays on sponsor list view
Booth Cover Image (Platinum)	Rectangular; 4:1 ratio	1200px × 300px	Displays on sponsor grid view
Booth Cover Image (Gold)	Rectangular; 2:1 ratio	800px × 400 px	Displays on sponsor grid view
Booth Cover Image (Bronze)	N/A		
Banner	Rectangular; 2.5:1 ratio	950px × 380px	Displays on navigation pages