



WYOMING OUTDOOR RECREATION *Summit*

Sponsorship Opportunities
MAY 1-3, 2025

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Jay Kemmerer
WORTH Institute





WYOMING OUTDOOR RECREATION *Summit*

MAY 1-3, 2025

The Jay Kemmerer WORTH Institute and the Wyoming Office of Outdoor Recreation are excited to announce the 2025 Wyoming Outdoor Recreation Summit (WORS). This event aims to serve Wyoming's outdoor recreation community with relevant, representative, and engaging programming. The 2025 WORS will be held May 1-3, 2025, at the Marion H. Rochelle Gateway Center in Laramie, Wyoming.

The theme for the 2025 WORS is "Outdoor Recreation in Wyoming Communities: Building Partnerships, Developing Workforce, and Accessing Resources." This theme aims to address and explore these three aspects of outdoor recreation through presentations, panels, discussions, or breakout sessions.



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SPONSORSHIP LEVELS AND BENEFITS

PEAK PARTNER | \$3,000

- Name/logo recognition:
 - Background slides at event
 - Event website
 - Press release
 - Registration page
 - Social media feature
 - WORTH Newsletter
 - Event report
 - WORTH annual report
 - Printed materials at event (agenda, posters, etc.)
- Verbal recognition:
 - Welcome and closing remarks
- Other:
 - Exhibitor booth at event
 - 4 free registrations

CANYON CHAMPION | \$1,500

- Name/logo recognition:
 - Background slides at event
 - Event website
 - Press release
 - Registration page
 - WORTH Newsletter
 - Event report
 - Printed materials at event (agenda, posters, etc.)
- Verbal recognition:
 - Welcome and closing remarks
- Other:
 - Exhibitor booth at event
 - 2 free registrations

SPUR SUPPORTER | \$500

- Name/logo recognition:
 - Background slides at event
 - Event website
 - Registration page
 - Printed materials at event (agenda, posters, etc.)
- Verbal recognition:
 - Welcome and closing remarks
- Other:
 - 1 free registration



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WORTH Institute



REGISTRATION

Company: _____

Name: _____

Phone: _____ Email: _____

Address: _____ City: _____ State: _____ Zip: _____

SPONSORSHIP - Please check box(es)

☐

Peak Partner | \$3,000

☐

I would like to make an in-kind contribution and/or donate items for conference bags. Please include a description:

☐

Canyon Champion | \$1,500

☐

Spur Supporter | \$500

PAYMENT - Thank you for your support!

Please return your executed sponsorship form to laurel.stephens@wyo.gov.

Once your executed sponsorship form is received, you will receive an invoice from the University of Wyoming via the email address listed above for your records.

The preferred payment method is check made payable to the University of Wyoming. Payments can be mailed to:

Haub School of ENR
Attn: Kimberly Messersmith
804 E. Fremont Street
Laramie, WY 82072

*Sponsorship
Registration
Deadline:
Monday,
March 31, 2025*



Jay Kemmerer
WORTH Institute